

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

April 2006

2005-2006

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EWI® April Chapter Meeting

Date: 6:00 p.m. on Tuesday, April 11, 2006
5:30 – 6:00 p.m. Networking

Where: The Walden Club

Parking: FREE parking in garage adjoining the Republic Centre after 5:00 p.m. The entrance is on Chestnut St. or park in the uncovered lot in the 700 block of Chestnut St.

Speaker: Laura Shipley from Allied Arts

Business at Hand:

Please bring something for the raffle table, theme: Easter.

EWI members can come early. Items other than dinner must be paid by credit card, no cash accepted.

Calling all EWI Scrapbooks, Pictures

We are missing several EWI Chapter scrapbooks with photos of past events. We are considering adding this history to our Chapter web site. If you don't have these items, but know members that do let a member of the board know. If you are unable to bring them to the meeting, please contact Karen Hannifin of Tennessee Valley Federal Credit Union.

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We Want Your Old Cell Phones and Used Ink Jet Cartridges!

What a great fundraiser idea. The Chapter members don't have to retail anything, or take orders for something. We're even recycling with this new fundraiser! Gather all the old cell phones and used ink jet cartridges you can find and bring them to our monthly meetings. Ways and Means will even ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. Join us in this new fund raising project.

The Board has posted Ways and Mean's new fundraising flier for recycling old cell phones and used ink jet cartridges on our web site http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf. Members can just print the flier and tape it on their boxes to collect ink cartridges, and cell phones.

New Ways to Promote Our Chapter With Chattanooga Area Manager of the Year (CAMOY)

Our Chapter has been asked to sponsor the CAMOY. There is no cost to us and offers our Chapter an opportunity to shine in the community. We want our chapter to have a table of EWI representatives attend the luncheon awards ceremony on June 7th at the Convention Center. Contact Karen Hannifin, Tennessee Valley Federal Credit Union, to purchase a ticket.

Since its inception, in 1978, by the National Management Association, Management Week in America has grown in recognition and activities each succeeding year. In 1983, President Ronald Reagan's Presidential Proclamation stated, "It is important that we acknowledge the essential role of management in ensuring the strength of the American economy, both in the past and for the future. We hope the public recognition of the vital role managerial employees play in furthering the goal of our society will encourage and inspire young Americans to consider management as a career."

The Chattanooga Area Manager of the Year Award is the largest local awards program in the nation. In conjunction with Management Week in America, it is presented annually to an executive whose management skills have profoundly influenced the outstanding performance of a key element of American business, industry, governmental, or non-profit activity. Congratulations to the Manager of the Year Tom Edd Wilson, CEO of the Chattanooga Area Chamber of Commerce.

The EWI Membership Campaign Gift Card Offer is Ending

A special Recruiter's Kit that is available at no charge to each member. This kit is something we can all use in our individual recruitment efforts.

We also have a DVExtra – or EWI on a CD that is another great recruiting tool. There are also wonderful incentives. If you recruit a new member firm between October 1, 2005, and May 31, 2006, you will receive a \$10 gift card from Amazon.com (or Amazon.ca for Canadian Chapters). There's no limit to the number of gift cards you can receive. Just be sure your name appears on the application form that is submitted to the EWI Corporate Office. Also, for each new member firm you recruit, your name will be entered into a drawing for a grand prize (trip for two to Walt Disney World including hotel, airfare). There's no limit on how many chances you can earn. The representative who recruits the most new member firms will win a free LCAM 2006 registration, hotel, and airfare. (In the event of a tie, a drawing for this prize will be held.) Visit our website at executivewomen.org and click on the EWI Perfect Fit logo!

Introducing Our New Member New Horizons

Allison Hobson has been with New Horizons for almost a year now. She looks forward to assisting you with your computer training needs. She wants to personally introduce herself to all our members. In case you were not aware, Rebecca Norman has taken a job closer to her home in Athens. Allison is now handling Rebecca's accounts. It is her aim to be helpful and serve you well!

Allison will email the Summer Technical Schedule and the Applications Schedule should be ready soon. She will keep us informed of the New Horizons' schedule via email. She promises to send only periodic updates or personal notes. If you do not want to receive schedule e-mails, please just reply with "unsubscribe" and you will immediately be removed from her e-mail list.

Allison wants to serve our membership efficiently. If you have any particular training needs or requests, let her know since they are still putting the Applications Schedule together. If you have any suggestion, she would be more than happy to pass that along and do what she can to accommodate any training needs you may have.

Introducing Our New Member Moore & King Pharmacy

Kristine Hooker is the marketing representative for Moore & King Pharmacy, which is an affiliate of Erlanger Health Systems. They have five locations: Erlanger Medical Mall, Whitehall Physician's Building across from Erlanger, their drive-through location on Brainerd Road is their oldest location, Erlanger North Building in Red Bank and the new Healthpark Building on the Erlanger East campus on Gunbarrel Road.

In addition to traditional pharmacy services, they offer compounding and free delivery services to homes as well as businesses! These two services may be particularly appealing to EWI representatives because of the following: many women are prescribed compounded hormones. If any of EWI representatives happen to be some of these women, Moore & King Pharmacy would love to earn your business! In addition, since we are all busy working women, we can all appreciate the convenience of having our prescriptions delivered to our offices during the workday thereby reducing the number of errands we have to tackle on our lunch breaks or the way home from work! A little known fact is the familiar yellow Volkswagen vehicles with "ContinUCare" written in blue on the sides are actually Moore & King prescription delivery vehicles.

Moore & King Pharmacy has served Chattanooga for over 100 years! Moore & King Pharmacy takes pride on being a full-service pharmacy that offers good old-fashioned customer service. They have competitive pricing and accept all major insurances. Thank you for the opportunity to share this information and thank you for considering Moore & King to be your pharmacy.

Introducing Our New Member Barge, Waggoner, Sumner & Cannon, Inc.

Jody Hermann represents Barge, Waggoner, Sumner & Cannon, Inc. (BWSC). We are sure Jody is a vital part of BWSC as Administrative Manager with her pleasant phone voice and support of various members of the firm. The firm has been busy with twelve locations all around the southeast. The American Consulting Engineers Council has awarded BWSC an Engineering Excellence Award for design. BWSC also worked with a post Katrina Damage Assessment Team performing assessments of damaged dwellings to determine whether or not structures could be repaired. These are just a few of their awards and interesting projects.

It was interesting to learn there were two staff members of BWSC in EWI. Brenda Humphrey of their Knoxville office was installed as Knoxville's Executive Women International President. We're sure we can expect some great things from Jody, if Brenda's election is any hint of the quality of their staff.

BWSC provides land surveying, landscape architecture, environmental engineering and civil engineering services for commercial and residential. They pride themselves in being a one-stop shop, a multi-disciplined design firm. They create a better life by design. Clients love their attention to detail and follow through on projects as reflected by their various awards listed on their web site.

EWI Supports Members Through Education Dollars

2006 will welcome the first class of EWI Fellows. This new scholarship program is for EWI members only who are looking for financial assistance to return to a higher education program. Nine EWI members will be awarded \$20,000 in scholarships for the 2006-2007 academic year. The application and information are now online. Did you know that Fellows applications are due on April 30? That's just a few weeks from now!

We want to be sure all of our EWI reps know about this program and hope that many will apply. Please spread the word about this great opportunity. Call Suzette Smith (801.355.2800) in the Corporate Office with any questions.

Re-cap Chapter Business Meeting

How exciting it was to honor our Chapter Presidents. Nancy Templeton, President 1987, 1988, 1997 and now a Life Member, helped us all get to know each other a little better. Her presentation of little known facts about current members was a ton of fun. She helped us get to know each other even more. We appreciate her helping to charter the local chapter and being an active member ever since.

It was exciting to see our Chapter's launch gain national recognition. I hope everyone had the chance to look at some of the Chapter history documents.

At-a-Girls and More

Let's all welcome Janet Holder as the new representative for Republic Parking. We can now put a face with a name on our Chapter web site.

Jan, RiverCity Co., helped Amy Huston, BellSouth, when she came to town with a list of downtown properties.

Margaret Newton, Modis, has a new phone number (423-763-4084). Modis has moved to Republic Centre 1350.

Our Chapter scholarship donation presentation to Chattanooga State was published in the Chattanooga Times Free Press Saturday, April 1, 2006, edition.

The Chattanooga Chapter of Executive Women International (EWI)[®]

Requests your presence at an
Executives' Luncheon

Our speaker will be Mr. Trey Stanley, President of Trafalgar Development Corp. He will share updates on Mayfair on Market the 700 block of Market Street.

Tuesday, May 9, 2005
11:30 a.m. to 1:00 p.m.
Walden Club, Buffet \$20
RSVP to your EWI Representative by May 5th

Chattanooga Chapter Web Site Construction Update

Thanks to Nancy Templeton, Life Member, for our Chapter history. See "About" on our web page.

Call or email (ncollins@lstanleylaw.com) Nancy Collins of Law Offices of Lloyd Stanley for assistance with updates, user name and password access to member's only access to site.

Many thanks to Nancy Collins for her dedication to our chapter's new website and GeekLabs!

Are You Being All You Can Be

Benefits to Your Career: Resources



- Teleseminars
- Academy of Leadership
- Online training:
*Certified Professional
Leaders Program*
- *PULSE* publications
- Leadership Conferences

EWI Membership is an investment in you, your company and your community. Your EWI membership is like a financial account. If you invest a lot, you'll reap a lot of benefits. Have you thought about what you've invested lately: suggestions for chapter improvements, your time, networking for new business. etc.

President's Message

Our March 2006 Business Meeting was wonderful, as we honored eleven (11) of the Chattanooga Chapter Past Presidents. We learned some very interesting trivia about not only our past presidents but our representatives. I would like to thank Nancy Templeton, our chartering president, for presenting the EWI trivia and for compiling the history of the Chattanooga Chapter. Our history will be included on our website www.ewichattanooga.org for everyone to review for years to come.

As outlined in our history, it truly amazes me how much representatives of the Chattanooga Chapter continue to give to the community year after year! EWI is the leading connection for business professionals. More than 3,000 companies and 3,500 representatives within 75 chapters share our passion of promoting member firms, enhancing personal and professional development and engaging in community activities. Because of our efforts we have made many life-long friends and business contacts and I would like to applaud each one of our representatives for their continued support of Executive Women International.

It is an honor serving you as President of the Chattanooga Chapter.

Many Thanks,
Karen Hannifin
President, Chattanooga Chapter
Representing Tennessee Valley Federal Credit Union

EWI® MISSION AND VISION

MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciiergelevel.com

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