

Message from the President



As March begins, I would like to give you a verse to think about ,
“The future belongs to those who believe in the beauty of their dreams.” -Eleanor Roosevelt

Are you believing your dreams and goals will be accomplished this year? I hope so. My goal is to ensure that our members get the most out of everything this Chapter has to offer. We are so much more than just a professional development organization. We are a wonderful and dynamic group that cares about the community and relationships. All you have to do is take a look in this newsletter, and see how our firms are connecting to make great things happen!

If you haven't set your goals and dreams this year, now is the time. Start with baby steps, join committees, get involved. You can't go on a journey until you take that first step!

Tammy Hargis, MCA

**DON'T FORGET
NO DIRTY DISHES!**

2014-2015 Officers & Directors

Tammy Hargis, President
MCA, Mike Collins & Assoc

Nena Powell,
Vice President/President Elect
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Kate West, Fundraising
Director,
Infosystems

Kelly Hennessy,
Communications Director, PSI
Packaging Services

Kristina Smith, Director-at-
Large, First Tennessee Bank

Details Date:

Tue, Mar 3, 2015

Time: 03:00 PM EST

Duration: 1 hour

EWI CORPORATE

Presenter Information

Jamie L. Fleming, CFP



Jamie is the owner of Fleming & Associates, LLC an Investment Advisory Firm. Fleming & Associates, LLC is a comprehensive Financial Planning & Asset Management Firm. Jamie is a Certified Financial Planner who has helped clients reach their financial goals for more than 20 years customizing financial and investment plans that are in alignment with not only her clients goals, but their value system as well. She is a public speaker on and author of Kick the Fear out of your Finances™. Jamie designed this program as an interactive course to not only work on the numbers, but work through any psychology around

How to Register

1. **Navigate** to ewichattanooga.com, log in, and click on "Events."
2. Click on the "**Register**" button for the September Chapter meeting.
3. **Fill out** your registration information..
4. **Confirm** your reservation. We'll see you at 5:30 p.m. October 14th!

If you invite guests to the meeting, please have them register for the meeting themselves. The registration process is the same for non-members, minus the log-in.

March Meeting

Date: Tuesday, March 10, 2015

Time: 5:30 PM

Location: Doubletree Hotel

5:30 p.m.. - Meet, Greet and Network

6:00 p.m. - Dinner & Meeting

Location: 407 Chestnut Street, Chattanooga, TN. 37402

Free parking in the lot next to the hotel.

Topic: Networking

Remember

Webinars are open to everyone in your Member Firm. Go to ewiconnect.com for the flyer and additional information!!

Firm Spotlight: Mary Kay



My name is Darlene Horne. I am a sales director with Mary Kay Inc. I graduated from UTC with a BA and focus on Fashion Merchandising. I am married with 2 adult sons and 1 granddaughter, a Yorkie and 2 cats. I began my part time Mary Kay business in October of 1991 while working as a Benefit Analyst at Provident Insurance Co. I was actually trained by Mary Kay. While working my business only 5 to 10hrs a week, I earned my first car in only 17 months and was able to replace my full time income. To date I have 80 women in my unit in 8 different states and am responsible for training and motivating them. I have been on the companies National court of Sales 8 times and earned diamond rings and just picked up car #7 in December and my unit will complete Cadillac qualification in June.

Our company was founded by Mary Kay Ash in September of 1963. She created this company to give women an unparalleled career opportunity. Currently we have over 3 million Independent Beauty consultants in 37 world markets and only 2% are Sales Directors. We are a privately owned company that is 100% Debt Free. Our company is founded on practicing the Golden Rule with customers and peers and the priorities of the God 1st, Family 2nd and Career 3rd. Scientist and dermatologist develop our products that have a 100% satisfaction guarantee, allergy tested for sensitive skin and fragrance free with no animal testing so you can be assured to have no more buying mistakes in your makeup drawer. They are superior with phenomenal results and have the Good Housekeeping Seal of approval which means they have found our product results to be accurate with our testing and claims. We also have a Charitable foundation that gives money to research of cancers that affect women and domestic violence shelters. In essence when you purchase you are helping a cause.

I am currently working on a Professional Portfolio. How this works is I feature you and your business in my album with your business card with your after photo. My appointments are scheduled with 1 to 6 women. I like the number small for personalization to each woman. All makeovers are classroom style with me guiding you with techniques and instruction. There are varieties of appointment choices from skin care, color application technique and Spa parties. I also love Mother/Daughter classes and absolutely love Bridal Parties! We have skin care for all ages from adolescent and up. Types of skin care are Anti Aging, Botanical, Acne treatment and Men's care. Even if you love what you are currently using, I would love the opportunity to get your opinion of my products compared to what yours and feature you in my Professional Portfolio. I'm so glad when I was using Clinique and Estée Lauder 25 years ago that I decided to try Mary Kay!

My March MADNESS Special is for each person that will have a free makeover with me scheduled at your convenience will receive a \$20 gift Certificate and if you share your makeover with 2 to 6 friends you can receive up to \$100 free and more! Spring into a new look !!!

MARY KAY®

Department of Youth and Family Development

PLEASE BRING ONE OR MORE OF THE FOLLOWING ITEMS TO A MONTHLY MEETING

- Diapers (any size or brand) and wipes
- Pull up's (size boys and girls 2T to 5T)
- Girl panties (2T to 4T)
- Boys underwear (2T to 4T)
- Boys and girls socks (infants, toddlers, and children 3-5 years of age)
- Boys and girls shoes (sizes 2 to 12)
- Boys and girls pants or shorts (sizes 3T-5T and a few larger sizes like 6, 8, or 10)...clothes can be new or gently used. They are mainly used for accidents when children do not have any extra clothes.
- Children's books
- Glue sticks
- Small fleece blankets for toddlers rest time
- Plastic storage containers...any size

Recruitment and Retention: Suzanne Harris, Chattanooga State Community College

Potential Member Firm Industry Lookout

We are looking to fill some voids in our membership. If you know of anyone in these industries that would be an active and engaged member, please let us know.

Lawyer, Hospital, Doctor, Performing Arts, Dentistry

Before inviting a potential member firm, send to Suzanne to present to the Board and then to Membership so it is a great experience for everyone

Sergeant At Arms: Sarrie Pasch, Chattanooga Riverboat

Number of member firm representatives: 25



Fundraising: Kate West, InfoSystems, Inc.

If you missed the February meeting, you missed some great items at the door prize table. THANKS to everyone who donated items and purchased tickets for this! We raised \$125 at the door prize table, and we could not do it without your constant generosity and participation.

March - Get Lucky!

What an honor I have in the opportunity to work with such a fantastic group of ladies as we continue raising scholarship funds for our local universities. March's door prize theme is **Get Lucky**. Here are four popular methods to bring good "luck" into your life:

Think positively – focus on keeping your thoughts positive

Visualization – picture yourself enjoying the experience

Affirmations – always positive, first-person, and present tense statements (“I am lucky!”)

Work Hard – persistently pursuing your goals will bring them to fruition

For the door prize table, feel free to bring anything that you think will lead to others Getting Lucky this month.

“I am a great believer in luck, and I find the harder I work, the more I have of it.”

Thomas Jefferson

Current Fundraising Effort

We are in the midst of our annual No Dirty Dishes fundraiser: this fundraiser will provide a reprieve for our lucky winner(s) from the daily pile of dishes – at least for a week. We will be drawing for our No Dirty Dishes basket(s) in April, but, for this to be successful, we need donations for restaurant gift cards or certificates, movie tickets, or cash. Our

EWI Care Corner

Share your praises and prayer requests with

Sarrie Pasch: sales2@chattanoogariverboat.com



All announcements for the newsletter need to be sent to Kelly Hennessy with Packaging Services (hennessyka@gmail.com) by the close of business on the Friday following our monthly chapter meeting.

Executive Women International Member Firms Announce Partnerships



Tennessee Valley Federal Credit Union, University of Tennessee at Chattanooga and Chattanooga Neighborhood Enterprises Partnerships

Programs Provide Financial Literacy Tips About Making Healthy Financial Habits

Tennessee Valley Federal Credit Union (TVFCU) is pleased to announce a new partnership with the University of Tennessee at Chattanooga's (UTC's) Financial Wellness Center. The mission of the UTC Financial Wellness Center is to equip students with knowledge, tools and techniques that will increase their overall financial literacy, capability, satisfaction and wellness. This aligns perfectly with TVFCU's desire to help prepare students to be good stewards of their finances.

TVFCU's EWI Representative, Karen Hannifin, will also provide Financial Wellness Workshops for UTC staff on a monthly basis. These workshops includes topics, such as Developing a Spending Plan, Understanding and Improving Your Credit Score, Financing a Vehicle, Mortgage Options and Investments. TVFCU provides Financial Wellness Workshops for EWI firms and their employees, at no cost. For additional information, please contact Karen Hannifin (423) 634-3613 or Karen.hannifin@tvfcu.com

UTC's EWI Representative, Barbara Verhine is excited to see this partnership created between member firms of EWI's Chattanooga Chapter. It embodies the focus of EWI: Connections, Careers and Community. The UTC Financial Wellness Center offers money management events, workshops, guest lectures and one-on-one financial counseling to students of the University of Tennessee at Chattanooga. The program also provides Peer Financial Coaches for the purpose of working with high school students in the area of budgeting, paying for college and college readiness. Studies have shown that spending and savings habits formed between the ages of 18 and 25 years old can determine future financial lifestyles.

Chattanooga Neighborhood Enterprise's (CNE's) EWI Representative, Martina Guilfoil invited both TVFCU and UTC's Financial Wellness Center to participate in Chattanooga Neighborhood Enterprise's Money School, to further educate the community about making sound financial decisions. The one-day, complimentary event will feature more than 30 seminars for youths and adults on a wide array of financial topics ranging from credit reports, vehicle loans, mortgage loans and estate planning to starting a business. The event will be held on Saturday, March 21, from 9 a.m. to 4 p.m. at the Chattanooga Convention Center. For more information and to register, please visit www.MoneySchoolCHA.org.

EWI of Chattanooga's member firms; Tennessee Valley Federal Credit Union, University of Tennessee at Chattanooga and Chattanooga Neighborhood Enterprises are pleased with the possibilities that are available to provide financial literacy information to our community.



CONNECTIONS | CAREERS | COMMUNITY

Executive Women International® brings together key individuals from diverse businesses for the purposes of:

Connections - Promoting member firms

Careers - Enhancing personal and professional development

Community - Encouraging community involvement



March Get Lucky!



“Like” our Facebook page to view meeting photos and receive updates about our Chapter.



You can also follow us on Twitter @EWIChattanooga.

Quick Links:

Member Firm Listing
<http://www.ewiconnect.com/>

EWI Corporate
<http://www.ewichattanooga.com/member-firms>