

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

June 2006

2005-2006

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EWI® June Chapter Lunch Meeting

Date: 11:30 a.m. on Tuesday, June 13, 2006

Where: The Walden Club

Parking: It will be necessary to pay during office hours. Parking in garage adjoining the Republic Centre the entrance is on Chestnut St. or park in the uncovered lot in the 700 block of Chestnut St. There are two-hour meters on Pine Street.

Speaker: Katie Schwartz is with Business Speech Improvement. She will discuss business communication.

Business at Hand:

Please bring something for the raffle table, theme: 4th of July.

EWI members can come early. Items other than lunch must be paid by credit card, no cash accepted.

IN THIS ISSUE

THE BARN YARD AUCTION

MORE CHAPTER PUBLIC
RELATIONS

LET EWI CORPORATE HEAR
FROM YOU

WE WANT YOUR OLD CELL PHONES
AND USED INK JET CARTRIDGES!

EWI RICHMOND CHAPTER
2006 LCAM AWARD IN HONOR
OF MICHELLE LOVATT

INTRODUCING OUR NEW MEMBER
NORTHWESTERN MUTUAL

THE RESULTS ARE IN...
YIPEEEEE, CHATTANOOGA!

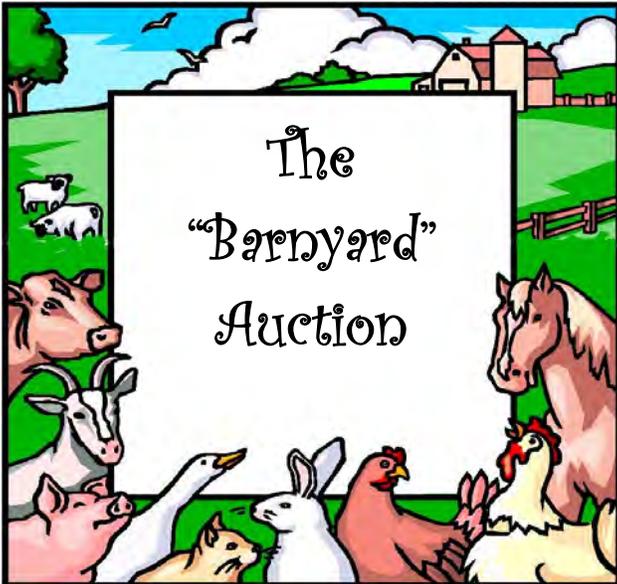
CHATTANOOGA CHAPTER WEB SITE
CONSTRUCTION UPDATE

SHARE YOUR COMPANY WITH US

INTRODUCTION TO
EWI CHATTANOOGA CHAPTER

PRESIDENT'S MESSAGE

VISIT: EWICHATTANOOGA.ORG



The date is set... **October 19, 2006**

This year we are changing the location of the Barn Yard Auction to the Holiday Inn Chattanooga Choo Choo. They have renovated their Imperial Ballroom! There is lots of free parking, too.

Be thinking about who to invite to an exciting, fun-filled evening. Who can you ask for an auction item donation? Each member is required to obtain two items valued at \$50 or more. Where can you post your flier? Does your building have a break room? How many tables can you sell? Tables of 10 are \$300 or individual tickets at \$35. Check out our web site for a flier to get the news out and a generic fax to solicit donations.

More Chapter Public Relations

Yahoo! We are going to be in "Who's Who in Chattanooga." Let's hope our 250-word article will spark even more interest in our local chapter. Here's the web site for the periodical www.whoswhoinchattanooga.net. It's published twice a year.

Let EWI Corporate Hear from You

Have you taken the membership survey? In order to continue to bring value to your membership, we need to understand who you are and what you expect out of your membership.

Help us do that by taking our 2006 Membership Survey, which can be found executivewomen.org

We Want Your Old Cell Phones and Used Ink Jet Cartridges!

Remember your old cell phones and ink cartridges for the June meeting. Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. Join us in this new fund raising project.

The Board has posted Ways and Mean's two fundraising fliers to choose for recycling old cell phones and used ink jet cartridges on our web site http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf. Members can just print the flier and tape it on their boxes to collect ink cartridges, and cell phones.

EWI Richmond Chapter 2006 Leadership Conference & Annual Meeting Award In Honor Of Michelle Lovatt

WOW! To honor Michelle Lovatt's 2004-05 corporate presidency, the Richmond Chapter will award \$1,500 to one EWI® representative who would like to attend the 59th Leadership Conference & Annual Meeting (LCAM) and the Academy of Leadership (AoL) in Orlando, Florida September 14 – 16, 2006. This award will cover the registration for both LCAM and AoL, as well as other travel expenses, with the total not to exceed \$1,500. To be eligible for the award, the candidate must be attending LCAM for the first time. If you would like to submit your entry, a link to the form is available at www.ewichattanooga.org under calendar and can be sent it to Jody Baldwin, Richmond Chapter President. Application deadline is Friday, June 30, 2006. The 2006 recipient will be selected from a random drawing at the Richmond Chapter's July 13, 2006, membership meeting, and the winner will be notified the following business day.

Introducing Our New Member Northwestern Mutual

Welcome to one of our newest EWI members Suzanne Bidek, Director of Recruiting for Northwestern Mutual. She wants to be more involved in the community. She also desires to meet quality people that can introduce her to more high-quality people, with strong communication skills, who are self-motivated, and have a passion for impacting others. These are the reasons why she became a member of EWI.

The individuals she receives as referrals are usually successful business professionals, do well in their current careers and have a significantly increased likelihood for success. As a representative of Northwestern Mutual, they would provide expert guidance and innovative solutions for individuals and businesses in the areas of insurance, estate planning, business planning, education funding, employee benefits and more. They strive to understand their clients' goals and visions in order to uncover solutions that put them on a path to success. This is an excellent opportunity for someone who's entrepreneurial, goal-oriented and likes to be rewarded for his or her efforts. The right individual will find this career rewarding, challenging and exciting. Suzanne has found the professionals she meets truly benefit from learning about Northwestern Mutual.

Representatives with Northwestern Mutual have access to resources, products and assistance they need to help their clients and build their practices. These representatives are in business for themselves — but they're not alone. They are supported by Northwestern Mutual's network of specialists, training programs and mentoring opportunities.

If someone you know might be interested in learning about a Northwestern Mutual Financial Network career opportunity or products please feel free to give Suzanne Bidek a call. She would be glad to discuss potential careers at Northwestern Mutual Financial Network. She also said, "If you have ideas to help me grow as a recruiter I am always open to ideas."

The Results are In...Yipeeeeeee, Chattanooga!

June 1 marked the end of our EWI: A Perfect Fit membership campaign. Each recruiter won a \$10 Amazon card and was entered in a drawing for a trip for two to Walt Disney World for each member recruited.

We extend our thanks to all the Chapter's representatives who worked so hard and participated in making this campaign a great success! Special accolades go to Kelly Puckett with Kennedy, Coulter, Rushing & Watson, LLC. She is our EWI Membership Director. If it wasn't for her persistence and follow through encouraging our membership, we couldn't have reached this milestone.

Our corporate campaign netted EWI a whopping 377 new member firms! Chattanooga had one more member firm on June 1, 2006, than it had on October 1, 2005. We will receive one Academy Online registration (a value of \$299) to be used at the Chapter Board's discretion.

Chattanooga Chapter Web Site Construction Update

This Year's Barnyard Auction flier is posted on the web site for printing on the Home page, along with the auction item generic solicitation on the About page.

New links in Calendar are to 2006 Leadership Conference & Annual Meeting scholarship and related info.

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley for assistance with updates, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Marvis McKeldin, Chattanooga African American Chamber of Commerce, via email. She will schedule your infomercial presentation.

Introduction to EWI Chattanooga Chapter

Karen Hannifin, Tennessee Valley Federal Credit Union, will be presenting another new member and representative introduction to our Chapter. Schedule is 12 noon on June 27, 2006, at the Cellar Restaurant. To reserve a spot contact Kelly Puckett Kennedy, Coulter, Rushing & Watson, LLC, June 20, 2006. Let Karen share our Chapter's EWI story and opportunity.

President's Message

Our May meeting honoring our executives was well attended and I sincerely thank you all for your continued support of our chapter functions.

We're all set to promote our major fund-raiser of the year, The Barnyard Auction which will be held on Thursday, October 19, 2006, at the Holiday Inn Chattanooga Choo Choo. The Choo Choo's Imperial Ballroom has undergone major renovations, which will provide us with lots more room, the food is great and there is ample parking for us at the Choo Choo at no charge. Please begin acquiring auction items, we need at least two auction items of \$50 or more from each member firm and your attendance to make our auction a success. It will be a fun evening for all.

Our June meeting has been changed to a lunch meeting at The Walden Club 11:30 am on June 13, 2006. The time change to lunch will accommodate many requests so that we can also enjoy Family Night at Riverbend in the evening. We look forward to seeing each of you there.

Many Thanks,
Karen Hannifin
President, Chattanooga Chapter
Representing Tennessee Valley Federal Credit Union

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciiergelevel.com

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