

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

December 2005

2005-2006

OFFICERS AND DIRECTORS

PRESIDENT
Karen Hannifin
*Tennessee
Valley
Federal Credit
Union*
423-634-3613

VICE PRESIDENT
Nancy Collins
*Law Offices of
Lloyd Stanley*
423-634-2277

SECRETARY
Tanya Travis
Miller & Martin
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TREASURER
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*Comprehensive
Business
Solutions*
423-238-6660

SGT-AT-ARMS
Jan McAfee
RiverCity Co.
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PUBLIC. DIR.
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*The Concierge
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WAYS & MEANS
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United Way
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ADVISOR
Zelma Pack
*ELD
Associates*
423-756-5213

Margaret
Browning
*Chattanooga
Coca-Cola
Bottling*
423-493-0553

EWI® December Chapter Meeting

Date: Tuesday, December 13, 2005, at 5:30 pm

Where: **United Way** – Downtown

Parking: Metered along Market Street or
Cherry and 7th Street Lot – FREE parking
compliments of Republic Parking

Topic: Business Meeting – Holiday Festivities

The scholarship recipients are coming, the scholarship
recipients are coming!

Ornament exchange. Bring one, get one. The value should
be at least \$10.00.

Your Secret Pal to be revealed.

Do You Feel Like a Nut?

Our Ways and Means Committee pecans are here. They are
\$7.00 per pound this year. Remember our pecans are this
year's crop!

If all members can sell 10 pounds we won't be filling our
freezers buying the leftovers.

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Interested in Speaking Spanish?

By Nancy Collins

You may recall that Astrid Lucas of the Chattanooga Spanish Academy spoke to us at our August meeting. Astrid teaches Spanish and there was some interest among our representatives. I said I would investigate. The cost was about equivalent to taking a class at Chattanooga State, even with multiple people.

I found an alternative—the Chattanooga Library! If you are a library member you can sign on to the library website and access a premier language learning program—RosettaStone.

The library offers the program at no cost to members. Membership is free to Hamilton County residents, and a small fee is charged to non-residents. I have spoken to several people who are learning languages this way and they love it.

January Chapter Meeting

We will meet at The Walden Club located in the Republic Centre on the 21st floor. EWI members can come early. Items other than dinner must be paid by credit card, no cash accepted.

Parking is free after 5:00 p.m. in the multi-level garage adjoining the Republic Centre.

Our speaker will be Chip Baker, Chairman of Hamilton County Schools.

We are pleased to announce Nancy Collins' engagement to Mike Harrison.
The wedding date is set for April 21, 2006.

Consider Yourselves Carded at Our December Meeting

We would like to offer our EWI business card holders to current members for a \$5.00 donation.

Several of you may have updated information since our last card swap. Please bring 40 business cards to Kelly Puckett of Kennedy, Coulter, Rushing & Watson; for our EWI cardholder books for new members and those wanting to have your latest contact information.

The Power of EWI Membership

Each representative who recruits a new member firm during the period October 2005 – June 2006 will receive a \$10 gift card from Amazon.com. (No limit to the number of gift cards a representative may receive) To be eligible, the recruiter's name must appear on the Application Form 15 at the time of submission to the EWI Corporate Office.

For each new member firm recruited, the recruiter's name will be entered into a drawing for a grand prize (trip for two to Walt Disney World including hotel, airfare, and park). No limit on how many chances a representative can earn.

The representative who recruits the most new member firms will win a free LCAM 2006 registration, hotel, and airfare. (In the event of a tie, a drawing for this prize will be held).

EWI Membership Renewal

Your membership information should be correct on the EWI Corporate web site www.executivewomen.org. If you are not able to access the internet, please contact a board member so we may assist you with membership updates. There is a November 30th deadline.

Be watching for your EWI membership renewal. Send your payment to our treasurer, Cindy Kendrick of Comprehensive Business Solutions, by January 15, 2006.

EWI Life Membership Means a Lot

From Frances Cannon

I am unable to find the words to adequately express my surprise when you honored me with a Life Membership.

I have never in my wildest dreams felt that I have made sufficient contributions to EWI over these fifteen years to ever be a possible candidate for this honor. All I can say is, "Thank you from the bottom of my heart."

Academy of Leadership Scholarship

By Nancy Collins

As the winner of the 2005-2006 Academy of Leadership Scholarship valued at \$250, I want to thank the Chapter for this privilege. With this scholarship, I attended the first of four Academy of Leadership modules, "Professional and Volunteer Leadership: Thinking Like a Genius." We examined the quality of leadership and the importance of it being principle-centered. The goal of good leadership includes increasing value by increasing profit, decreasing cost and improving the quality of life both personally and professionally.

We centered our discussions on ways to improve our Chapters, and then were shown how these skills would positively impact our personal and professional lives. We discovered leaders possess some unexpected qualities. They know how much of themselves to disclose while remaining professional; they rely on intuition as well as fact; and they capitalize on their differences, recognizing not only their own but others' strengths and weaknesses.

One thing that really resonated was the importance of women supporting women in leadership and in business. Having had one bad experience working in an all female work environment, I had been perpetuating the notion that it was unpleasant to work with all women, contrary to the many good experiences I'd had. I recognized this as a stereotype – women as emotional, unpredictable and unforgiving. I made a promise to myself to begin being more supportive of my sisters and less judgmental.

We also took personality quizzes, discussed various personality types and ways to communicate effectively with different personalities. The next day's workshop speaker was very enthusiastic, loud and animated. The person sitting next to me commented that that type of person made her nervous and she wanted to run. It occurred to me that I would probably make her nervous and if I wanted to work effectively with this individual I would have to be very self aware and also very aware of her perspective.

Part of the seminar was spent brainstorming ideas for member-retention, member-growth and member-attendance. It was suggested that we take two small things, implement them, and build on our successes. Some ideas we could easily incorporate included following up with members who miss meetings, changing seating arrangements to help break up cliques (whether real or perceived), bring more guests to meetings, include membership applications with our Pulse, highlight firms in the Pulse, use our business card holders, call Representatives by name at the meetings and introduce ourselves at our tables. It was emphasized that it is important to focus on the positive by improving what is already working.

Thanks Again – Chattanooga Chapter

From Kristine Hooker

I would like to say, "Thank You" to all of the reps who helped me either through leads, putting in a few good words for me in preparation for interviews or general words of encouragement while I was in the job market.

I've accepted a position with Moore & King Pharmacy, an Erlanger business. I'm thrilled.

I'll be calling on all of the doctors I already know and educating them on the services of the outpatient pharmacy. The pharmacy has been around for over 100 years, they do compounding and they even deliver. This job should be a lot less stressful than my previous ones and there is room for growth through the hospital such as Public Relations, Marketing, Human Resources or Administration. I am so blessed to have found this opportunity!!!

EWI Chattanooga Chapter Web Site Update

Our Chattanooga Chapter Board will be working with GeekLabs to launch a web site for our chapter!

By popular vote our web site address will be www.ewichattanooga.org

We'll let you know when we're ready to launch.

December Board Meeting

Location: Tennessee Valley Federal Credit Union

Time: 11:30 a.m. – 1:00 p.m.

Date: December 5, 2005

Catered lunch.

President's Message

Our December meeting is always so much fun so please don't miss it! It would really be great to have 100% attendance. The meeting will be held at United Way, at the corner of 7th and Market Streets. Many thanks to our member firm, United Way and Delores Lewis for hosting our Christmas meeting. We do not have a speaker planned for the December meeting but we will have our scholarship recipients from UTC and Chattanooga State in attendance. Please bring a wrapped Christmas ornament to exchange (\$10 value) if you bring a gift, you get a gift. And, if you participated in the Secret Pal Program please bring your Pal's gift to the meeting, to find out who she is.

We have held our regular membership meeting at the Chattanooga Marriott for many years and have enjoyed meeting there. They will be under-going major renovations beginning in January so we will move our monthly meeting to The Walden Club beginning January 10, 2006. It is located in Republic Center (21st floor) at the corner of 7th and Chestnut Streets in downtown Chattanooga. Parking will be free after 5:30 pm in the Republic Garage. Our Republic Parking representative, Lisa Ackerman arranged our meeting place in the most exclusive private club in Chattanooga. Thank you Lisa.

2006 will be an exciting year; we already have several new member prospects. Please help me welcome our newest EWI member, Pam Womack representing Easy Works Enterprises, Inc. d/b/a Curves.

Many Thanks,
Karen Hannifin
President, Chattanooga Chapter
Representing Tennessee Valley Federal Credit Union

EWI® MISSION AND VISION

MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciergelevel.com

EXECUTIVE WOMEN INTERNATIONAL®

Corporate Office

Contact Information

515 South 700 East, Suite 2A

Email:

Salt Lake City, UT 84102-2801

ewi@executivewomen.org

Phone (801) 355-2800

Corporate Website:

Fax (801) 355-2852

www.executivewomen.org