

# chapter PULSE

An Individual Chapter Publication  
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

May 2006

**2005-2006**

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VISIT: [EWICHATTANOOGA.ORG](http://EWICHATTANOOGA.ORG)

### The Chattanooga Chapter of Executive Women International (EWI)®

Requests your presence at our  
**Executives' Luncheon**

Our speaker will be Mr. Trey Stanley,  
President of Trafalgar Development Corp.  
He will share updates on Mayfair on Market  
the 700 block of Market Street.

Tuesday, May 9, 2005, 11:30 a.m. to 1:00 p.m.  
Walden Club, Buffet \$20  
RSVP to your EWI Representative by May 5<sup>th</sup>

**Parking:** Parking in garage adjoining the Republic Centre the  
entrance is on Chestnut St. or park in the uncovered lot in  
the 700 block of Chestnut St. It will be necessary to pay  
during office hours.

**Business at Hand:**

Please bring something for the raffle table, theme: Mother's Day  
and office or business related items for our executives.

EWI members can come early. Items other than lunch must be paid  
by credit card, no cash accepted.

### IN THIS ISSUE

**WE WANT YOUR OLD CELL PHONES  
AND USED INK JET CARTRIDGES!**

**INTRODUCING OUR NEW MEMBER  
DIVERSIFIED COMPANIES, LLC**

**NEW WAYS TO PROMOTE OUR  
CHAPTER WITH CHATTANOOGA  
AREA MANAGER OF THE YEAR**

**RE-CAP APRIL'S CHAPTER MEETING**

**TREASURER REPORT SUMMARY**

**CHATTANOOGA CHAPTER WEB SITE  
CONSTRUCTION UPDATE – WITH  
SURPRISE**

**SHARE YOUR COMPANY WITH US**

**THE BARN YARD AUCTION IS  
COMING**

**NEW MEMBER ORIENTATION**

**PRESIDENT'S MESSAGE**

**LET EWI CORPORATE HEAR  
FROM YOU**

**THE EWI MEMBERSHIP CAMPAIGN  
GIFT CARD OFFER IS ENDING**

## **We Want Your Old Cell Phones and Used Ink Jet Cartridges!**

**Remember your old cell phones and ink cartridges for the May meeting.** Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. Join us in this new fund raising project.

The Board has posted Ways and Mean's two fundraising fliers to choose for recycling old cell phones and used ink jet cartridges on our web site [http://www.ewichattanooga.org/PDFS/ecophones\\_flier.pdf](http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf). Members can just print the flier and tape it on their boxes to collect ink cartridges, and cell phones.

## **New Ways to Promote Our Chapter With Chattanooga Area Manager of the Year (CAMOY)**

Our Chapter has been asked to sponsor the CAMOY. There is no cost to us and offers our Chapter an opportunity to shine in the community. We want our chapter to have a table of EWI representatives attend the luncheon awards ceremony on June 7<sup>th</sup> at the Convention Center. Contact Karen Hannifin, Tennessee Valley Federal Credit Union, to purchase a ticket.

The Chattanooga Area Manager of the Year Award is the largest local awards program in the nation. In conjunction with Management Week in America, it is presented annually to an executive whose management skills have profoundly influenced the outstanding performance of a key element of American business, industry, governmental, or non-profit activity. Congratulations to the Manager of the Year Tom Edd Wilson, CEO of the Chattanooga Area Chamber of Commerce.

## **Chapter Treasury Total Funds as of March 31, 2006**

General Funds	\$15,881.58
Business/Career/ Development Programs	<u>\$1,282.95</u>
Total	\$17,164.53

*Chapter quarterly financial report emailed with  
this newsletter for membership review.*

## **Let EWI Corporate Hear from You**

Have you taken the membership survey? In order to continue to bring value to your membership, we need to understand who you are and what you expect out of your membership.

Help us do that by taking our 2006 Membership Survey, which can be found [executivewomen.org](http://executivewomen.org)

## **The EWI Membership Campaign Gift Card Offer is Ending**

A special Recruiter's Kit that is available at no charge to each member. This kit is something we can all use in our individual recruitment efforts.

We also have a DVExtra – or EWI on a CD that is another great recruiting tool. There are also wonderful incentives. If you recruit a new member firm between October 1, 2005, and May 31, 2006, you will receive a \$10 gift card from Amazon.com (or Amazon.ca for Canadian Chapters). There's no limit to the number of gift cards you can receive. Just be sure your name appears on the application form that is submitted to the EWI Corporate Office. Also, for each new member firm you recruit, your name will be entered into a drawing for a grand prize (trip for two to Walt Disney World including hotel, airfare). There's no limit on how many chances you can earn. The representative who recruits the most new member firms will win a free LCAM 2006 registration, hotel, and airfare. (In the event of a tie, a drawing for this prize will be held.) Visit our website at [executivewomen.org](http://executivewomen.org) and click on the EWI Perfect Fit logo!

## Introducing Our New Member Diversified Companies, LLC

Karen Henshaw is the representative with Diversified Companies, LLC and has been with them for four years. She says she loves her job. She and her husband are the proud parents of three children. Karen says, "Catherine Cox really encouraged me to join Executive Women's International." Thanks to Catherine with the Lyndhurst Foundation, Karen knows many of our chapter members.

Started in 1992, Diversified Companies, LLC serves the needs of their clients by providing a variety of services. Made up of four different companies under one roof they provide, printing, mailing, digital on demand and more. They are a full service printing facility and can produce anything from a one-color business card to four-color process with full bindery capabilities in house. Diversified Mailing Services offers all types of mailing, from standard presort (bulk), to First Class mailings to help their clients get their message out. Diversified Digital provides digital on demand in color as well as black and white with capacity to produce over 30,000 pieces per hour. A full service art department with over 100 years of experience provides all types of artwork from logo design to brochures.

Diversified Companies brings the pieces of the communication puzzle together to help their clients prosper and grow. Let them help make you successful!

### Re-cap April's Chapter Meeting

The passion Laura Shipley expressed for the arts was infectious. It is amazing to consider all the various kinds of arts are supported through Allied Arts of Greater Chattanooga, which has been active in Chattanooga since 1969.

It is an ambitious goal to make Chattanooga an arts destination. It seems Allied Arts is on their way with offering the Individual Artist Grant Program and gaining local government support for a Public Art Plan. There is a vision to spread arts programs to various Chattanooga neighborhoods and the vision has hatched in East Brainerd, Signal Mountain and Highland Park. This is in addition to all the local public schools supported through Allied Arts. Let's join in the music, visual arts and more.

### Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Marvis McKeldin, Chattanooga African American Chamber of Commerce, via email. She will schedule your infomercial presentation.

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### EWI Chapter Orientation

Karen Hannifin, Tennessee Valley Federal Credit Union, will be presenting another new member and representative orientation for our Chapter. Schedule to be determined. To reserve a spot contact Karen. Let her share our Chapter's EWI story and opportunity.

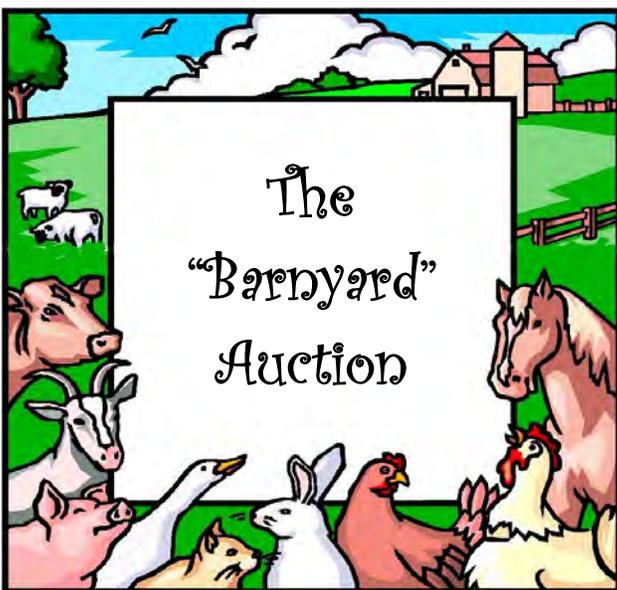
## Chattanooga Chapter Web Site Construction Update



Congrats to the now Mr. and Mrs. Harrison! Mrs. Harrison will be joining us at our May meeting. Don't they look happy?

Call or email ([ncollins@lstanleylaw.com](mailto:ncollins@lstanleylaw.com)) Nancy (Collins) Harrison of Law Offices of Lloyd Stanley for assistance with updates, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!



Is coming...keep watching our newsletter for updates! Be thinking about who to invite to an exciting, fun-filled evening. There's nothing "stuffy" about our whoop'n and holler'n event. You might want to practice standing on you chair and raising your arms to be in shape for bidding!

Who can you ask for an auction item donation? Where can you post your flier? How many tables can you sell? If you need motivation, go to <http://www.ewichattanooga.org/index.php?mode=page2&page=Press> and read "Scholarship Recipients Grateful for Support." Are you excited, yet?

## President's Message

Our May Meeting is a lunch meeting to honor our executives. Please make plans to attend and bring your executive, or a guest from your office, on May 9, 2006, 11:30 at The Walden Club.

I will be presenting a brief introduction of what Executive Women International's Chattanooga Chapter is, how we promote our member firms, enhance personal and professional development, what our chapter does for the community and announce our Barnyard Auction.

Please bring extra special items for our Raffle/Fund Raiser and encourage our executives to participate. Remember to bring a gift for your Secret Pal to the meeting. Since it is a lunch meeting we will try to keep the meeting short so that we can get back to work in a timely manner.

I look forward to seeing each of you there.

Many Thanks,  
Karen Hannifin  
President, Chattanooga Chapter  
Representing Tennessee Valley Federal Credit Union

### EWI<sup>®</sup> MISSION AND VISION

#### MISSION

Executive Women International<sup>®</sup> is an organization, which brings together key individual from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

#### VISION

To be the Leading Connection for Business Professionals

### SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: [info@theconciiergelevel.com](mailto:info@theconciiergelevel.com)

### EXECUTIVE WOMEN INTERNATIONAL<sup>®</sup>

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