

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

November 2007

2007-2008

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EWI® November, 2007 Chapter Meeting

- Date:** Tuesday, November 13, 2007
5:30 p.m.
- Where:** Walden Club
Republic Centre, 633 Chestnut Street
- Parking:** FREE parking
- Speaker:** Carolyn Newton Curry, Ph. D.



Raffle: Donated Items

Announcements: Firm news. birthdays. anniversaries. etc.

IN THIS ISSUE

THE "BARNYARD" AUCTION
RECORD BREAKING

CHANGING OF THE GUARD

WE WANT YOUR...

SHARE YOUR COMPANY
WITH US

SHARE YOUR CARDS

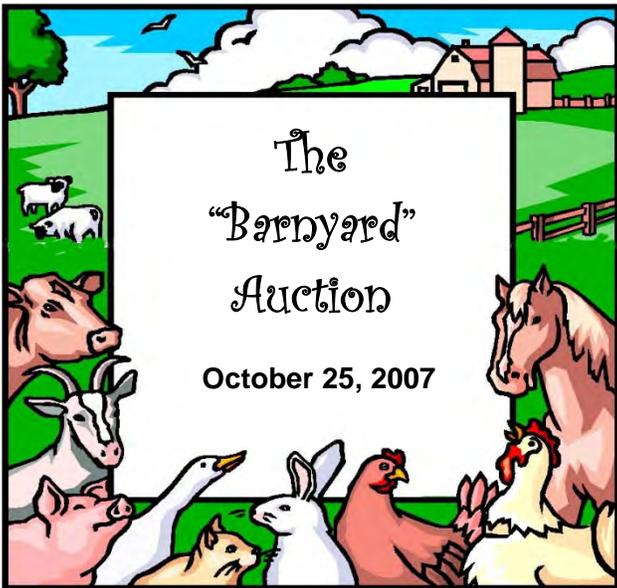
CHAPTER WEB SITE

CHAPTER WANTS TO BE
"CLASSIFIED"

READING RALLY REVIEW

"INSTANT 8 HOLIDAY SHOPPING
STRATEGIES THAT DON'T
SABOTAGE YOUR FINANCES

CHATTANOOGA CHAPTER
PRESIDENT'S MESSAGE



Record Breaking!

The night was record breaking with net proceeds of approximately \$17,000!!! WOW! An approximate 80% increase over last year, which results in a significant increase in scholarship awards this year. Give yourselves a big pat on the back for all that you and your firms did to help contribute to this event. Many sacrificed several hours to make sure this event was successful.

For those of you that did not attend, you really missed out. Kelly McCoy and Scott Chase with Citadel Broadcasting were magnificent as our auctioneers and led us through all 115 auction items! A HUGE thank you to both of them for a job well done! The Choo Choo turned out a delicious meal and the staff were extremely accommodating to our needs.

“Thank you all I enjoyed the opportunity to serve as your 2007 Barnyard Auction Chair and I look forward to many more successful fundraisers this year!” Says Jody Hermann with Barge Waggoner Sumner & Cannon, Inc.

Changing of the Guard



Left to right is Tanya English, Miller & Martin PLLC, EWI President 2007-2008 and Nancy Harrison, Law Offices of Lloyd Stanley, Director at Large & Corporate Membership Advisor to Knoxville.

We Want Your...

We now have more opportunities to recycle and raise funds with:

- Old cell phones
- DVD's and portable players
- Video games
- MP3 players
- X-boxes, Sony Playstations, Wii
- Digital cameras or video cameras
- Digital picture frames
- Laptops
- Ink cartridges and GPS/navigation devices.

Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. See

http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf

Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Kelly McCoy with Citadel Broadcasting Corporation, via email. She will schedule your infomercial presentation.

Share Your Cards

Ladies, it's that time again. Break out that stack of business cards and bring about 50 to the next EWI chapter meeting you attend. We have several new members and they want to know you. Suzanne Bidek, Northwestern Mutual Financial Network, and the Membership Committee want to help promote your business by filling up our EWI business card holders...Remember your business cards!

Chapter Web Site

Check out all the EWI press releases! Help us watch area media for publications of our scoop.

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley with your ideas or for assistance, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

Chapter Wants to be “Classified”

The Chattanooga Chapter has vacant potential member classifications! Let's fill them, ladies. Think about your contacts and see if you know anyone to get in touch with about visiting our Chapter.

Vacant Classifications:

Aquarium
Auto Dealer
Background Checks
Better Business Bureau
Florist
Funeral Home
Laboratory
Life Care Center
Mayor's Office
Office Supply
Spa
Title Co.

Dream big!

Let's go for 60 member firms.

Reading Rally Review

The EWI Ready Rally was held October, 19, 2007 At the Daisy Early Head Start site in the classroom of Daniele Grayson. In attendance were 17 children, 1 baby brother, and 10 parents.

The children were treated to a theme of planting pansies with stories read being focused on flowers and caring for them.

A great deal of thanks to the following agencies and people for giving so much to make the rally a success:

- Home Depot**- Pot for each child to plant a pansy to take home.
- Bryant's Garden Ctr**- Pansies for each child & will send a master gardener to the classroom to do a workshop on caring for plants.
- EWI** - T-shirt for each child
- Office of Child Support**- Tote Bags
- The Chattanooga, Coca-Cola, Pepsi, Wal-Mart, and Rite Aid** – Pencils
- Pizza Hut, Burger King, McDonald's Hardees, Chick Filet** - Food Coupons.
- McKee Baking Co.** – Little Debbie's
- Chattanooga Baking Co.** – Moon Pies
- Project Ready for School** – Book on how to plant a flower.
- Marco's Printing** – Memo Pad

- Public Library** – Book marks.
- Head Start Staff** - \$1.00 for each child
- Catherine Cox** – Monetary Donation with matching gift from Lyndhurst to buy books for this classroom.
- Mayfield's Dairy** – Rulers
- Carolyn Delaschmidt** – Dirt for flower pots.
- Private Donor** - Apples & oranges



“Instant 8 Holiday Shopping Strategies That Don't Sabotage Your Finances

Priority Publications/Complimentary Article/
October 2007

“It was the best of times, it was the worst of times.”
- Charles Dickens

Although this isn't the Charles Dickens quote we generally use around the holidays, it sums up how many of us feel about the season – especially after the bills roll in.

The holidays do bring out the best and the worst in us. Certainly our intentions are honorable – we want to be generous to our family and friends, and we strive to create and share the most perfect experience, no holds barred. Evergreens, gift boxes and dining room tables all groan with the weight of decorations and sumptuous foods intended to outdo those of holidays past. But come January, when the tinsel and wrapping and Aunt Bertha's fruitcake are gone (well, maybe not the fruitcake), our depleted checking accounts and inflated credit card balances reveal that there's a fine line between generosity and foolhardiness.

How can you have it all – the best of holidays and the best of Januarys? Here are some strategies:

1. Estimate what you spend on holiday gifts.
2. Create a holiday budget.
3. Draw up your gift list (and stick to it!).
4. Compare costs online first.
5. Rein in guilt-driven giving.
6. Allow plenty of time for shipping
7. Share the expense with group gifts.

Chattanooga Chapter President's Message

So much has happened in the last month! Leadership Conference and Annual Meeting was held in Houston, TX, and we had twelve representatives attend which is more than we ever have before. The President's Caucus was such a learning tool. The main thing I took away from the caucus though was what a strong Chapter we have. All of us should be proud of that.

Our Board Retreat was held and what a tremendous Board we have!! We set goals for the upcoming year, we assigned committees for everyone and we had some great bonding time. We are ready to get started and reach some of the goals we have set - the main goal being retention of all of the new and established members. We have so much to offer, and we want to be sure to let everyone know the benefits of being a member of EW!!!

The 10th Annual Barnyard Auction was held and WOW what a tremendous success it was. We broke all records with this year's event. We earned approximately \$17,000 for our scholarships to Chattanooga State and the University of Tennessee at Chattanooga for some well deserving young women. We also had more attend this auction than ever before. Thank you to everyone who participated and a special thank you to Jody Hermann with Barge Waggoner Sumner and Cannon as Chair of the Ways and Means Committee. She put forth a lot of effort for this well organized, very profitable event.

We have begun this year with a lot of gusto; may the year ahead continue to be as exciting.

Cordially,
Tanya English
President, Chattanooga Chapter EWI
Representing Miller & Martin PLLC

EWI[®] MISSION AND VISION

Connecting • Career • Community

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Zelma Pack

Phone: 423-756-5213

E-mail: zelma@eldassociates.com

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