

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

December 2006

2006-2007

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VISIT: EWICHATTANOOGA.ORG

EWI® December Chapter Meeting

Date: Tuesday, December 12, 2006
5:30 p.m. - Meet and Greet
6:00 p.m. - Dinner

Where: **United Way** – Downtown

Catering: **Chatt-a-Foodie**

Parking: Metered along Market Street or
Cherry and 7th Street Lot.

Topic: Holiday Festivities

The scholarship recipients are coming, the scholarship recipients
are coming!

Ornament exchange. Bring one, get one. The value should be at
least \$10.00.

Your Secret Pal to be revealed.

Do You Feel Like a Nut?

Our pecans are here. They are \$7.50 per pound this year.
Remember our pecans are this year's crop, a 16 oz. bag, halves
and pieces!

If all members can sell at least 10 pounds we won't be filling our
freezers buying the leftovers.

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& CANNON GET UNDER
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CHATTANOOGA CHAPTER
PRESIDENT'S MESSAGE

2007 Academy of Leadership (AOL) on Tour Lands in Chattanooga

The City of Chattanooga will be the location for our pilot *2007 Academy of Leadership on Tour*. What an honor and opportunity to promote our firms. Let's rally this event ladies!

The date: Saturday, March 31, 2007.

Modules offered at the event will include:

- "Professional and Volunteer Leadership: Thinking Like a Genius" (Module 1)
- "The Power of the Diverse Communicator" (Module 2)
- "Leadership: The Power of Relationships" (Module 3).

Registration will be offered to EWI member firms and their employees as well as non-member firms, educational institutions, and the public at large.

Chattanooga was selected as the location for this pilot program for the following reasons:

- Centralized location that supports one to three hour travel by car or plane for many nearby EWI Chapters
- Chapters in this immediate geographic area currently reflect the largest number of EWI representatives needing Academy of Leadership Modules
- Resources to support hotel accommodations, university/college connections, marketing, printing, travel, and public relations venues are available through member firms in the Chattanooga Chapter and/or their professional networks

Piloting the 2007 Academy of Leadership on Tour at one location will allow us to minimize expenses, maximize target market potential, reduce administrative overhead, and ensure quality control. We can also perfect a successful model for future Academy of Leadership on Tour events.

Mark your calendars for Saturday, March 31, 2007, and plan to join us for the first Academy of Leadership on Tour. Watch for registration materials and program details coming soon!!!!

We Want Your Old Cell Phones and Used Ink Jet Cartridges!

Remember your old cell phones and ink cartridges for the August meeting. Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. See

http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf

Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Kelly Puckett with Kennedy, Coulter, Rushing & Watson, LLC, via email. She will schedule your infomercial presentation.

How do I propose a new member for EWI?

Because we are a non-compete organization, have only one firm per classification, and wish to avoid embarrassment, it is important to follow posting procedures prior to asking someone to visit as a potential new firm.

1. Contact Carolyn Stringer, Membership Chair, with name of prospect.
2. Carolyn, finding no conflict, presents name to Board for approval.
3. If Board approves, Carolyn then presents name to entire membership.
4. Objections must be presented in writing within ten (10) days of posting.
5. If no objections, firm may be contacted for rep to visit a Chapter meeting as a guest.
6. Following meeting, application is sent to prospective firm.

Go Wireless at The Concierge Level, LLC

The Concierge Level, LLC is proud to announce we now make our wireless network available to clients renting our conference room, day office or a workstation. If you have staff visiting on a short-term basis and don't have room to accommodate them, call us 423-266-6388!

Barge, Waggoner, Sumner & Cannon Get Under Construction

BWSC recently participated in a unique annual food drive for the Chattanooga Area Food Bank called "Canstruction". The Canstruction food drive is a competition between local Architects and Engineers that are teamed with local schools. The competition consists of designing and constructing sculptures based on a predetermined theme out of cans of food. Design teams creatively utilize the labels, shapes, and sizes of the cans to create the sculptures. The cans used to create the sculptures are donated to the food bank after the competition.

This year's theme was "Hollywood CANfidential". Design entries included various items associated with the movie industry, such as the Titanic, Marilyn Monroe, Superman, Coke, and Popcorn. BWSC entered a sculpture of Oscar the Grouch as a play on words of the Oscar trophy. As a part of the competition each team had to develop a short description of their sculpture entry. The description of the BWSC entry that was submitted with the sculpture: "Will the REAL Oscar please stand up?"

Cans Used: 1,866 cans



"Will the REAL Oscar please stand up?"

EWI Secret Pal

It's that time again. If you like receiving presents and love surprising people, this is the thing for you. The December meeting is the time to sign up for EWI Secret Pal. The form was attached with the newsletter for December announcement and will be posted to the chapter web site.

Remember, if you sign up, it is a year commitment to send and receive goodies. Zelma Pack of ELD Associates, LLC is the "keeper of the secrets."



It's Membership Renewal Time

EWI Chapter membership renewal invoices will be emailed December 15, 2006, with a January 10, 2006, due date. We would hate anyone to have a late fee or have to join at the new member rate due to the expiration of their existing membership.

Thank you for your prompt payment. Please be in touch with Jody Hermann if you have questions or concerns.

Chapter Web Site

Photos are posted on the Chapter web site at: <http://www.ewichattanooga.org/index.php?mode=album>. Check them out and see if you're there.

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley with your ideas or for assistance with updates, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

Chattanooga Chapter President's Message

As we move into the holiday season, one of our favorite events of the year rolls around – our Christmas meeting at United Way. Taking place this year on December 12, this meeting is a highlight of the year because we hear from our scholarship recipients at UTC and Chattanooga State, rarely leaving a dry eye in the audience. The unveiling of secret pals and an ornament exchange just add to the excitement.

On another note, plans for the March 31, 2007, [Academy of Leadership](#) on Tour are progressing. If your firm is interested in providing goods, services or a monetary sponsorship, now is the time to speak up. Recognition will, of course, be given to all sponsors. Don't miss this golden opportunity!

Speaking of professional development, the latest course I have taken in the [Academy Online](#) suite of 15 courses was entitled "People Decisions" by Peter Drucker. As in his prior courses, the idea of keeping track of your decisions and looking back on them a year or 18 months later was stressed. Mr. Drucker refers to this method of self-analysis as "feedback control" and he contributes his life's successes to it.

Also, five decision steps and five ground rules for making people decisions were learned. Mr. Drucker stated that there is no such thing as a "good judge of people" when it comes to people decisions in business. He maintains that good people decisions will be consistently made based on the steps he outlines and only 33% of the time by relying on 'judgment'. His contention that "No matter how brilliant and clever top management decisions are regarding a company's business...or regarding its strategy, its products or services, they will not produce results if the company's people decisions do not work out," was a really great selling point for subscribing to his methods. If you'd like a more detailed set of my study notes, just ask and I'll be happy to share them. Even better, you are invited to subscribe to the course – just follow the link above.

Merry Christmas and Happy Holidays to each of you,

Nancy Harrison
President, Chattanooga Chapter (2006-2007)
Representing [Law Offices of Lloyd Stanley](#)

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciiergelevel.com

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