

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

July 2006

2005-2006

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PRESIDENT
Karen Hannifin
*Tennessee
Valley
Federal Credit
Union*
423-634-3613

**VICE PRESIDENT/
PRESIDENT ELECT**
Nancy Harrison
*Law Offices of
Lloyd Stanley*
423-634-2277

SECRETARY
Sue Moore
Bi-Lo
423-843-4693

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Miller & Martin
423-785-8380

SGT-AT-ARMS
Jan McAfee
RiverCity Co.
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Coulter, Rushing
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423-648-2500

PROGRAM DIR.
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*Chattanooga
African
American
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PUBLIC. DIR.
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*The Concierge
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423-266-6388

WAYS & MEANS
Delores Lewis
United Way
423-752-0324

ADVISOR
Kristine Hooker
*Moore & King
Pharmacy*
423-624-8281

Margaret
Browning
*Chattanooga
Coca-Cola
Bottling*
423-493-0553

EWI® July Chapter Dinner Meeting

Date: 6:00 p.m. on Tuesday, July 11, 2006
5:30 – 6:00 p.m. Networking

Where: The Walden Club

Parking: FREE parking in garage adjoining the Republic Centre after 5:00 p.m. The entrance is on Chestnut St. or park in the uncovered lot in the 700 block of Chestnut St.

Business at Hand:

Please bring something for the raffle table. Theme: Summer.

EWI members can come early. Items other than dinner must be paid by credit card, no cash accepted.

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THE BARNYARD AUCTION COUNT
DOWN

WE WANT YOUR OLD CELL PHONES
AND USED INK JET CARTRIDGES

JUNE MEETING RE-CAP

CHATTANOOGA MANAGER OF THE
YEAR EWI CHAPTER TURNS OUT

CHAPTER WEB SITE UPDATE

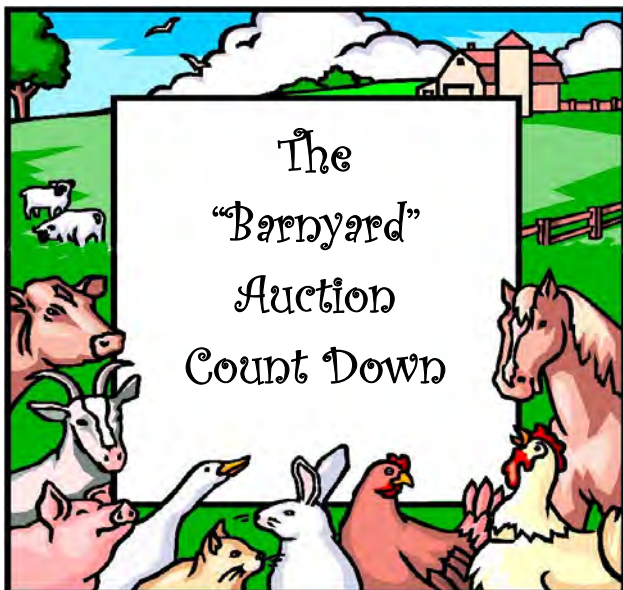
SHARE YOUR COMPANY WITH US

COMPUTER TIP

THE CHAPTER BOARD NOMINEE'S
FOR 2006-2007

PRESIDENT'S MESSAGE

VISIT: EWICHATTANOOGA.ORG



Countdown to... October 19, 2006

Be thinking about who to invite to an exciting, fun-filled evening. Think about clients you haven't schmoozed lately or how about making this event a girl's night out!

Our "Barnyard" Auction to do checklist:

- Ask management to purchase a table. Tables of 10 are \$300 or individual tickets at \$35.
- Post the auction flier in a public place in the office. Download it from the chapter web site.
- Put together a list of potential \$50 item donors. Get donor fax numbers and contact names so documents can be faxed explaining the auction and verifying the event details. Our individual goal is two or more items per member with a minimum \$50 value.
- Download the generic fax for item requests from the chapter web site and fax to donors.
- Think about what I want to do to help set up for the auction.

Get with Ways and Means for item storage and ticket sales. Delores Lewis with United Way or Margaret Browning, Chattanooga Coca-Cola Bottling

We Want Your Old Cell Phones and Used Ink Jet Cartridges!

Remember your old cell phones and ink cartridges for the June meeting. Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. Join us in this new fund raising project.

The Board has posted Ways and Mean's two fundraising fliers to choose for recycling old cell phones and used ink jet cartridges on our web site http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf. Members can just print the flier and tape it on their boxes to collect ink cartridges, and cell phones.

June Meeting Re-cap The Deceptively Casual Art Of Business Networking

June Meeting Speaker Katie Schwartz, CCC-SLP

Recap the tips to networking:

- Prepare
 - 5 general conversational questions.
 - “Goal” questions, what you want to gain.
 - A 10 second introduction to your company and major client benefits.
 - Easily accessible business cards and pen on dominant side.
 - Research on the backgrounds of select known attendees (use Google).
- Be proactive and enthusiastic!
- What do we have in common?
- Body language, especially arms – open, closed
- Start a conversation (statement and question)
 - Example: I see we're both from the same _____. What led you to come to this event?
- Insert “the” questions developed in #1.
- Be generous! How can I be of help to you?
- Exchange business cards.
- End the conversation graciously and with a reason to follow up.

Business Speech Improvement offers practical strategies for today's business needs.

Chattanooga Manager of the Year EWI Chapter Turns Out

The Chattanooga Chapter of EWI had our membership turn out for the Chattanooga Manager of the Year. Karen Hannifin with Tennessee Valley Federal Credit Union was asked to represent EWI and help select the newest Chattanooga Area Manager of the Year (CAMOY). At the awards ceremony June 7, EWI was recognized as one of the community organizations that sponsored this event. This year's recipient was Tom Edd Wilson, CEO of the Chattanooga Area Chamber of Commerce. Present at EWI's table were: Karen Hannifin and a co-worker, Nancy Harrison with the Law Offices of Lloyd Stanley, Kristine Hooker with Moore & King Pharmacy, Zelma Pack and Francis Cannon both with ELD Associates LLC.



Chapter Web Site Update

This Year's Barnyard Auction flier is posted on the web site for printing on the Home page, along with the auction item generic solicitation on the About page.

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley for assistance with updates, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Marvis McKeldin, Chattanooga African American Chamber of Commerce, via email. She will schedule your infomercial presentation.

Computer Tip

Press the "window" key (has picture of Microsoft window's logo) and the "D" key. Your open windows will reduce and your desktop will show.

To record all the images on your computer screen, hit the button Print Screen. Open your word processor software and Paste. A picture of your screen will appear. This is helpful for I.T. troubleshooting.

The Chapter Board Nominee's For 2006-2007

Nominations are open through July 31, 2006.

President- Nancy Harrison with Law Offices of Lloyd Stanley

Vice President/President Elect - Tanya Travis with Miller & Martin

Publications - Denise Reed with The Concierge Level

Programs - Kelly Puckett with Kennedy, Coulter, Rushing & Watson, LLC

Sgt-at-Arms - Lori Pruitt with FedEx Kinko

Secretary - Sue Moore with BiLo

Treasurer - Jody Hermann with Barge Waggoner Sumner and Cannon, Inc.

Membership - Carolyn Stringer with The Krystal Company

Ways & Means - Margaret Browning with Chattanooga Coca-Cola Bottling

Advisor - Karen Hannifin with Tennessee Valley Federal Credit

Chattanooga Chapter President's Message

Executive Women International is a great training ground for leaders. We recognize leadership potential in all of our members and work toward realizing that potential. Your experience in EWI will transcend into the workplace as well. EWI offers many rewards to both the representative and the firm. One of these benefits is the variety of ways in which your firm and representative can choose to participate and gain added value from their membership dollars. The return investment is up to you!

It is now time to nominate your chapter leaders for the 2006-2007 Board of Directors. Congratulations to the nominating committee for selecting candidates for our new board and many thanks to our members who have graciously accepted the nominations for the continued leadership of the Chattanooga Chapter.

Our July meeting will be a business meeting where the nominees are presented to the membership. Please note that additional nominees may be made from our members thru July 31, 2006, at which time nominations will be closed. New officers will be installed at our September meeting.

At the beginning of my term as President in September 05 we set very high goals for membership growth in our chapter. Our goal was to have 40 member firms before September 06. I am pleased to say that we are almost there! Our membership has worked very hard to recruit new member firms for our chapter and we currently have 39 member firms.

I am excited that we are having a great response to the Introduction to EWI luncheon on Tuesday, June 27 at the Tallon Cellar Restaurant. As you know our representatives love to get together and this time we will be providing information on EWI and our Chapter for new representatives of member firms, potential members we are recruiting, current members and several board members. I am confident that we will reach our membership goal and I look forward to watching our representatives emerge into leaders of Executive Women International.

Many Thanks,

Karen Hannifin Representing Tennessee Valley Federal Credit Union

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciiergelevel.com

EXECUTIVE WOMEN INTERNATIONAL[®]

Corporate Office

515 South 700 East, Suite 2A
Salt Lake City, UT 84102-2801

Phone (801) 355-2800

Fax (801) 355-2852

Contact Information

Email: ewi@executivewomen.org

Chapter Website:

www.ewichattanooga.org
