

# chapter PULSE

An Individual Chapter Publication  
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

November 2005

## 2005-2006

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## EWI® November Chapter Meeting

**Date:** Tuesday, November 8, 2005, at 5:30 pm  
**Where:** Chattanooga Marriott  
**Speaker:** Eva Dillard, President of United Way  
**Topic:** United Way agencies and their role with Katrina evacuees

### About the Speaker...

In 2002, Eva Dillard became the first female chief executive and president in United Way of Greater Chattanooga's 82-year history. Dillard brings more than 30 years of organizational and program management experience to the charity's top position. For more than 15 years, she served as United Way of Greater Chattanooga's Vice President of Services and Executive Vice President. While in those positions, she oversaw staffing and restructuring of the organization's funds allocation process and helped lead the development and expansion of two of United Way's internal initiatives—Invest In Children/Success by 6 and the Center for Nonprofits.

Additionally, Dillard currently serves on the board of the Tennessee Commission on National & Community Service and the Chattanooga/Hamilton County Regional Health Council. She is past chair of the City of Chattanooga Mini-Grants Review Committee, Advisory Committee and Application Review Committee. She serves on the Junior League of Chattanooga Community Advisory Committee, is a Leadership Chattanooga graduate and is currently on the Executive Board of the United Ways of Tennessee. In 2003, Dillard also became an officer for the Tennessee Commission on National & Community Service Board.

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## EWI® “Crazy” Barnyard Auction Results

WOW! The numbers reflect the real success and hard work for our Crazy Barnyard Auction. Let's hope we can have 30% increases every year for this event. I know our scholarship recipients will be grateful.

What contributed to our success?

- Many of our members donated time to help...sales of event tickets, all the preparation work for donated items up for bid (with an estimated value of \$16,000) and many other tasks to make sure our guests had a good time.
- Many of our members were able to obtain some great donations for auction items, 108 to be exact. Total dollars raised for auction items is \$5,839.
- Door prizes alone raised \$844. This just goes to show every little bit counts!
- Average table donations were \$254. Average bid per item was \$54.
- Printing an event program offered our guests buying tables and member firms an opportunity to be promoted to everyone attending the event. It also helped to promote our local chapter and the focus of our association. Having this program caused one guest firm to buy a whole table.
- Our auctioneers reminded us about why we were there...to raise money for a worthy cause.

Member's this is your, "Ata-Girl!" I'm proud to say I'm a part of Executive Women International Chattanooga Chapter and hope you are, too.



Lisa Ackerman of Republic Parking was a busy auctioneer!



A winner at the table sponsored by the Law Offices of Lloyd Stanley! Left to right Lloyd, Mary and Marty Stanley



More eager bidders. Are you in this picture?

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## Reading Rally

Saturday, October 15, 2005

A huge thank you goes to Joey James, Chattanooga Head Start, who coordinated our Reading Rally at Chattanooga Head Start In Soddy-Daisy, Tennessee. The theme was fall with leaf collages and a pumpkin festival of craft projects. "Red Leaf, Yellow Leaf" by Lois Ehlert was read to the children. Catherine Cox, Lyndhurst Foundation, was busy with the seven children decorating cup cakes.

There were goodies for all the children to take home. Karen Hannifin of Tennessee Valley Credit Union donated piggy banks, coloring books and crayons. Fredia Higdon of Chattanooga Bakery donated Moon Pies. There were books and McDonald's hamburgers donated by friends of Head Start.

Joey says the children really had a wonderful time. The children and their parents even received a family snapshot in a leaf frame to remember the day together.

## The Power of EWI Membership

Each representative who recruits a new member firm during the period October 2005 – June 2006 will receive a \$10 gift card from Amazon.com. (No limit to the number of gift cards a representative may receive) To be eligible, the recruiter's name must appear on the Application Form 15 at the time of submission to the EWI Corporate Office.

For each new member firm recruited, the recruiter's name will be entered into a drawing for a grand prize (trip for two to Walt Disney World including hotel, airfare, and park). No limit on how many chances a representative can earn.

The representative who recruits the most new member firms will win a free LCAM 2006 registration, hotel, and airfare. (In the event of a tie, a drawing for this prize will be held).

## Board Meeting Highlights

Actual Minutes as Email Attachment  
with Newsletter

- Discussion of Board member duties.
- New EWI membership promotion packet.
- Vote that books were donated to Project Ready for School Initiative through United Way of Greater Chattanooga.
- Tentative Board Retreat in planning stages.
- Treasurer planning for Barn Yard Auction.
- Goals discussed for Publication Director.
- Membership discussed if new members join before January 1, 2006, they will have extra months for no extra charge for 2006 membership.
- Vote was passed to fund a full scholarship to an individual that has never attended an EWI annual meeting and conference.
- Program survey results stressed personal and professional leadership development. Suggestions were made for lunch meetings.
- Pecans were ordered for fundraiser. Other fundraiser ideas were suggested for 2006.

## EWI Membership Renewal

Please make sure your membership information is correct on the EWI Corporate web site [www.executivewomen.org](http://www.executivewomen.org). If you are not able to access the internet, please contact a board member so we may assist you with membership updates.

Be watching for your EWI membership renewal.

## Consider Yourselves Carded at Our November Meeting

We would like to offer our EWI business card holders to current members for a \$5.00 donation.

Several of you may have updated information since our last card swap. Please bring 40 business cards to Kelly Puckett of Kennedy, Coulter, Rushing & Watson; for our EWI cardholder books for new members and those wanting to have your latest contact information.

## December Business Meeting Plans

The scholarship recipients are coming, the scholarship recipients are coming!

Ornament exchange. Bring one, get one.

Your Secret Pal to be revealed.

**Meeting to be at United Way office  
at 7<sup>th</sup> Street and Market.**

## Finding the Courage to Take Risks

Thursday, November 17 at 8 p.m. EST

FREE professional development teleseminar.  
Involve the rest of your firm. Sign up on line.

## EWI Chattanooga Chapter Web Site

Our Chattanooga Chapter Board will be working with GeekLabs to launch a web site for our chapter!

## Do You Feel Like a Nut?

Our Ways and Means Committee pecans are ordered and will be here before Thanksgiving. They will be selling for \$7.00 per pound this year. Remember our pecans are this year's crop!

If all members can sell 10 pounds we won't be filling our freezers buying the leftovers.

## President's Message

I would like to say a special thank you to our Ways and Means Committees, EWI Representatives, Member Firms, Businesses that donated items, Table Sponsors and Attendees for your participation in the Crazy Barnyard Auction 2005, sponsored by the Chattanooga Chapter of Executive Women International. We made \$6,683 from both auction and door prize items, which was over 30% more than last year. It was a team effort and everyone on the team did a fantastic job! I've had so many wonderful comments and they are much appreciated.

The proceeds of the Crazy Barnyard Auction will be used to fund the Chattanooga Chapter's Executive Women International Scholarship Program (EWISP) for The University of Tennessee at Chattanooga and Chattanooga State. Many of us were winners of auction items, but the real winners will be our scholarship recipients at UTC and Chattanooga State. Thanks Again for your CONTINUED SUPPORT OF EWI!

Many Thanks,  
Karen Hannifin  
President, Chattanooga Chapter  
Representing Tennessee Valley Federal Credit Union

### EWI<sup>®</sup> MISSION AND VISION

#### MISSION

Executive Women International<sup>®</sup> is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

#### VISION

To be the Leading Connection for Business Professionals

### SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: [info@theconciergelevel.com](mailto:info@theconciergelevel.com)

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