

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

February 2006

2005-2006

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EWI® February Lunch Chapter Meeting

Date: 11:30 a.m. on Tuesday, February 14, 2006

Where: The Walden Club

Parking: Parking in garage adjoining the Republic Centre is not free during business hours. The entrance is on Chestnut St. or the uncovered lot in the 700 block of Chestnut St.

Speaker: Ms. Beverly Cosley of Blue Cross Blue Shield

Topic: "Leadership From the Heart"

Other Business:

Bring something for the raffle table, theme: **Valentines Day**

Swear in of new board members.

Welcome to Our Newest Member Firm

Moore & King Pharmacy
Kristine Hooker, Representative

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VISIT: EWICHATTANOOGA.ORG

The EWI "Perfect Fit" Membership Campaign is Underway!

A special Recruiter's Kit that is available at no charge to each member. This kit is something we can all use in our individual recruitment efforts.

We also have a DVExtra – or EWI on a CD that is another great recruiting tool. There are also wonderful incentives. If you recruit a new member firm between October 1, 2005, and May 31, 2006, you will receive a \$10 gift card from Amazon.com (or Amazon.ca for Canadian Chapters). There's no limit to the number of gift cards you can receive. Just be sure your name appears on the application form that is submitted to the EWI Corporate Office. Also, for each new member firm you recruit, your name will be entered into a drawing for a grand prize (trip for two to Walt Disney World including hotel, airfare). There's no limit on how many chances you can earn. The representative who recruits the most new member firms will win a free LCAM 2006 registration, hotel, and airfare. (In the event of a tie, a drawing for this prize will be held.) Visit our website at executivewomen.org and click on the EWI Perfect Fit logo!

EWI Chattanooga Chapter Scholarship Investment News

The Chattanooga Board is thrilled to announce we have presented a contribution at the University of Tennessee at Chattanooga for \$4,000 for our scholarship funds. Our contribution balance in the endowment is currently over \$50,000. The endowment dollars are invested, so once EWI has made a contribution they grow for upcoming scholarship recipients.

We are also proud to say we have made a contribution to Chattanooga State Technical Community College in the amount of \$2,600. Four members of our EWI Board presented the check on February 1, 2006, and a press release submitted to 24 area news outlets via email.

Those endowment dollars luckily were not just 50,000 door prize tickets. The other fund raisers include flea market dollars, candle sales, pecan sales, Parisian sale tickets, Pot-O-Gold dollars, and our major fund raiser the Crazy Barn Yard Auction! We must mention personal donations from members are included, too.

As a result of our holiday sales of this year's crop of pecans we have made \$1,323 as of the end of January to invest in our scholarship funds! Thank you all for all your hard work on this fund raising project.



From EWI presenting from left is Margaret R. Browning, Coca-Cola Bottling Company; Barbara Morgan, Chattanooga State; Nancy Collins, Law Offices of Lloyd Stanley; Karen Hannifin, Tennessee Valley Federal Credit Union; to Consuelo O'Neal, vice president for student affairs; Foster Chason, special assistant to the president and Fannie Hewlett, vice president for academic affairs, all from Chattanooga State.



From left Barbara Verhine of the University of Tennessee at Chattanooga (UTC), Marvis McKeldin of Chattanooga African-American Chamber of Commerce, Delores Lewis of the United Way of Greater Chattanooga, Karen Hannifin of Tennessee Valley Federal Credit Union presenting to Dr. Roger Brown, Chancellor of UTC, additional EWI cheerleaders are Jan McAfee of RiverCity Company, and Catherine Cox of Lyndhurst Foundation and Nathaniel Pinkard of UTC.

EWI Supports Members Through Education Dollars

2006 will welcome the first class of EWI Fellows. This new scholarship program is for EWI members only who are looking for financial assistance to return to a higher education program. Nine EWI members will be awarded \$20,000 in scholarships for the 2006-2007 academic year. The application and information are now online. Did you know that Fellows applications are due on April 30? That's just 15 weeks from now!

We want to be sure all of our EWI reps know about this program and hope that many will apply. Please spread the word about this great opportunity. Call Suzette Smith (801.355.2800) in the Corporate Office with any questions.

Identity Theft Tips

From Sgt. Mike Minnick and Officer H. Luis Diaz January 2006 Meeting Presentation

We would like to thank Sgt. Minnick and Officer Diaz for arming EWI members with information regarding identity theft, various pre-pay, lottery and found money scams, counterfeit currency and checks, and Internet fraud. Meeting attendees were given several pages of information about these crimes to review in depth. We were able to ask questions and watch some video clips that gave just a hint of how many victims of these crimes there are.

The Federal Trade Commission says identity theft complaints were up last year to nearly 265,000. Total consumer fraud complaints including identity theft totaled 686,683 last year. Identity theft victims spend an average of \$500 and 30 hours to clear their records.

There are many ways your identity might be stolen. Here is a list of preventive measures that might help:

- Sgt. Minnick recommended not putting your social security number on your driver's license. He also recommended not carrying your social security card or the number with you.
- Never provide your date of birth, credit card/ATM card account numbers, Social Security number or bank account number to unknown callers. Don't use a cordless or cell phone to communicate any of this information.
- Pull your credit history twice a year. Review it carefully to make sure all the accounts listed were opened by you and not someone else. Karen Hannifin of Tennessee Valley Credit Union recommends using www.annualcreditreport.com.
- Know when your monthly billing statements arrive. Review billing statements for unauthorized charges. If there are any unauthorized changes or charges, contact the vendor immediately.
- Don't leave mail unattended for extended periods of time in the mailbox. It's also recommended to mail payments from a U.S. Postal Service drop box or obtain a P.O. Box to receive mail for added security.
- Use a shredder for all documents with personal data on it.

If you are a victim of any of these crimes, call the local police department and file a police report. It will also be necessary to contact the three credit bureaus. Their web sites are: www.equifax.com, www.experian.com, and www.transunion.com.

Sgt. Mike Minnick, far right, presents "just the facts" at our January 2006 chapter meeting.



Chattanooga Chapter Web Site Construction Update

Please check out our updated "Member Firm" page on our chapter website www.ewichattanooga.org. WOW! We now have individual photos of the members of the Chattanooga Chapter on this page. Login to "Member's Only," submit a short introduction of your firm to be placed on this page, so visitors will know who your firm is and what it does.

We also have one of our scholarship recipient's stories posted to "Press."

We are also posting our chapter "Pulse" newsletter, Chapter Standing Rules, Board and Meeting Minutes, and Treasurer Reports. This will be so helpful for our Chapter historical records.

Call or email (ncollins@lstanleylaw.com) Nancy Collins of Law Offices of Lloyd Stanley for assistance with updates, user name and password access to member's only access to site.

Many thanks to Nancy Collins for her dedication to our chapter's new website and GeekLabs!



Our BellSouth representative of Chattanooga will be Amy Huston. April Oatts (left) is returning to Nashville, TN and her mother attended our January meeting.

The Chattanooga Board is a Chang'n

Many thanks go to Cindy Kendrick of Comprehensive Business Solutions for years of dedication to our Chapter. She has been our treasurer for the past two years and is moving to Huntsville, AL.

Our nominating committee has been at work filling her position on the board.

Tanya Travis of Miller & Martin has graciously accepted the position of Treasurer and Sue Moore of Bi-Lo, Inc. has accepted the position of Secretary.

Chapter Treasury Total Funds as of December 31, 2005

General Funds	\$10,227.81
Business/Career/ Development Programs	<u>\$1,282.64</u>
Total	\$11,510.45

Chapter budget emailed with this newsletter for membership review.

March Chapter Meeting

The Chapter Board wishes to honor our past presidents at this meeting. A little Chapter history, current Chapter business, and a presentation of our new and improved Chapter web site, all this will happen at our next meeting. Nancy Templeton, Life Member and First Chapter President, will present the history of our chapter. Karen Hannifin of Tennessee Valley Federal Credit Union will go over our chapter standing rules and operational issues. Nancy Collins of Law Offices of Lloyd Stanley will present our new and improved website.

We will meet at The Walden Club located in the Republic Centre on the 21st floor. EWI members can come early. Items other than dinner must be paid by credit card, no cash accepted.

EWI Chapter Reading Rallies Make a Difference

WOW! The Chattanooga Chapter is mentioned in the national "Pulse" on page 20 for our Reading Rally.

February 2006 Teleseminars

Thursday, February 16, 7pm EST
Give your Chapter a Publicity Boost!

You can register for any of these teleseminars by sending an email to michelle@executivewomen.org or go online to [www.executivewomen.org/Professional Development/Teleseminars](http://www.executivewomen.org/ProfessionalDevelopment/Teleseminars).

President's Message

I hope everyone enjoyed meeting at the Walden Club in January, the food, and, of course, the atmosphere was exquisite. Please remember that our February Meeting is a lunch meeting 11:30 at the Walden Club on February 14th. With our meeting being on Valentines Day, don't forget to bring a gift for your Secret Pal to the meeting. Since it is a lunch meeting we will try to keep the meeting short so that we can get back to work in a timely manner.

I'm really excited about our Speaker, Beverly Cosley who will be speaking with us about "Leadership From the Heart." Speaking of Leadership, I am so proud of the leadership our representatives display in our community.

My job at Tennessee Valley Federal Credit Union requires me to be visible at all community events and I always see EWI representatives at these events. Ladies, thanks for your involvement in our community and with EWI, you represent us well.

Because of our exposure in the community, EWI was asked to be a sponsor for the Chattanooga Area Manager of The Year (CAMOY) program. Our name will appear in all the literature and there is no monetary obligation from our chapter, just recognition (imagine that)! The CAMOY board also asked me to serve on their steering committee, representing the Chattanooga Chapter of Executive Women International. Being on this committee I will be asking for your help to determine a nominee (hopefully from our chapter) for the Chattanooga Area Manager of the Year for 2006, so be thinking about your executives for nominees. The day of the event is June 7, 2006, and I would love to have a table for some of our EWI Representatives to attend the luncheon, more information to come.

Many Thanks,
Karen Hannifin
President, Chattanooga Chapter
Representing Tennessee Valley Federal Credit Union

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciergelevel.com

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