Finally...HAPPY SPRING TIME!!!! What a fantastic few months we have had at EWI of Chattanooga. We are looking to carry the momentum right through spring and into the summer. It is time to look ahead to our 2014/2015 Board. We are sad to be losing Heather Burrell but excited to have Tammy Hargis accept the position of VP/President Elect. We need your help to complete her Board. The best way to get the most out of your membership is to serve on the Board. Volunteer and serve on the board to continue our outstanding leadership and spirit that come along with this honor! Tammy will be a great leader, but it takes all of us to be a great organization.

The challenge is ON! EWI’s membership challenge kicked off in April and we are excited to be able to send the winner to DC for LCAM 2014. Contest details were sent out, but you can always check with Kerry Smith or another board member for more information.

This time last year we were putting the finishing touches on Spring Conference—can you believe it? That is still one of the best experiences of my life; from being on the team that put it all together, to meeting people from all over, to attending and learning from the speakers and presenters...truly a grand experience.

Thank you all for what you do: your commitment to being present each month, your work serving on the Board and committees, your willingness to contribute to all our fundraising events, and your heart to be a friend. Thank you all for what you do.

Kristina Smith, First Tennessee Bank
Upcoming Meetings

May Chapter Meeting

Date: Tuesday, May 13
Time: 5:30 PM
Location: Mountain City Club
729 Chestnut Street
EWI Focus: Careers
Speaker: Cris Angsten, InfoSystems Marketing and Communications Manager
Topic: Self Defense: What Every Woman Should Know

Cris Angsten is…
- The Marketing Communications Manager for InfoSystems, Inc.
- An interior designer
- A twenty year veteran of martial arts training
- Experienced in groundfighting, grappling, stick fighting, sword, and other self-defense techniques

How to Register

1. Navigate to ewichattanooga.com, log in, and click on “Events.”
2. Click on the “Register” button for the May Chapter Meeting.
3. Fill out your registration information.
4. Confirm your reservation. We’ll see you at 5:30 p.m. on the 13th!

If you will be bringing guests to the meeting, please have them register for the meeting themselves. The registration process is the same for non-members, minus the log-in.

EWI Webinar: Tuesday, May 6 at 3 p.m.

Dr. Heather Williamson
Transformation Group, LLC

Goal Setting the S.M.A.R.T Way

If you want to succeed, you need to set goals! Without goals, you lack focus and direction. In this webinar, you will learn the secret to ensure your goals are achieved!

Click here to register now!
“Around 1917, a traveling salesman for Chattanooga Bakery was visiting a company store that catered to coal miners. He asked the workers what they might enjoy as a snack. They said they wanted something for their lunch pails that would be filling and taste good. When asked what size the snack should be, a miner held out his hands to frame the moon and said, “About that big!” With that idea in mind, the salesman headed back to the bakery, where he noticed some workers dipping big graham cookies into marshmallow. He thought this looked like a good tasting combination, so he added another cookie for a lid and covered it with chocolate. When he took a batch of samples for the workers to try, the response was so enormous that the “Moon Pie” soon became a regular item for the Bakery.

Two things have remained constant at the Chattanooga Bakery since those early days: our commitment to producing the world’s finest marshmallow sandwich, and our consumers’ constant demand for the excellent taste and value that a MoonPie® offers. We are grateful for our rich heritage and appreciate your continued support!”

—The Employees of Chattanooga Bakery

The Executive: John C. Campbell, Vice President of Sales

John, with his brother Sam, our president, is the fourth generation Campbell to manage and operate Chattanooga Bakery and began his bakery career as a teenager in the production area. (And yes, the fifth generation Campbells are gearing up for bakery careers!) He is a graduate of The McCallie School and the University of Alabama. John and his wife Marian live on Lookout Mountain and have four active teenagers.

The EWI Representative: Fredia Higdon, Production Schedules & Customer Service Representative

Fredia has been associated with Chattanooga Bakery for 18 years and devotes most of her work time to scheduling two production lines, three pie sizes, seven flavors, and 22 pack sizes. Fredia and her husband Devon live on Sand Mountain on property that Fredia’s grandparents began farming in 1942. They have three grown children and a granddaughter, Sadie, whom they adore. Fredia’s hobbies include cooking, reading, and spending time with Sadie.

Fredia represented Delta Air Lines in EWI Chattanooga for six years and has been Chattanooga Bakery’s representative since 1997.
Fundraising: Charlie Rosenquist, BlueCross BlueShield of TN

I appreciate everyone who came to the April meeting and helped raise $170. It wouldn’t be possible without each of you being willing to donate items for the table and dollars to have fun and try to win items.

May Meeting Door Prize Theme
Everyone knows April showers bring May flowers, so why don’t we help May come in full colors? Let’s bring flowers, lawn games, picnic supplies, and other things to enjoy on warmer days outside. Please make a note to bring an item and money for the May table!

“No Dirty Dishes” Fundraising Report
Thanks to your donations of gift cards and/or money, along with your willingness to sell tickets to your friends and family, we raised a grand total of $1,661.55 after expenses! Congratulations to Chandra Sutherland (Sherry Hutsell) and Lori Slatton (Mattie Moran) for selling the winning tickets for “No Dirty Dishes” baskets! The prize for selling the most tickets goes to Penny Walker who did an amazing job of selling 50 tickets!

Current Fundraiser
From now until the end of September, I will be promoting the chapter’s largest fundraiser...the 17th Annual BARNYARD AUCTION! All our barnyard friends will be meeting at the Chattanooga Choo Choo on Thursday, September 25, 2014 for a fun-filled evening to raise money for our scholarships for single mothers in college. Don’t be one to miss out on the fun! Go ahead and put the date in your calendar now! Of course, the only way the auction will be a success is if each of you do your part. We need donations for both our main auction and our door prize table, table sponsors (three levels available), and lots of tickets sold! If you’d like more details about the auction, contact charlie_rosenquist@bcbst.com or call (423) 535-6307.

Sgt-at-Arms: Nena Powell, Lattimore, Black, Morgan & Cain, PC

April Chapter Meeting Attendance:
35 Total
(30 Members, 5 Guests)

Membership: Rebecca Bishop, Reliance Partners

TRIVIA Question:
Who is the speaker for our May EWI Corporate webinar?

Email your answer to rebecca.bishop@reliancepartners.com by May 12 for your chance to win door prize table tickets! The winner will be drawn at our Chapter meeting.

RECRUITMENT SPOTLIGHT CATEGORIES: Doctor, Dentist, Salon, Automotive

Do you know of firms in these industries that may be interested in EWI? Invite them to our May Meeting!
“Spring Into EWI of Chattanooga!” Membership Challenge

YOUR GOAL: Recruit at least one new member firm to join EWI of Chattanooga! Not sure who to invite? Click here for a list of business classifications.

OUR GOAL: Add twelve new member firms to our Chattanooga Chapter by June 30.

PRIZES*: The EWI member who recruits the most new member firms will win a $100 gift card.

OR

If we reach our goal of twelve new members, the EWI member who recruits the most will win a full scholarship to LCAM 2014 in Washington, D.C., including all fees, hotel, and airfare! (Value: $1200)

*THE FINE PRINT: New member firms must turn in their membership application and payment by June 30 in order to be counted toward your membership recruitment total. You must recruit at least four new member firms in order to win the LCAM prize. If there is a tie, the winner will be drawn at our Chapter meeting on July 8th. Questions? Contact Kerry Smith: kerry@kerrysmith.biz.

Charlie Rosenquist represented us at Spring Conference in Spokane. She photographed guest speaker Lori with EWI Spokane President Dave (left) and a view of the city seen from the Red Lion Inn downtown (right).

EWI Care Corner

We thank the Lord for His mercy and grace, renewed every morning and we praise Him for safety during the storms. We ask a blessing on EWI and on Kristina, our Chapter President. Share your praises and prayer requests with Delores Lewis: deloreslewis@uwchatt.org.

All announcements need to be sent to Emily Kurlinski of Classical 90.5 WSMC (emilyk@southern.edu) by the close of business on the Friday following our monthly chapter meeting.
Executive Women International® brings together key individuals from diverse businesses for the purposes of:

**Connections** - Promoting member firms  
**Careers** - Enhancing personal and professional development  
**Community** - Encouraging community involvement

"Like" our Facebook page to view meeting photos and receive updates about our Chapter. You can also follow us on Twitter @EWIChattanooga.

**Quick Links:**
- EWI Corporate: [http://www.ewichattanooga.com/member-firms](http://www.ewichattanooga.com/member-firms)

Thank you, EWI Corporate President Ronwyn Anderson for being our guest speaker! And thank you to Vice President Heather Burrell for running the meeting. We will miss you a lot and we wish you the best!