

# chapter PULSE

An Individual Chapter Publication  
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

August 2006

2005-2006

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VISIT: [EWICHATTANOOGA.ORG](http://EWICHATTANOOGA.ORG)

## EWI® September Chapter Dinner Meeting

**Date:** THIS MEETING WILL BE THE 3<sup>rd</sup> TUESDAY  
6:00 p.m. on Tuesday, September 19, 2006  
5:30 – 6:00 p.m. Networking

**Where:** The Walden Club

**Chapter News:** Re-cap of Leadership Convention and Annual Meeting (LCAM) held in Orlando. Several members went. We will elect new Officers and Board of Directors, and more.

**Speaker:** Jane Berz to speak about breast cancer

**Parking:** FREE parking in garage adjoining the Republic Centre after 5:00 p.m. The entrance is on Chestnut St. or park in the uncovered lot in the 700 block of Chestnut St.

### Business at Hand:

Please bring something for the raffle table.

EWI members can come early. Items other than dinner must be paid by credit card, no cash accepted.

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THE CHATTANOOGA READING  
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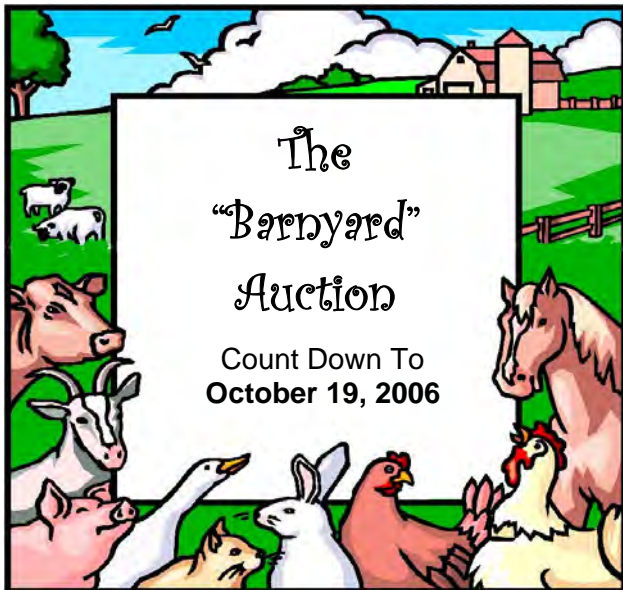
CHAPTER WEB SITE  
UPDATE

WE WANT YOUR OLD CELL PHONES  
AND USED INK JET CARTRIDGES!

CHATTANOOGA CHAPTER  
PRESIDENT'S MESSAGE

MERRIAM-WEBSTER AT YOUR  
DIGITAL FINGER TIPS

SHARE YOUR COMPANY  
WITH US



## Final Count Down!

We're getting down to "the wire" ladies! I'm sure you've all read the emails for desperate pleas for donations for auction items and ticket sales. Let's remember every item we bring to be auctioned off generates dollars for our scholarship recipients. Ticket sales will also bring in dollars for our scholarship recipients, too. It just takes a little work from everyone and no one person should have to carry this burden alone.

Here's a selfish thought. If you purchase a table's worth of tickets your company will be published in the auction program, not to mention the discount by purchasing a table's worth of tickets.

Get with Ways and Means for auction item storage and ticket sales. Delores Lewis with United Way or Margaret Browning, Chattanooga Coca-Cola Bottling

## The Chattanooga Reading Rally is Coming in October

Every year we support local children with our Reading Rally. It's one morning till lunchtime of reading related fun. The local Head Start children have been the recipients of our EWI support. We are going to need volunteers to read stories, guide reading games and help with crafts. We are also seeking donations for these activities.

## We Want Your Old Cell Phones and Used Ink Jet Cartridges!

**Remember your old cell phones and ink cartridges for the August meeting.** Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. Join us in this new fund raising project.

The Board has posted Ways and Mean's two fundraising fliers to choose for recycling old cell phones and used ink jet cartridges on our web site [http://www.ewichattanooga.org/PDFS/ecophones\\_flier.pdf](http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf). Members can just print the flier and tape it on their boxes to collect ink cartridges, and cell phones.

## Merriam-Webster at Your Digital Finger Tips

Denise Reed, The Concierge Level

If you've ever struggled with words and wondered if that ten-year-old print dictionary on your shelf had just the word, struggle and wonder no more!

Merriam-Webster has a fantastic web site. They offer an on-line dictionary, thesaurus, Encyclopedia Britannica, word of the day, word games, and tons more.

Everyone with access to the Internet should have this link <http://www.m-w.com/netdict.htm>.

## Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Marvis McKeldin, Chattanooga African American Chamber of Commerce, via email. She will schedule your infomercial presentation.

## **Derryberry Public Relations**

Welcome to Sharon Braden of Derryberry Public Relations. Derryberry Public Relations is a full service public/media and government relations firm. They offer "turn-key" services to their clients and are pleased to be certified by the U.S. Small Business Administration as a woman-owned, small business. Our goal is simple: to make sure that their clients are successful. They have a consortium of services which includes graphic and website design, government, media and public relations as well as "experience" planning and implementation. And having several political campaigns under their belts, they have connections from Chattanooga to Washington-not to mention the fact they know what works in Polk County. They develop and implement strategies for their clients that are based on facts and relationships.

They offer non-profit rates for EWI members and their companies. Non-profit rates are lower than corporate rates and are often matched hour for hour with time spent on the project to get the work done.

The best business compliment they ever received was: "When I knew you were involved with this project, I just knew the work would be done."

## **Chattanooga Downtown Partnership**

We welcome Ann Ball of the Chattanooga Downtown Partnership. The Chattanooga Downtown Partnership enhances the quality and viability of the downtown area by producing, coordinating and/or encouraging events and activities designed to animate and enliven the public spaces, and by providing the promotion and marketing necessary to attract people downtown. No city can be healthy unless it has a healthy downtown; it is a widely proven fact. If you live or work downtown, it is in your best interest to support the events happening downtown to keep it vibrant.

The Chattanooga Downtown Partnership came into existence in 1991 as a result of a visioning process during which it was determined that an organization was needed to focus on a menu of downtown issues, ranging from business retention to marketing, beautification and animation. Annual funding comes from the City of Chattanooga, Allied Arts, corporate sponsorships, other private grants and concession revenues. The Chattanooga Downtown Partnership all but four days of the 150 days of events they produced in 2005 were free. They don't have to offer discounts or deals...everything they do is a deal.

The best business compliment the Chattanooga Downtown Partnership ever received was from the former Mayor Corker. Mayor Corker asked them to produce five weekends of Grand Opening events for the opening of the 21st Century Waterfront, because they produce great events with style, substance and excitement. If any of your experienced any of these events, you'll agree with the former mayor.

## **Chapter Web Site Update**

These items are updated on our web site: Chapter standing rules, IRS determination letter, and our newest fundraiser through Bi-Lo Booster program. Let your Bi-Lo Bonus Card to earn dollars for our Chapter's philanthropic projects.

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley for assistance with updates, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

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## Chattanooga Chapter President's Message

It's time to gear up for the Barnyard Auction; mark your calendar for Thursday October 19, 2006, at the Chattanooga Choo Choo, Imperial Ball Room. This is our largest fund-raiser of the year and all the money we raise will go to Chattanooga State and UTC to promote our scholarship programs for women.

I know many of you have already acquired items for the auction as well as the raffle table. Zelma Pack has graciously accepted the responsibility of preparing the spreadsheet for items to be listed on the bid sheet. Please bear in mind that items with a value of \$50 and over will be listed as an auction item and items with a value of less than \$50 will be listed as a raffle item. When it gets closer to auction time we can pull some of the smaller raffle items to make baskets for the auction if needed.

Please e-mail your list of items to Zelma Pack at [zelma@eldassociates.com](mailto:zelma@eldassociates.com) as you receive the items. Let Zelma know the description of the item, who donated the item and the approximate value of the item. Becky Rudewicz has graciously agreed to let us store our auction items at her office. If you can't get them there drop them off at Margaret Browning's Office or my office and we will get them to Becky. We need everything delivered by September 30<sup>th</sup>. Items can be delivered to:

Becky Rudewicz  
Wabash Trailer  
3217 Alton Park Blvd,  
Chattanooga, TN 37410  
266-9100

Karen Hannifin  
Tennessee Valley Federal Credit Union  
715 Market Street, 3<sup>rd</sup> Floor  
Chattanooga, TN 37402  
634-3613

Margaret Browning  
Chattanooga Coca Cola  
4000 Amnicola Hwy  
Chattanooga, TN 37406  
493-0553

If your items need to be picked up Jan McAfee has graciously agreed to help us pick items so call her at 267-4308 or e-mail to [janlmcafee@comcast.com](mailto:janlmcafee@comcast.com) to arrange a time for pick up.

Margaret Browning recently mailed each of us ten (10) tickets to sale for the Barnyard Auction. Please ask your executive and friends and family to purchase a table for attendees at the auction. Remember you can also sell individual tickets to your friends, co-workers, and family. Please call Margaret (493-0553) as soon as you know if you are purchasing a table or how many tickets you have sold. See below.

Table sales \$300 for table of 10

Individual seats \$35 for individual seats

Please make checks payable to EWI and mail to our Treasurer,  
Tanya Travis  
Miller & Martin  
832 Georgia Avenue, 10<sup>th</sup> Floor  
Chattanooga, TN 37402

I would like to thank each of you in advance for your attendance at the Barnyard Auction and your support by getting items donated and selling tickets! I really want to see every EWI Rep present this year! We won't be successful unless everyone pitches in. I'm sure you will agree it's a wonderful FUN evening for a great cause, our scholarship program.

Many Thanks,  
Karen Hannifin Representing Tennessee Valley Federal Credit Union

### EWI<sup>®</sup> MISSION AND VISION

#### MISSION

Executive Women International<sup>®</sup> is an organization, which brings together key individual: from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

#### VISION

To be the Leading Connection for Business Professionals

### SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: [info@theconciiergelevel.com](mailto:info@theconciiergelevel.com)

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### EXECUTIVE WOMEN INTERNATIONAL<sup>®</sup>

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Chapter Website:

[www.ewichattanooga.org](http://www.ewichattanooga.org)

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