

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

February 2007

2006-2007

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VISIT: EWICHATTANOOGA.ORG

EWI® February Chapter Meeting

Date: Tuesday, February 13, 2007
5:30 p.m. – Meet, Greet, and Networking
6:00 p.m. - Dinner

Where: Walden Club
Republic Centre, 633 Chestnut Street

Parking: FREE parking

Speaker: Coach Bill Curry

Coach Curry has coached for two NFL Super Bowl Championships I and V and served other big names in football – Bobby Dodd, Vince Lombardi and Don Shula. In sports, in business, in life, he understands what it takes to be a top performer and what is crucial for success.

Announcements: Firm news, Birthdays, Anniversaries, etc.

IN THIS ISSUE

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DO YOU FEEL LIKE A PIECE
OF A NUT?

DATES TO REMEMBER

SEAL OF SATISFACTION AWARD

HELP WANTED!

ENTERPRISE RENT-A-CAR
PROMOTES LOCAL REPRESENTATIVE

WE WANT YOUR OLD CELL PHONES
AND USED INK JET CARTRIDGES

SHARE YOUR COMPANY
WITH US

CHATTANOOGA CHAPTER
PRESIDENT'S MESSAGE



EWI Chattanooga Hosts “Heard it Through the Grape Vine Wine Tasting” Fundraiser

Our “Heard it Through the Grape Vine Wine Tasting” event on February 6, 2007, was fun. It

provided a wonderful opportunity for EWI members and other guests to experience a few of Australia’s award winning wines. There were many positive comments about the variety of wines to sample. The starting wine was a sauvignon blanc, chardonnay or verdelho – Pillar Box White. The chardonnay, Pure Evil, won accolades for its clean taste and mild sweetness. Bon Bon Rose a shiraz, Bitch a grenache, and Pillar Box Red known a shiraz, cabernet sauvignon or merlot were the next wines receiving kudos. The humorous observations began when guests combined the brand names of the wines, especially when Evil a cabernet sauvignon was up for tasting. The final wine Paringa Sparkling, a shiraz, was a wonderful finish with its mild bubbly sweetness. It would be a perfect fit with any chocolate dessert! Remember that ladies, Valentine’s Day is just around the corner.

A huge thank you goes to Lori Pruett with FedEx Kinko’s for all her fund raising event coordination. Milano’s Restaurant served delicious hors d’oeuvres. Bacchus Package selected our wines. The Concierge Level, LLC helped out the “glass-less” by providing disposable wine glasses. This relaxed, unhurried event gave the attendees a chance to really get to know each other and gain new business contacts from EWI members and other guests in attendance. What a great event and hope to see you at the next one!

2007 Academy of Leadership (AOL) on Tour Lands in Chattanooga

The City of Chattanooga will be the location for our pilot *2007 Academy of Leadership on Tour*. What an honor and opportunity to promote our firms. Let’s rally this event ladies!

The date: Saturday, March 31, 2007.

Modules offered at the event will include:

- “Professional and Volunteer Leadership: Thinking Like a Genius” (Module 1)
- “The Power of the Diverse Communicator” (Module 2)
- “Leadership: The Power of Relationships” (Module 3).

Registration will be offered to EWI member firms and their employees as well as non-member firms, educational institutions, and the public at large.

Mark your calendars for Saturday, March 31, 2007, and plan to join us for the first Academy of Leadership on Tour. Check out our web site for registration materials and program details!!!!

Limited Time Only Early RiverBend Pins

If you are a loyal RiverBend attendee, contact Karen Hannifin of Tennessee Valley Federal Credit Union for discount pins. The early deadline for the discount pin sale price of \$23.00 is February 22, 2007.

Do You Feel Like a Piece of a Nut?

This is your bargain hunter’s dream. Our pecans are now reduced. They were \$7.50 per pound. They are now \$6.00 a pound. Remember our pecans are this year’s crop, a 16 oz. bag, pieces only are left!

Dates to Remember!

See our web site for details.

February 20 at 8:00 p.m. Membership Teleseminar. Recruiting is the topic.
March 6 is a Dale Carnegie teleseminar “The Power of Maintaining a Positive Attitude”

Seal of Satisfaction Award



*Mrs. Hannifin,
what a star.*

Tennessee Valley Federal Credit Union was recently awarded The "Seal of Satisfaction" for financial services by consumers representing financial institutions in the Chattanooga area. The certification and award was presented by Services Select at the St. John's Restaurant on January 27th, 2007. Karen Hannifin and Becca Whitaker attended the awards ceremony representing TVFCU.

An independent research firm, Wilkins Research Services, LLC, conducted the nomination survey process with local consumers in the Chattanooga market, who nominated professional services businesses based on customer satisfaction and business excellence. Based on designated evaluation criteria and stringent quality requirements, Wilkins Research Services provided Services Select with the certified, pre-qualified list of finalist companies for consideration for the Seal of Satisfaction certification mark and award.

Services Select conducted an evaluation review and interview with finalist companies. The "Seal of Satisfaction" recipients completed a "certification standards questionnaire" and agreed to uphold Services Select's high standards of business excellence and customer satisfaction. Consumers are encouraged to do business with "Seal of Satisfaction" recipient companies, so look for the Seal.

Karen Hannifin received the award for TVFCU and was quoted saying: "I would like to extend our thanks for extending the "Seal of Satisfaction" award for Financial Services to Tennessee Valley Federal Credit Union. ...We would also like to congratulate all of the Chattanooga Recipients for their outstanding service; we are honored to serve as the credit union for the businesses and employees of the Chattanooga Recipients. Knowing the service level these recipients provide to the community makes this honor even more special to TVFCU. Our members are special to us and we are pleased they agree we provide the best service of any financial institution in the Tennessee Valley. We are very proud to serve as the credit union for everyone who lives, works, worships, attends school in, and businesses in our 13-county community. We invite you to experience the level of service we provide to our members. Please stop by to see what we're all about."

Help Wanted!

Barge Waggoner Sumner and Cannon is looking for an entry level EI (Engineer Intern). If you happen to know of anyone, send them to Jody Hermann or to the website www.bargewaggoner.com. (See Careers tab).

Enterprise Rent-A-Car Promotes Local Representative

Congrats go to Jennifer M. Lagutin of Enterprise Rent-A-Car of East Tennessee. She has been promoted and moved to Knoxville, TN. We welcome Jennifer Urdrian, her EWI replacement!

We Want Your Old Cell Phones and Used Ink Jet Cartridges!

Remember your old cell phones and ink cartridges for the next meeting. Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. See http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf

Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Kelly Puckett with Kennedy, Coulter, Rushing & Watson, LLC, via email. She will schedule your infomercial presentation.

Chapter Web Site

Photos are posted on the Chapter web sit at: <http://www.ewichattanooga.org/index.php?mode=album>. Check them out and see if you're there.

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley with your ideas or for assistance, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

Chattanooga Chapter President's Message

Even as we move deeper into winter, the words of the day continue to be "professional development." There are a variety of avenues within Executive Women International to expand your knowledge.

Perhaps the simplest is our on-line list of recommended reading. Provided by renowned speaker Byrd Baggett, you have at your fingertips a general list as well as a list for perfectionists and another focusing on leadership. Just scroll down the "Membership Benefits" page.

Another upcoming (and free) opportunity lies in the teleseminar series of 2007. With the famous Dale Carnegie Training as partner, a teleseminar will be available in March, May, July and November. Topics include "The Power of Maintaining a Positive Attitude," and "The Difference Between Being Aggressive and Assertive: Women in the Workplace." Watch our website calendar for more information.

Are you considering going back to school? You may qualify for an EWI Fellowship. At \$1,000 for undergraduates and \$2,500 for graduates, this grant (offered solely to EWI Representatives) could go a long way in helping pay for your continued education. Feel free to contact me if you want more information.

And last, but not least, the Academy of Leadership is taking place right here in Chattanooga on Saturday, March 31. Registration closes March 19. (See the calendar.) This selection of three all-day seminars is being presented in partnership with The University of Tennessee at Chattanooga and is a perfect opportunity to get those CEUs you need.

As an added bonus, Academy of Leadership attendees will receive a goodie bag. The bags are really shaping up as our member firms come through once again. The outpouring of support we've received reminds me yet again of the quality and dedication of our members. In addition to goodie bag items, we've received commitments of nearly \$4,500 in sponsorships, with more in the works. While the corporate office is the entity in charge of the Academy, it will be successful thanks to each of you.

With my thanks,

Nancy Harrison
President, Chattanooga Chapter (2006-2007)
Representing Law Offices of Lloyd Stanley

EWI[®] MISSION AND VISION MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciiergelevel.com

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