

March, 2009 | No. 3



Letter from President

I can't wait until our March meeting. Our 2008 Leadership Conference and Annual Meeting (LCAM) attendees were able to experience a live dramatization of our inspiring EWI history. During our March chapter meeting we plan to share a DVD presentation of our LCAM experience. I

promise you will be so proud to be an EWI after this meeting, you'll want to tell the world! This DVD will help realize the EWI power at your finger tips.

Be planning to attend this future life changing, motivating LCAM 2009 in Louisville, Kentucky September 24-26, 2009. The business networking is great with the local & international Chapter members that attend. You'll learn lots and LCAM sponsorships are available. Sponsorship details to be announced closer to LCAM 2009.

The Chapter Board has some exciting news to announce. The Chapter Board has determined our nominee for the Lucille Johnson Perkins Award. It will be a surprise the night of our meeting. Can you guess who meets these aspiring criteria?

Lucille Johnson Perkins Award criteria:

- Active member firm of EWI in good standing
- One nomination per Chapter approved by Chapter Board
- Letters of endorsement by two active member firms (representatives or executives)
- Support provided by the member firm is truly outstanding and benefits the total EWI network to include:

Connections - Insight as it supports the first tenet of the mission statement in promoting member firms

Careers - Belief as it supports the second tenet of the mission statement in enhancing personal and professional development

Community - Actions as it supports the third tenet of the mission statement in encouraging community involvement

Participation at the Chapter and Corporate levels

Here's a link to the application for the award the Board will be submitting:
<http://executivewomen.org/pdf/fm53.pdf>

At your service,
Denise Reed

The Concierge Level, LLC

An office business center since 1995, also known as shared offices, providing integral, comprehensive concierge services for business and personal needs.

LOCAL BOARD

Denise Reed, President
The Concierge Level, LLC,
Chattanooga

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Heather Burrell, Treasurer
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Stacey Wheeler, Membership Director,
The Chattanooga Hotel, Chattanooga

Kelly McCoy, Program Director,
Citadel Broadcasting Corporation,
Chattanooga

Jody Hermann, Ways & Means
Director,
Barge, Waggoner, Sumner & Cannon,
Inc., Chattanooga

Zelma Pack, Publication Director
ELD Associates, LLC, Chattanooga

Tanya English, Director-at-Large
Miller & Martin PLLC, Chattanooga

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ewi March Chapter Meeting

Date: Tuesday, March 10, 2009
5:30 p.m. – Meet, Greet, and Networking
6:00 p.m. - Dinner

Where: The Chattanooga Hotel & Conference Center
Walker Room
1201 Broad Street

Parking: Free Street Parking
Parking Garage- \$3.00

Business Meeting: Our President says “ ever wondered what ewi is all about or where we’ve come from, March’s meeting will be the one to attend “

Other Business: Firm news, birthdays, anniversaries,

Raffle: Donated Items



WELCOME

New Members Introduced in February

.Chattanooga Funeral Home, Crematory, & Florist – New Representative-Kay Low

. AT & T Business Systems – New Representative – Michelle Stepney

.Lattimore Black Morgan & Cain, PC – New Representative- Mary Ellen Maycann



REMEMBER YOUR SECRET PAL!!!!

Is she lucky to have you?

Please email Jan McAfee at janlmcafee@comcast.net for secret pal information.

P.S. Secret Pal “givers” please pick up your gift if your “getter” is not at the meeting. We want to make sure the gifts get where they need to be going and not sit in a ewi Board Member’s office all month.



The Fellows Scholarship application deadline is April 30. This scholarship is available to EWI members. Please email Nancy Harrison at nharrison@lstanleylaw.com for more information. “I have received \$4,000 for tuition? If you are going back to school, I encourage you to apply”, says Nancy

Firm News:



New year. New space.

We're moving to Warehouse Row in downtown Chattanooga.

Our Chattanooga staff will continue to serve you with professional design services including site planning, civil and environmental engineering, landscape architecture, and surveying

BWSC BARGE
WAGGONER
SUMNER &
CANNON, INC.*

1110 Market Street, Suite 200
Chattanooga, TN 37402
423.756.3025 office
423.756.8477 fax
bargewaggoner.com



Pictured are Truman Sherrill, PE, RLS (on the left) and Matt Stovall, Vice President and Chattanooga Office Manager (on the right).

Truman Sherrill, Senior Engineer for Barge Waggoner Sumner & Cannon, Inc., was recently awarded the Jo Conn Guild Outstanding Engineer of the Year award by the Chattanooga Engineers Club. This award has been given every year since 1960 to a local professional engineer who has made an outstanding and enduring contribution to his or her profession or to public welfare and humanity.



You are invited
Open House

Barge Waggoner Sumner & Cannon, Inc.

Tuesday, March 17, 2009

5-7pm

Warehouse Row –
1110 Market Street, Suite 200
Chattanooga, TN 37402

More Firm News.....

We invite you to participate in a citywide effort supporting the Hamilton County School System and its children. Children Changing Chattanooga is an initiative started by a project group of the 2009 Leadership Chattanooga class to encourage creative writing among our local middle schools. Please join us and give Chattanooga's children a voice.

Local middle schools will be presented with an essay contest for their students titled "If I were a leader in Chattanooga I would change..." We are honored to have a panel consisting of Senator Bo Watson, Mayor Claude Ramsey, City Councilman Manny Rico, School Board Member Linda Mosley and Erlanger CEO Jim Brexler to read the compositions and select an essay for submission to the Chattanooga City Council. Winners will be presented with monetary prizes and the top essay will receive a brand new computer. Essays will be presented at the Outdoor Expo in March.

Outdoor Chattanooga's Outdoor Expo & Gear Swap will take place on Saturday, March 28, 2009 from 10:00 a.m. to 4:00 p.m. at Coolidge Park. We want to extend to you an invitation to be a sponsor of this initiative and the winning celebration. An awards ceremony will be held to recognize the contest's outstanding essays. Children Changing Chattanooga is an opportunity for middle school students to be heard by our community leaders and give our children a voice in our future.

Please consider participating and help our children create change in Chattanooga. Sponsorship levels are attached. Should you have any questions concerning our initiative or the event, please contact me at 423-321-2724 or kefisher15@yahoo.com. Thank you for your consideration to support this effort stimulating literacy.

Thank you,
Kelly Brexler

Cont'd.

Leadership Chattanooga is a 10-month leadership development program that identifies people of promise in early or mid-career, familiarizes them with community issues and services and develops their leadership skills to prepare them for prominent business, cultural and political roles. Sponsored by the Chattanooga Chamber Foundation, the program is informative, challenging and motivational, providing interaction with the community's top leadership, experiential learning opportunities and community service team projects.

www.chattanoogachamber.com

Team Members: Kelly Brexler, Mike Dunne, Stacy Johnson, Travis Lytle, Brad Pierce, Philip Pugliese, Mary Roland, Craig Smith, Chinyere Ubamadu

And More Firm News:

The Women's Leadership Institute dinner held on Thursday February 3, 2009, honored and recognized Lynda Childress and Pam Morris as "Leaders in our Midst"

Introducing..... *By Barbara Verhine*



Kelly Brexler & her son, Jackson (Jack)

Kelly serves as a Constituent Services Representative in the Office of United State Senator Lamar Alexander. She assists those around the state with matters involving Federal Agencies as well as attending events on behalf of the Senator. Senator Alexander is the state's Senior Senator & was just re-elected as the Chairman of the Senate Republican Conference. The Senator sits on several committees including Health, Education, Labor and Pensions and Environment Public Works to name a few. There are 6 state offices including the Chattanooga office as well as a D.C. office. There are only two staff members in the Chattanooga office—Lyndsay Botts and Kelly—working diligently to try to meet the needs of the Senator's constituents. Kelly has worked in this position for almost two years & she looks forward to the new term and what it will bring.

Kelly says that she is lucky to be married to a wonderful man, Jim Brexler, with whom they have 4 children of yours and mine & one "ours." Anderson (the "ours") arrived on Monday, February 16! In addition they have Meredith who is in Baton Rouge, Emily in Houston, Mitchell in Charlotte & Jackson who is three & lives with them here.

Kelly loves to play golf & run the bridges in our scenic city when she has a second of down time. She spends several hours helping various philanthropies around town such as First Things First, The American Heart Association, March of Dimes, The Medical Society of Chattanooga, MCR Foundation & Big Brothers Big Sisters. Kelly was also chosen to be a part of this year's Leadership Chattanooga class & was honored along with another ewi member, Pam Morris, to be elected to serve on their Alumni Associations Board this year.

When asked why she joined ewi, Kelly states, "The first time that I attended a meeting was when my husband spoke a few months ago. The ladies of EWI were so warm and welcoming and ewi's purpose and cause is so needed in our area. I was

Brexler continued:

truly impressed by the sincerity and compassion of those who spoke that evening as well as the ones that I had the pleasure to sit with at dinner. I knew that I wanted to find a group of professional women that I could begin networking and connecting with and knew this would be a wonderful fit. I have already gained so much from the ladies and have been able to help some as well and look forward to getting to know everyone better and become more involved as time goes on."

Welcome to EWI, Kelly. We are glad to have you as a member and congratulations on the addition to your family



(Andy)

Anderson Beau Brexler

ewi Corporate Office

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Salt Lake City, UT 84102-2801
Phone (801) 355-2800
Fax (801) 355-2852

We are pleased to announce that the ewi Corporate Website is now available for viewing at ewiconnect.com.

Contact Information

Email: ewi@executivewomen.org

Chapter Website:

www.ewichattanooga.org

Re-Introducing..... *By Karen Hanshaw*



Jody Hermann

Barge, Waggoner, Sumner, & Cannon Inc. (BWSC) is a multi-disciplinary design firm that provides Civil & Environmental Engineering, Land Surveying & Landscape Architecture services. Headquartered in Nashville, TN & has been in business since 1955. The Chattanooga office opened in 2001, & immediately set themselves apart from their competition by providing a "one-stop-shop" approach to their design efforts. They have played a big part of the Volkswagen plant that is coming to Chattanooga. BWSC has worked for the City of Chattanooga, Hamilton County, & the Chamber of Commerce as a consultant on Enterprise South Industrial Park for the past seven years.

Jody is the Administrative Manager, & has been with BWSC since 2001. She assists five project engineers & accompanying support staff. She is in contact with clients on a daily basis. Jody manages accounts receivable & payable, schedules meetings, conducts interviews & new hire orientations, in addition to many other administrative duties. She is also proud to be the local United Way Employee Campaign Manager.

Jody has been a member of ewi since 2005. She has served on the Board in the following capacities: Secretary, Treasurer and Ways & Means Director. Jody loves all the friendships & connections she has made with ewi. She values the network she has access to & the ability to quickly find answers. Jody has attended the last two ewi Leadership Conference & Annual Meetings. She says "it gives her fuel for the year".

Jody and her husband, Steve live in Ringgold, and have been married 11 years. They have a daughter Sydney (8) & a son Brady (3). She & Steve moved to Chattanooga 9 years ago from Peoria, Illinois. She misses her family but not the cold weather. Jody loves reading, shopping & vacationing at the beach with her family. She believes that you can do anything you want to do in life if you put your heart and mind to it!

Web Site Trivia Win Win Win

If you go to www.ewichattanooga.org there is a link to the EWI corporate page or you can go to www.executivewomen.org. to have a better understanding of what EWI is about go to the About link and click on History and email hburrell@mcollins.com an interesting fact about the history of EWI. You will automatically be entered to win 3 raffle tickets at our March meeting and more importantly you will gain more understanding on the history of this great Organization.

Heather

50/50 Fridays Citadel Broadcasting . . Famous for Getting Results !!!

50/50 Fridays is a way to purchase \$50 in gift certificates to some of Chattanooga's finest restaurants and businesses for only \$25! Log on promptly at 9am each Friday morning to get the deals but get there early cuz they always sell out fast! The link is www.kz106.com and the upcoming deals are:

March 6	The Broad Street Grill
March 13	Acropolis
March 20	Six Flags/Whitewater
March 27	Dollywood
April 3	Lupi's Pizza



Pictured left to right: Suzanne Bideck, Northwestern Mutual Financial Network; Barbara Carter, Alstom Power, Inc.; Heather Burrell, MAC, Inc; Kristen Smith, MCA; Margaret Browning, Chattanooga Coca-Cola Bottling; Denise Reed, The Concierge Level, LLC; Dr. James C. Catanzaro, Chattanooga State; Barbara Morgan, Chattanooga State; Kathy Sok, Reliable Bldg. Solutions, Inc; Catherine Cox, Lyndhurst Foundation; Kerry Smith, State Farm.



KUDOS

to Stacy Wheeler, Membership Director, and her committee for reaching the 2009 goal of +1 new representatives.

FANTASTIC WORK!!!!!!!

Unfortunately, we received Debra Gates resignation from our Board last week as Sergeant-At-Arms. Debra has gone back to school to get her Masters and has had a lot of new responsibilities added on to her position at work, so she felt the need to step down from her Board position. Debra will continue to be an active member with EWI though. We will miss her on the Board.

As the Chairperson of the Nominating Committee, along with the committee members, Lynda Childress and Carrie Harlin, we would like to nominate Barbara Tawater of Northgate Title Escrow, Inc. to be the successor for the Sergeant-At-Arms position. Barbara is our nomination, however, if any of you have additional names you would like to present, please feel free to do so and nominees can be made from the floor at our meeting in March. If nominations are made from the floor, we will have a written ballot vote. Otherwise, the membership will vote on the nominee and then if the nominee is approved, we will install her.

I look forward to seeing everyone in March.

Thank you!

Tanya English
Nomination Committee Chair and
EWI Chapter Advisor

Penny Walker, former TVA, now Sustaining, wants you to know.....

Blood Clots/Stroke - They Now Have a Fourth Indicator: the Tongue

STROKE:Remember the 1st Three Letters....**S.T.R.**

Doctors can totally reverse the effects of a stroke...totally. He said the trick was getting a stroke recognized, diagnosed, and then getting the patient medically cared for within 3 hours, which is tough.

RECOGNIZING A STROKE

Thank God for the sense to remember the '3' steps -- STR: Read and Learn!

Sometimes symptoms of a stroke are difficult to identify. Unfortunately, the lack of awareness spells disaster. The stroke victim may suffer severe brain damage when people nearby fail to recognize the symptoms of a stroke.

Now doctors say a bystander can recognize a stroke by asking three simple questions:

S *Ask the individual to SMILE.

T *Ask the person to TALK and SPEAK A SIMPLE SENTENCE (Coherently)(i.e. It is sunny out today)

R *Ask him or her to RAISE BOTH ARMS.

If he or she has trouble with ANY ONE of these tasks, call emergency number immediately and describe the symptoms to the dispatcher.

New Sign of a Stroke ----- Stick out Your Tongue

NOTE: Another 'sign' of a stroke is this: Ask the person to 'stick' out his tongue.. If the tongue is 'crooked', if it goes to one side or the other,that is also an indication of a stroke.

A cardiologist says if everyone who gets this information sends it to 10 people; you can bet that at least one life will be saved.

I have done my part. Will you?

HOSPITALITY

Kelley Eblin, Hospitality Chairman and her committee are responsible for sending acknowledgements of a personal nature such as member representatives birthdays, flowers, illnesses, etc. If you know of a representative who is in the hospital or homebound with an illness, a death in the immediate family, etc, please notify Kelly at Republic Parking, 752-0509, or keblin@republicparking.com



Many thanks to Kay Low, our new representative for Chattanooga Funeral Home, Crematory & Florist, our Chapter's preferred florist.

DATES TO NOTE

March 17, 2009

Chapter Board Meeting

March 18, 2009

2009 Business Expo at the Trade & Conventional Center at no charge, ewi is hope to have a booth to promote membership. [Looking for a booth coordinator..](#)

April 23-25, 2009

Leaders Summit in San Francisco. Only available for Academy Alumni.

September 24-25, 2009

LCAM – Louisville, KY

Lucille Johnson Perkins Award

For Outstanding Member Firm

Nominations due by April 15, 2009!



In 1938, Lucille Johnson Perkins recognized the importance and potential of an association of key women working with their executives to promote their firms and improve their community.

In September 2009 the Lucille Johnson Perkins Award will recognize one outstanding member firm as our first honoree. Each Chapter is permitted "one" nomination (Download Form 53).

Requirements:

- + *Connections — Promoting Member Firms*
- + *Careers — Enhancing Personal and Professional Development*
- + *Community — Encouraging Community Involvement*




Just so you will know.....

March 8th – Daylight Savings Time 

March 17th – St. Patrick's Day 

March 20th – Spring Begins 

SHARE THE NEWS!



Send submissions for the Chapter Pulse to:
Contact: Zelma Pack
Email: zelma@eldassociates.com

Thanks GeekLabs for hosting our website!