

# chapter PULSE

An Individual Chapter Publication  
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

April 2007

2006-2007

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Nancy Harrison  
*Law Offices of  
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423-634-2277

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*Miller & Martin  
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**Executive Women  
International**

P.O. Box 11522  
Chattanooga, TN 37401

VISIT: EWICHATTANOOGA.ORG

## EWI® April Chapter Meeting

**Date:** Tuesday, April 10, 2007  
5:30 p.m. – Meet, Greet, and Networking  
6:00 p.m. - Dinner

**Where:** Walden Club  
Republic Centre, 633 Chestnut Street

**Parking:** FREE parking

**Speaker:** Maury Nicely with Miller & Martin PLLC (specializes in labor law and employment litigation) and author of "Chattanooga Walking Tour and Historic Guide." If you have been a long time resident of Chattanooga, you'll still learn something. If you're a new resident to Chattanooga, this meeting is a "must attend."

**Announcements:** Firm news, Birthdays, Anniversaries, etc.

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WE WANT YOUR OLD CELL PHONES  
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## 2007 Academy of Leadership (AOL) on Tour

Lori Giovannoni, the Workshop Facilitator, presented "The Power of the Diverse Communicator" (Module 2) Saturday, March 31, 2007. She is a dynamic speaker and kept everyone involved with facts, stories, a behavioral self-exam and analysis, and video.

Lori has many points with high impact. One that really struck home with me is when communicating consider the listener first. If we target our message around the who the listener is (background, education, culture, personality, etc.) and their perspective, we'll be able to effectively get our point across.

We are proud to announce we had 14 participants attend from the Chattanooga Chapter alone. It was great to get to know other EWI Chapter members from all over the country. The power of EWI is amazing. Especially when we had nearly 40 local firms contribute to the success of this event, special recognition went to UTC and Chattanooga Coca-Cola. The many contributing firm names were mentioned during the event, in a PowerPoint presentation and in various other venues over the course of the event. Thanks again!

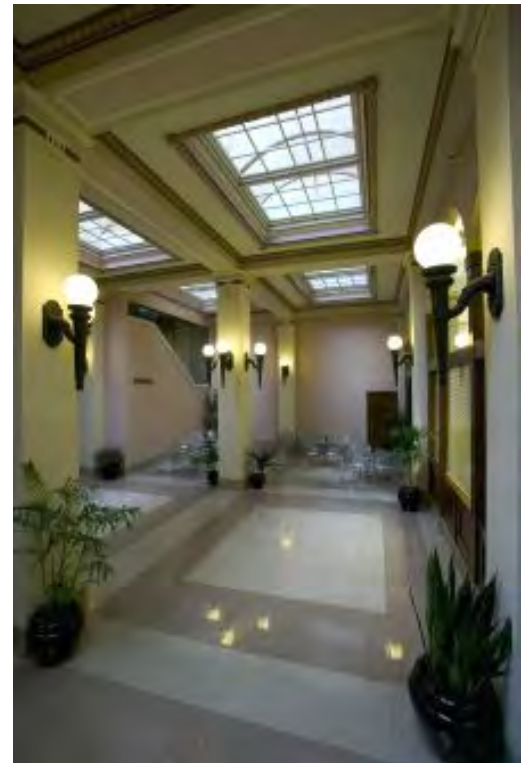
## AOL Reception Hope You Attended

The Chattanooga Chapter took advantage of the opportunity to network with other EWI chapter visitors and their spouses Friday, March 30, 2007. In true Chattanooga style the welcome mat was laid out for our guests with good food, drinks and a warm welcome. There were approximately 30 in attendance. We all had the chance to exchange ideas about our association chapters and grow our business contacts.

The committee wants to thank Lynda Childress of Luken Holdings, Inc. They offered the beautifully renovated lobby of the James Building for our reception. Denise Reed with The Concierge Level, LLC and Karen Hannifin with Tennessee Valley Federal Credit Union coordinated this successful event. We would like to thank the following members and the firms they represent for all the various donations:

- Ellen Allen, Aflac
- Betty Callahan, AT&T Southeast
- Margaret Browning, Chattanooga Coca-Cola
- Karen Hanshaw, Diversified Companies, LLC
- Priscilla Williams, Erlanger Health System
- Lori Pruett, FedEx Kinko's
- Francis Cannon, ELD Associates, LLC
- Zelma Pack, ELD Associates, LLC
- Jennifer Urdrian, Enterprise Rent-A-Car
- Carolyn Stringer, The Krystal Company
- Nancy Templeton, Life Member
- Catherine Cox, Lyndhurst Foundation
- Tanya Travis, Miller & Martin PLLC
- Suzanne Bidek, Northwestern Mutual Financial Network
- Kathy Sok, Reliable Building Solutions, Inc.

Our guests all had the opportunity to view a DVD provided by the Chattanooga Area Convention & Visitors Bureau promoting area attractions. We also had the opportunity to view the "This N That" interview of Nancy Harrison and Denise Reed with Don Welch promoting AOL on Tour. Mike Harrison, Nancy's husband, provided background music for our event. Wish you all could have come!



## Identity Theft Tips from The Concierge Level, LLC

This tip could be a sanity saver, if your identity is stolen. Take some time to create a list of all your credit card contacts with your account numbers and their toll free contact numbers. Remember to add all three credit bureaus. Then take time to email this information to an on-line email account like Yahoo!, or Hotmail. You could also take advantage of Google's free online software. By doing this simple task and saving the email in a folder, you will always have this information no matter where you are on the planet in the event your purse is stolen or lost.

## Go Nuts for Pecan Pieces?

This is your bargain hunter's dream. Our pecans are now reduced. They are now \$6.00 a pound. Remember our pecans are this year's crop, a 16 oz. bag, pieces only are left!

## We Want Your Old Cell Phones and Used Ink Jet Cartridges!

**Remember your old cell phones and ink cartridges for the next meeting.** Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. See

[http://www.ewichattanooga.org/PDFS/ecophones\\_flier.pdf](http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf)

## Happy 20<sup>th</sup> Birthday to Us! We're Gonna Party!



WOW! We did it. Executive Women International Chattanooga Chapter made it to our 20th birthday. We plan on celebrating this event at our May 8th dinner meeting. We hope all our membership will turn out with your firm executive to ring in a new year of

growth and service for our chapter. We'll need your help with making our birthday wishes to come true.

Contact Nancy Templeton, life member, if you wish to contribute to the planning for this special event. We're in the planning stages now.

## What an Honor!

We are proud to announce Lou Collins, daughter of Nancy Harrison, has received the honor of participating in an Internship program at The Institute for Software-Integrated Systems (ISIS) at Vanderbilt University's School of Engineering in cooperation with UC Berkeley and University of Memphis! Congrats to Lou. You go girl!

## Share Your Cards

Ladies, it's that time again. Break out that stack of business cards and bring about 50 to the next EWI chapter meeting you attend. We have several new members and they want to know you. Carolyn Stringer with The Krystal Company and the Membership Committee want to help promote your business by filling up our EWI business card holders...Remember your business cards!

## Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Kelly Puckett with Kennedy, Coulter, Rushing & Watson, LLC, via email. She will schedule your infomercial presentation.

## Chapter Web Site

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley with your ideas or for assistance, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

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## Chattanooga Chapter President's Message

Our Chapter received much praise and many well-deserved thanks following the Academy of Leadership on Tour which was held March 31st at The University of Tennessee at Chattanooga.

All of our hard work assisting the corporate offices with preparations, event planning, donations and goody bag assembly was much appreciated. Of our 45, soon to be 48, member firms, we had nearly 40 help in some way, either through organization of the well-attended welcome reception, donation of goody bag items, snacks for the Academy and/or their attendance at the event Saturday. Of all we did, I am most proud of our high rate of participation. It spanned the membership – new members and longtime members alike helped to make the weekend a success. We had 14 representatives in attendance, including two installed within the last two months and two we will install this month. What a great opportunity to get our new members excited about this wonderful organization!

The workshop, led by Lori Giovannoni of Salt Lake City, was powerful and high energy. I think we all learned more about ourselves and our fellow representatives and how we can better blend our differing styles of communication. I join all the voices I heard on Saturday, and through emails since, in saying "thank you!"

While the Academy is behind us, we have other exciting events on the horizon. Our April meeting will feature Maury Nicely and his book "The Chattanooga Walking Tour and Historic Guide." Our Chapter's 20th anniversary celebration will take place in May. How fortunate we are to have both chartering firms and representatives (Catherine Cox, Fredia Higdon, Geneva Smith, Carolyn Stringer, Nancy Templeton, Priscilla Williams and Sandy Wright) active in our chapter today, providing wisdom and guidance.

While we embrace the opportunities we have to learn from the professional and personal development events offered by the corporate office (like the April 4th teleseminar on membership recruitment and retention), we also have abundant opportunity to learn from each other every time we come together. I look forward to seeing you at our next meeting!

With my thanks,  
Nancy Harrison

President, Chattanooga Chapter (2006-2007)  
Representing Law Offices of Lloyd Stanley

### **EWI<sup>®</sup> MISSION AND VISION MISSION**

Executive Women International<sup>®</sup> is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

#### **VISION**

To be the Leading Connection for Business Professionals

### **SHARE THE NEWS!**

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: [info@theconciiergelevel.com](mailto:info@theconciiergelevel.com)

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### **EXECUTIVE WOMEN INTERNATIONAL<sup>®</sup>**

#### **Corporate Office**

515 South 700 East, Suite 2A  
Salt Lake City, UT 84102-2801

Phone (801) 355-2800

Fax (801) 355-2852

#### **Contact Information**

Email: [ewi@executivewomen.org](mailto:ewi@executivewomen.org)

Chapter Website:

[www.ewichattanooga.org](http://www.ewichattanooga.org)

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