

## Message from the President



I am truly honored to be leading EWI of Chattanooga for the upcoming year. We have an exciting year ahead of us! It will be filled with networking, professional growth, and fellowship. This year's Strategic Plan will require every Member Representative to work together to reach our goals, which are as follows:

- Be a "Chapter of Excellence"
- Provide programming that fits with the 3 C's
- Build Membership to 75 Member Firms by June 2013
- Promote more networking through...
  - Random seating at meetings for greater interaction between all members
  - Continuing with firm highlights
  - Encouraging use of "firm nights"
  - Promoting members as business contacts
  - Continuing the Mentor Program
- Streamline the chapter using more current technology, including...
  - Eliminating paper files
  - Updating the website
  - Following the "Records Retention Schedule"
- Develop Executive Relations Committee

I want to thank Michelle Withorn for her dedication and leadership last year, and I want to thank you all for your commitment to EWI! If you have any thoughts or questions about the upcoming year, please feel free to contact me or any board member.

Sincerely,

Ani Yacoubian, Yacoubian Tailors

### 2012-2013 Officers and Directors

**Ani Yacoubian,**  
Vice President/President Elect  
Yacoubian Tailors

**Kristina Smith,**  
Vice President/President Elect  
First Tennessee Bank

**Barbara Verhine,** Secretary  
University of Tennessee at  
Chattanooga

**Nena Powell,** Treasurer  
Lattimore, Black, Morgan & Cain, PC

**Cindy Ward,** Sgt-At-Arms, Courtyard  
& Residence Inn by Marriott

**Sandy Saylor,**  
Interim Retention and Recruitment  
Director, Robert Half International

**Melissa Gratias,** Professional  
Development Director  
MBG Organizing Solutions

**Sharon Diegel,** Fundraising Director  
Miller & Martin PLLC

**Emily Kurlinski,** Communications  
Director, Classical 90.5 WSMC

**Michelle Withorn,** Director-at-Large  
EMJ Corporation

## November Chapter Meeting

Date: Tuesday, November 13

Time: 5:30 PM

Location: Chattanooga Doubletree  
407 Chestnut Street

3 C's Focus: Community

**Ron Harr,**

President and CEO

Chattanooga Area  
Chamber of Commerce

**“Chattanooga Future  
Job Growth”**



Ron Harr was recently named President and CEO of the Chattanooga Area Chamber of Commerce. He first came to Chattanooga as a boarding student at McCallie in 1968. He attended Washington and Lee University and graduated from the University of Tennessee at Knoxville in 1976 with a B.S. in Communications.

Harr had an 18-year career with AT&T in Nashville, Chattanooga and Knoxville before becoming the V.P. of Communications and Public Affairs for BlueCross BlueShield and later the Senior Vice President of Human Resources, Public Affairs and Properties.

Since his retirement from BlueCross in 2011, Harr has fulfilled a life-dream in completing 2,101-mile Atlantic coastal voyage aboard his sailboat. Following the trip, he returned to Chattanooga and began his role serving the Chamber.

Harr is married to Linda Andreae and has two grown daughters. One is an architect in Charlottesville, Virginia and the other is a marketing manager for St. Jude Children's Hospital in Nashville.

### EWI To-Do List:

- Collect cleaning supplies, etc. for Family Promise of Chattanooga.
- Register for the next webinar on November 8 with Lori Giovannoni.
- Order FUN PASTA by November 13 to support a single mom finishing her degree at Southern..
- Email Kristina Smith to verify/update your firm and contact information.

### Philanthropy:

Items will be collected at the November meeting for Family Promise of Chattanooga. Your generosity will help local families transition to better housing this holiday season.

Not sure what to bring? See the Family Promise wish list on Page 4.

And while we're on the topic...



### National Philanthropy Day: Thursday, November 15

Take this opportunity to thank the people and organizations you interact with who give so much back to the community!

To learn more, visit the Association of Fundraising Professionals website:

[www.afpnet.org](http://www.afpnet.org)

## CMC Publications

CMC Publications publish *CityScope* and *HealthScope* magazines. Working with the Chattanooga Area Chamber of Commerce, they also publish the Chattanooga Chamber Business Trend Magazine and the Annual Chattanooga Resource and Relocation Guide. Below are descriptions of the publications and further services that CMC provides.

*CityScope* is published 5 times a year and is celebrating its 20<sup>th</sup> year as the premier glossy magazine in the Chattanooga area. In every issue of *CityScope*, the magazine features the successes and highlights of individuals or organizations in the Chattanooga region, along with beautiful homes, restaurants, the arts, and events involving local schools. Additionally, in each issue we offer a special section dedicated to an area of interest (for example, Weddings, Schools and Camps for Spring; Homes and Hearths for Summer; Dining and Entertainment for August; Special Business Issue in June; Holiday Shopping for Winter).

*HealthScope* magazine is published 5 times a year and is currently celebrating its twenty-third year as the premier glossy, health and wellness magazine in the Chattanooga area. *HealthScope* magazine offers a full range of health and wellness editorial.

*Business Trend* is published 4 times a year. It is produced by our company, CMC Publications, LLC, in conjunction with the Chattanooga Area Chamber of Commerce and is the only complete business publication in the area. Editorial focuses on local business topics, business events and business activities taking place in the Chattanooga area. Chamber of Commerce events and members (including banquets, awards, local activities, etc.) are also featured.

The Annual Chattanooga Resource and Relocation Guide has a total of 30 Sections, and Area map, and a complete listing of all Chamber members. It is designed to present the Chattanooga Area in an uplifting and positive manner and provide anything that an executive or family visiting or moving into the area would need to know about Chattanooga



CMC can also provide total process management for Customized premium publications that help you meet your business objectives while saving you time and money. CMC can provide national and regional marketing expertise, award winning design, and an experienced publisher of high quality publications.

### THE EXECUTIVE

George Mullinix

### THE REPRESENTATIVE

Kate Pinson is currently working as Sales Manager at CMC Publications, and has over 12 years of sales and marketing management experience. She has a BS in Psychology and an MBA from UTC. Kate is the former Communications Director and Director of Business Development for EWI of Chattanooga.





### Fundraising: Sharon Diegel, Miller & Martin PLLC

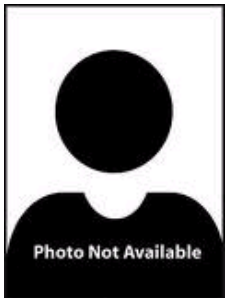
There are only a couple of weeks left to take orders for our Fun Pasta Fundraiser. Orders and money are due at our meeting on Nov. 13! Here's the link to our own FUN PASTA website: <http://www.funpastafundraising.com/shop/ewi-of-chattanooga>.

Proceeds from this fundraiser go toward our Southern Adventist University Scholarship fund that is provided to single mothers earning a bachelors degree! **We will receive 40% of all brochure and online sales and 50% if sales total over \$4,000.**

If you have any questions, please Charlie Rosenquist at 423.535.6307 or Charlie\_Rosenquist@BCBST.com.

#### November Meeting Door Prize Theme

Our November door prize theme is anything related to Thanksgiving, wine, cooking, family, candles, or any other seasonal ideas you may have. With such a special holiday coming up, we'll have some lovely items to be won!



### Sergeant-at-Arms: Cindy Ward, Courtyard & Residence Inn by Marriott

#### October Meeting Attendance:

|                  |    |
|------------------|----|
| Members Present: | 33 |
| Guests Present:  | 3  |



### Philanthropy: Kathy Lee, DiStefano Eye Center

**Family Promise of Greater Chattanooga** helps families in need find jobs, housing, a better life, and a return to self-sufficiency. You would not believe the work they accomplish with a very, very small budget! There are endless opportunities for individuals and groups to help out, and you can contact Kathy Lee to learn more about the Day Center and volunteer needs. In November, EWI is collecting items on Family Promise Needs List. Please take time to purchase some of these items and bring them to the next meeting:

- |                     |                    |                       |                              |
|---------------------|--------------------|-----------------------|------------------------------|
| -Bleach             | -Febreeze          | -Paper Towels         | -Dishwashing Detergent       |
| -Toilet Paper       | -Dryer Sheets      | -Windex               | -Tub and Shower Cleaner      |
| -Kleenex            | -Laundry Detergent | -13-gal Trash Bags    | -Drinking Glasses (any size) |
| -Double-edge razors | -Socks (all sizes) | -Pull-ups (all sizes) | -Diaper Wipes                |

Questions? Contact Kathy Lee at klee@distafanolaser.com.



### Tammy Hargis, MCA, Mike Collins & Associates, Inc.

#### WEBSITE TRIVIA:

What year did the Barnyard Auction start?

Email your answer to [thargis@mcollins.com](mailto:thargis@mcollins.com) for your chance to win raffle table tickets at our next meeting on November 13th!



## EWI Care Corner

Please keep the following requests in your thoughts and prayers:

**Frances Cannon** (broken hip)

**Tom Williams** (Priscilla's husband – had surgery for large blood clot pressing on

his brain. He's been in ICU @Erlanger and when he's released will go to Siskin.)

**Wanda Lacy** (good friend of Carolyn Stringer – moved to Siskin and improving)

**Baby Alley Kate and her family** (from Lori Slatton)

**Bill Slatton** (Lori Slatton's father-in-law)

**Autumn Duggan** (fighting cancer at age 8, from Sheila Thompson)

**Dottie Jones and family** (Mother, Wilma Bramble, passed away Oct. 15, 2012)

**Joyce Harlin** (chemo treatments for liver. Appt. at Ingram Cancer Center in Nashville on Oct. 23 to meet with small cell specialist to determine further treatment.)

**Bertha Lloyd & Betty Doss** (sisters of Delores Lewis)

**Wendy Haun** (sister of Karan Avant in Girard, OH – her husband Dr. James Haun passed away last week)



Thanks for your support of EWI members and families. If you have a request to add this list, please send it to Carolyn Stringer (cstringer@LukenHoldings.com) by the Friday following our monthly meeting.

## EWI Corporate: Webinar



### The Hidden Rules of Leadership

**Date:** Thursday, November 8, 2012

**Time:** 3:00 PM (ET)

**Presenter:** Lori Giovannoni

Join Lori as she takes you on a journey into the hidden rules of leadership. Each culture has its unspoken rules and leadership is no different. There is a whole cadre of unspoken rules and agreements that if understood can advance your career and if broken can stall it indefinitely. If you want to advance your leadership skills, move up the ladder or simply elevate your leadership status don't miss this webinar.



Register at [www.ewiconnect.com](http://www.ewiconnect.com)

All announcements need to be sent to Emily Kurlinski of Classical 90.5 WSMC (emilyk@southern.edu) by the close of business on the Friday following our monthly chapter meeting.



CONNECTIONS | CAREERS | COMMUNITY

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- **Connections** - Promoting member firms
- **Careers** - Enhancing personal and professional development
- **Community** - Encouraging community involvement

Here are a few memories from our October chapter meeting and the EWI board retreat in North Georgia. Thank you Heather Burrell for sharing your pictures from our last meeting!



“Like” our Facebook page to view meeting photos and receive updates about our chapter.



### Quick Links:

- Member Firm Listing  
<http://www.ewichattanooga.org/index.php?mode=directorybrowse&sortby=alpha&toshow=999>
- EWI Corporate  
<http://www.ewiconnect.com/>