

August, 2009 | No. 8



Letter from President

WOW! I can't believe my year as Chattanooga Chapter President is drawing to a close. It has been an amazing year. Thanks go out to our Board and Representatives for their input and encouragement to not only sustain our Chapter, but actually grow our numbers in these difficult

economic times. I thought it would be great to recap the milestones:

- We have 66 Firms Represented, 3 Life Members, and 2 Sustaining Members, as we conclude the term of the 2008-2009 Chapter Board.
- We presented \$15,861.16 to our scholarship funds at the University of Tennessee at Chattanooga and Chattanooga State Community College.
- We have the Top EWI Recruiter for the 2nd consecutive year, Carolyn Stringer with Luken Holdings, Inc.
- The Chattanooga Chapter was number three in the whole EWI Association for recruiting.
- We are estimated to have 15 attend Leadership Conference and Annual Meeting (LCAM) in Louisville, KY in September.
- We have two EWI Fellows Scholarships to honor at LCAM.
- We have two Representatives from our Chapter serving on the Corporate Reading Rally Committee during LCAM.
- Nancy Harrison with Law Offices of Lloyd Stanley will be serving as Corporate Secretary/Treasurer during LCAM. First to serve from our Chapter on the EWI Corporate Board.

These accolades speak volumes about the caliber of our association Representatives. I am proud to say we attract and promote these leaders and their firms in our community

At your service,
Denise Reed

The Concierge Level, LLC

An office business center since 1995, also known as shared offices, providing integral, comprehensive concierge services for business and personal needs.

LOCAL BOARD

Denise Reed, President
The Concierge Level, LLC,
Chattanooga

Lynda Childress,
Vice President/President Elect
Luken Holdings, Inc.,
Chattanooga

Barbara Tawater, Secretary,
Northgate Title Escrow, Inc,
Chattanooga

Heather Burrell, Treasurer
MCA Mike Collins & Associates,
Chattanooga

Charlie Rosenquist,
Sgt-At-Arms,
BlueCross BlueShield of
Tennessee

Stacy Wheeler, Membership
Director,
The Chattanooga Hotel,
Chattanooga

Kelly McCoy, Program
Director, Citadel Broadcasting
Corporation, Chattanooga

Jody Hermann, Ways & Means
Director,
Barge, Waggoner, Sumner &
Cannon, Inc., Chattanooga

Zelma Pack, Publication
Director
ELD Associates, LLC,
Chattanooga

Tanya English, Director-at-
Large
Miller & Martin PLLC,
Chattanooga

ewi August Chapter Meeting

Date Tuesday, August 11, 2009
5:30 p.m. – Meet, Greet, and Networking
6:00 p.m. - Dinner

Where: The Chattanooga Hotel & Conference Center
The Rose Room
1201 Broad Street

Parking: **Free** Street Parking
Parking Garage- \$3.00

Speaker:



**Cheryl Millsaps, IOM,PHR
VP, Finance & Administration,
Chattanooga Chamber of Commerce**

Topic: “Volkswagen and the Positive Economic Growth of The Chattanooga Region”

Other Business: Firm news, birthdays, anniversaries

Raffle: Donated Items



Please bring a new item for the drawing.

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Menu for August:

- Sesame soy grilled chilled chicken salad fresh greens, bean sprouts, scallions, mandarin oranges crispy wonton threads, Thai vinaigrette
- Fresh fruit trifle, pound cake, berries, orange pastry cream

(If you prefer a vegetarian meal, please notify Barbara Tawater, barbara@northgatetitle.com)





Proposed Slate for 2009-2010

EWI Chattanooga Chapter Board of Directors

It is the Nominating Committee's pleasure to announce the following proposed slate for the Chattanooga Chapter Executive Women International 2009-2010 Board of Directors.

Vice President/President Elect	Margaret Browning-Coca Cola Bottling Co.
Secretary	Barbara Tawater-Northgate Title Escrow, Inc.
Treasurer	Heather Burrell-MCA-Mike Collins & Assoc., Inc.
Sergeant-at-Arms	Charlie Rosenquist-Blue Cross Blue Shield of TN
Membership Director	Stacy Wheeler-The Chattanooga Hotel
Program Director	Michelle Withorn-EMJ Corporation
Publication Director	Barbara Verhine-The University of TN at Chattanooga
Ways and Means Director	Kerry Smith-State Farm
Director-at-Large	Denise Reed-The Concierge Level, LLC

Lynda Childress of Luken Holdings, Inc. was elected at the August 2008 meeting to serve a two-year term as Vice-President/President Elect. She will be installed as President at the September 2009 meeting.

Please join the Nominating Committee members in extending congratulations on their nomination to these outstanding individuals. We appreciate their dedication to the mission, principles and goals of Executive Women International, their willingness to serve in these leadership positions, and the support and commitment of their firms. The election of nominees will take place at our August meeting with the installation at our September meeting.

We also extend a heartfelt thank you to each of our current board members for their exemplary service.

Nominating Committee –
 Tanya English, Chair – Miller & Martin PLLC
 Lynda Childress – Luken Holdings, inc.
 Carrie Harlen – Southern Adventist University



Congratulations to Heather Burrell and Michelle Withorn . They just finished their MBA's through Bryan College on July 3, 2009.



Congratulations to Stacy Wheeler who was accepted into the Chattanooga Leadership Program. Great accomplishment!

Remember your Secret Pal!



Please email Jan McAfee at janlmcafee@comcast.net for secret pal information.



Firm News:

BusinessTN – Reports Tennessee’s Top Public & Private Companies

The companies listed are at the core of *BusinessTN*'s coverage. Their success, both as businesses and as story makers, is what makes Tennessee a vibrant business marketplace and *BusinessTN* the value that it is to executive readers across Tennessee.

This year's list of 200 private businesses includes those companies headquarter in the state with the greatest amount of revenue, based on disclosure from the companies or other sources believed to be reliable. Subsidiaries of companies headquartered outside of Tennessee are excluded from the list.

EWI firms listed in Privates Companies are:

- # 16 EMJ Corp
- # 19 US Xpress
- # 72 The Krystal Company
- #193 Miller & Martin

Chattanooga Magazine



"Don't grow up too quickly, lest you forget how much you love the beach."

—Michelle Held



5 52 TIPS® MONEY/FINANCE Retirement Fund



If you have to file for bankruptcy, money paid into a retirement fund or retirement annuity is not counted as being part of your estate, so creditors cannot lay claim to this money. A retirement fund is very valuable if you are involved in a small business or you have provided personal security for a loan to a business.



More Firm News

Chattanooga Times Free Press

EMJ, Walbridge get \$11 million in work

By Mike Pare

Chattanooga-based EMJ Corp. on Tuesday won its first Volkswagen contract in which it will take on construction activities at the plant site.

EMJ entered a joint venture with Walbridge of Detroit to win an \$11.3 million project for work on the Volkswagen Training Academy.

“We feel our chemistry and way we approach work is very similar,” said Jim Sattler, EMJ’s chief executive, about the partnership with Walbridge.

Late last year, EMJ won a \$2,25 million job from the city’s Industrial Development Board for construction administrative services related to VW’s new auto assembly plant.

Tuesday, the city panel awarded the companies with a contract that calls for installing electrical, plumbing, heating and air-conditioning and other work at the training center.

City Engineer, Bill Payne said EMJ and Walbridge offered the low bid, with the work to be paid from a state grant. Mr. Payne said the initial base bid was over budget and was reduced significantly.

The foundation and the shell of the training center were already bid out, and the Enterprise South industrial part project is on schedule, he said.

The training center is where many of the 2,000 employees who will work at the plant will learn their job skills. The plant is to start producing cars in early 2011.

Mr. Sattler said EMJ is working with Walbridge to procure other construction contracts related to the VA project.

“We hope there are others down the road,” he said.

He added that the training center project includes a number of local subcontractors.

“We’ve approached every piece of work to try to use as many local contractors as we can through our associations and other things,” Mr. Sattler said.

Metro Weekly

Barge Waggoner Sumner & Cannon names a ‘Top 50’ firm

Barge Waggoner Sumner & Cannon has been named one of the nation’s Top 50 engineering/architecture firms in Building Design & Construction magazines 2009 “Giants 300” survey.

BWSC ranked 31st among engineer/architecture firms, holding its position from the 2008 survey.

“We are honored by this national recognition,” said Matthew S. Stovall, manager of the Chattanooga office of BWSC. “It is very gratifying to see the efforts of our hard-working talented team recognized by our industry.”

BWSC was also included among the firms ranked in Building Design & Construction’s first annual Building Information Modeling adoption survey. BWSC ranked 156th among these firms, based on the total number of employees licensed to use BIM software. The firm was also nationally ranked on several other listings published in the July issue of Building Design & Construction.

Introducing..... *By Zelma Pack*



Dale Young

It is my pleasure to introduce Dale Young, a company officer as well as the Lighting Coordinator for Electrical & Mechanical Group, Inc. The company is a Commercial HVAC and Lighting Distributor established in 1972. The company supplies heating and air conditioning units as well as interior and exterior lighting for malls across the United States. Dale has been with the company for 26 years and her job consists of working with architects, engineers and lighting designers on products that are specified, coordinating those choices with the General Contractor and Developers. Those products are supplied by Electrical & Mechanical Group to the General Contractor. She is associated with each project from design stages through to the end of the product warranty which typically consists of one year. Prior to going to Electrical & Mechanical Group, Inc., Dale was in law enforcement.

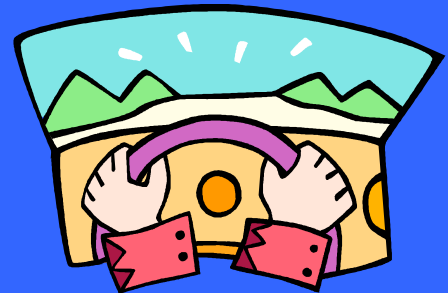
Dale has been married to Bill Young for 27 years. They have 3 children and 6 grandchildren who live in Chickamauga, Ringgold and Maryland.

Dale's hobbies are her pets and working in her yard.

Michelle Withorn of EMJ Corporation approached her about becoming a member of EWI. Dale feels her membership is a great opportunity for networking.

Please be sure to welcome Dale.

Road Trip.....

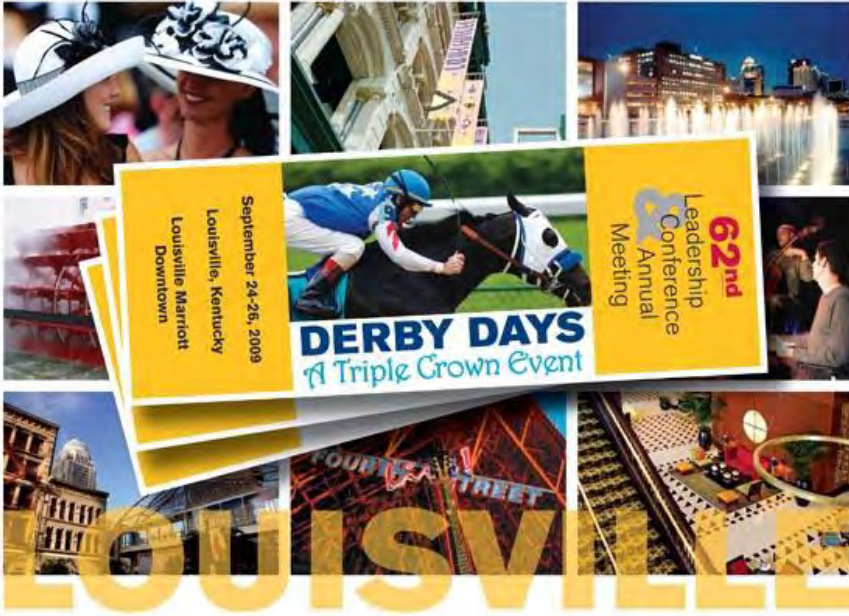


We have been invited to attend EWI of Knoxville's auction the evening of Wednesday, August 26. The auction is similar to our Barnyard Auction (scheduled for October 22). Come get in the auction spirit! If you are interested in attending, please let me know and we'll arrange a carpool.

Nancy Harrison



GeekLabs for
hosting our website.



Our President says “Find a “roomie” to share cost of lodging and come with us”

LCAM Registration \$615.00

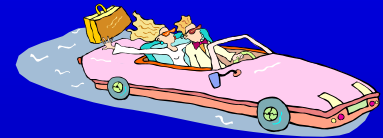
The hotel is approximately 320 miles from the Chattanooga area.

Options:

Academy of Leadership \$225.00

Wednesday’s Tour & Dinner 75.00

Total Estimated cost:
(sharing room & gas) \$1,200.00



Registration is still open.

Check ewichattanooga.org – LCAM link on front page



Carolyn Stringer, TOP EWI RECRUITER, won her registration for 2009 LCAM in Louisville, KY (for the 2nd consecutive year).



Carrie Harlin’s name was drawn in the EWI Membership Campaign for the Eastern Division, and she won her 2009 LCAM Registration.



**Leadership Conference & Annual Meeting
September 24-26, 2009
Louisville Marriott Downtown**
280 West Jefferson
Louisville, Kentucky 40202 USA
Phone: 1-502-627-5045
Fax: 1-502-627-5044
Toll-free: 1-800-533-0127

Chattanooga Chapter representation with Corporate



1. **Nancy Harrison**, Corporate Secretary / Treasurer.
(To be installed at Annual Meeting Saturday evening.)



2. **Tanya English** and **Catherine Cox**
on the Corporate Reading Rally Committee (Friday luncheon.)

Tanya will also represent Corporate as Membership Advisor for the Atlanta and Charlotte Chapters.



3. **Jody Hermann** and **Heather Burrell**
won Fellows scholarships and will be honored at the scholarship luncheon.



4. Carolyn Stringer will represent Corporate as Membership Advisor for Roanoke and Montgomery Chapters.

Who else is going?

Margaret Browning
Lynda Childress
Karen Hannifin
Denise Reed
Lori Slatton
Kerry Smith
Kathy Sok
Nancy Templeton
Barbara Verhine
Michelle Withorn

Please go to ewichattanooga.org
And click on the picture/postcard on
the home page for information on final
deadlines.



**Does your company have a pin
or something to share that
represents Chattanooga?**

Our reps attending LCAM need pins
or some type of “stick on” from our
scenic city to swap as they network
with reps from other cities and states.
The Rock City birdhouse pins were a
real hit last year. Everyone wanted to
meet the reps from Chattanooga and
get a Rock City birdhouse pin. Maybe
you have a contact at Rock City, Ruby
Falls, Aquarium, ChooChoo, etc. that
would donate 50-300+ items to us—
any amount will do. This is one of the
most fun networking events ever.
Help make our Chattanooga Chapter
shine (again).

Re-Introducing..... *By Barbara Verhine*



Margaret Browning

Margaret is Administrative Assistant to Cold Drink Manager Tony Killen, has worked with Chattanooga Coca-Cola for 16 years. Chattanooga Coca-Cola has the distinction of bottling the very first bottle of Coca Cola. On July 21, 2009, the company celebrated 110 years. The 465 employees realize that working for Coke in this wonderful city of Chattanooga, TN is a privilege and an honor.

The Cold Drink Department's responsibilities are critical to Chattanooga Coke's immediate consumption sales. Margaret said, "**Customer happiness/satisfaction is our Number One goal because our customers are our business.**" They appreciate all customers who purchase their drinks out of vending machine or a restaurant. Coca-Cola strives to keep all machines in good vending order so that customers will continually purchase "The Real Thing".

Margaret and "her" Fred just celebrated 39 years of marriage. Fred has been a minister for 37 of those years and Margaret feels privileged to be a minister's wife. Her grandparents were also in the ministry and she knew at an early age that God was preparing her for the ministry. Margaret said this has truly been a great blessing and desire of her heart since she was just a very young girl.

They have three wonderful children—Tammie, Joseph and William, and are blessed with having two wonderful daughters-in-law, Bethann and Misty, and one beautiful granddaughter, Brianna.

Being outside to enjoy the beautiful world provided for us is one of Margaret's true joys.

Re-introducing Margaret Browning contd.

When asked why she joined EWI, Margaret responded, "I was given the opportunity to attend an EWI meeting in 2003. From that day forward, it has been so enjoyable to be part of such a great organization. The ladies of EWI are not only our fellow laborers on a great mission, but they are my friends. We network, we mentor and we enjoy each other as professional women sharing our objectives of (1) promoting each member firm, (2) offering professional development for each representative, and (3) increasing our treasury funds to donate to our UTC and Chattanooga State scholarships for single moms returning to school."

Margaret also responded, "My answer to why did I join EWI, would be why would I not join EWI? EWI is the greatest! I look forward to each meeting so that I can spend quality time with wonderful people and I am confident I have grown professionally as a result of being an EWI representative for the Wonderful World of Coca-Cola. Thank you for allowing me to be part of EWI."

Congratulations to Margaret, our proposed Vice President-Elect 2009-2010.

Executive Women International®
presents the
12th Annual Barnyard Auction

Where: The Chattanooga Hotel

When: Thursday, October 22nd, 5:30pm

5:30 p.m. – Doors Open to View Auction Items

5:30 p.m. – Cash Bar Opens

6:30 p.m. – Dinner Served

7:15 p.m. – Auction Starts

~Casual Attire~

We invite you to attend this extremely fun event. Here's how it works:

- A number is assigned at your dinner seating.
- A list of all the auction items is there and on display around the room.
- No item on the list is more than a \$5 bid...including *TV's, weekend getaways, spa packages, CD Players, tickets to various attractions around town*, etc.
- A bucket is in the center of your table.
- When the item on the list is up for auction, put the designated amount (from the list) in the bucket on your table.
- Jump up and raise your number card high in the air. (Get excited!)
- The auctioneer will call out numbers around the room.
- A gong will sound and the last number called wins the item!

It's the only event that guests are asked not to stand in their chairs or run to the front of the room!

Web Site Trivia

Win Win Win

The website committee would love your feedback to share with the group about previous LCAM experiences or why you are excited about going to 2009 LCAM.

Please email hburrell@mcollins.com for a chance to win 3 raffle tickets. In addition, you can check out information about LCAM on the website.

Heather




Melissa's Organizing Tip for August

Your "Not-To-Do" List

Equally important to your To-Do list is to eliminate time wasters that steal your sanity and productivity. Make a list of a list of habits that are overly time consuming or low pay off or both. Here are three Not-To-Do's that my clients have found helpful:

1. Do not check email constantly
2. Do not add to your priorities without considering the implications
3. Do not allow others to fill your inbox

For details on these and other Not-To-Do items, please email melissa@mbgorganizing.com and I will send you a free copy of my e-newsletter.

Citadel Broadcasting... Famous for Getting Results !!!!

50/50 Fridays is a way to purchase \$50 in gift certificates to some of Chattanooga's finest restaurants and businesses for only \$25! Log on promptly at 9am each Friday morning to get the deals but get there early cuz they always sell out fast! The link is www.kz106.com and the upcoming deals are:

8/7 ELEVEN at the DoubleTree
8/14 Broad Street Grill & Sevierville
8/21 Porters



Riverfront Nights Returns!

Enjoy free summer music on the river at the 3rd annual RIVERFRONT NIGHTS concert series, presented by BlueCross BlueShield of Tennessee! Bring the family and meet your friends for fun and free music on the Greenlife Grocery Stage. RIVERFRONT NIGHTS is sponsored by Citadel Broadcasting. Visit www.riverfrontnights.com for complete info.

This year's lineup:

Saturday 8/1	7pm	Scott Holt, blues guitarist
Saturday 8/8	7pm	Dirt Drifters, young country
Saturday 8/15	7pm	Papa Mali, bayou blues/funk
Saturday 9/12	7pm	Webb Wilder, rockabilly
Saturday 9/19	7pm	Her and Kings Country, alt country
Saturday 9/26	7pm	Greensky Bluegrass, newgrass

EXECUTIVE WOMEN INTERNATIONAL READING RALLY 2009



September 18, 2009
9:00 AM-1:30PM
Daisy Head Start
9531 Ridge Trail Road
Soddy Daisy, TN 37379
Phone: (423) 842-9412



For More Information Contact:
Joey James @ (423) 399-5125

LIST OF NEEDS

- A SMALL BOOK FOR EACH CHILD (135 CHILDREN AGES 6 WKS-4 YRS)
- ANY ITEMS THAT ARE AGE APPROPRIATE THAT CAN BE PLACED IN A GOODY BAG
- SOMEONE THAT CAN HELP CUT OUT NAME TAGS (PRIOR TO THE EVENT)
- SOMEONE TO TAKE PICTURES
- SOMEONE TO HELP THE TEACHERS PUT T-SHIRTS ON THE CHILDREN (FOR THEIR PICTURE)
- SOMEONE TO WEAR A TOOTH COSTUME
- SOMEONE TO WALK WITH THE TOOTH AND TALK ABOUT TOOTH BRUSHING (YOU WILL BE GIVEN A SCRIPT)
- SOMEONE TO HELP WITH EACH CLASSROOM AS THE LIBRARIAN READS AND DOES HER ACTIVITY
- SOMEONE TO TALK WITH THE CHILDREN ABOUT THE IMPROTANCE OF KEEPING OUR WATER CLEAN
- SOMEONE TO DO A READING ACTIVITY SPECIFICALLY FOR INFANTS AND TODDLERS (WE WILL PREPARE THIS FOR YOU)
- WE ARE HOPING TO HAVE REPRESENTATION FROM THE AQUARIUM AND THE ZOO. IF WE DO, WE WILL NEED HELP IN EACH CLASSROOM



DIRECTIONS

Follow Highway 153 to Highway 27. Stay on Highway 27 until you reach the Soddy Daisy/Sequoyah Exit. Make a left turn off the exit. Follow this road for approximately one mile. You will see a small sign for the Health Department and a small sign for Daisy Head Start. Make a right. You will then make an immediate left. And then another immediate right. You will see the Health Department on the left. Continue to look forward and you will see the Daisy Head Start Center. Look for the playground equipment. Park in the lot in front of the building.