

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

May 2007

2006-2007

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**Executive Women
International**

P.O. Box 11522
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VISIT: EWICHATTANOOGA.ORG

EWI® May is Chattanooga Chapter's 20th Anniversary Celebration

Date: Tuesday, May 8, 2007
5:00 p.m. – Meet, Greet, and Networking
6:00 p.m. - Dinner

Where: Walden Club
Republic Centre, 633 Chestnut Street

Parking: FREE parking

Entertainer: Bruce Plante, Editorial Cartoonist at the
Chattanooga Times Free Press

Be prepared to be entertained and educated! Bruce is brilliant.

This meeting's cost is \$30.00 and well worth it.

Send RSVP's to ccox@lyndhurstfoundation.org.

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PRESIDENT'S MESSAGE

Representative Change Updates

Derryberry Public Relations has announced the addition of Melody Boggess (pictured right) as special events coordinator for the full-service public relations firm.



Welcome to three new firms. Kelly McCoy (pictured right, top) represents Citadel Broadcasting Corporation offering broadcasting services for radio promotions. Pam Morris (pictured right, bottom) represents Petty & Landis, P.C. offering accounting/auditing service and consulting. Katie Hineman (photo not available) represents OfficeTeam offering business services for employment staffing.



Kristine Hooker has moved out of state. Moore & King Pharmacy has a new representative, Debbie Merchant. Debbie represents their sister firm, Continue Care.



We welcome all the new EWI representatives and can hardly wait to know you better.

#1 EWI Recruiter

Join in the membership recruitment incentive program. The deadline for being eligible for the drawing is May 31.

Carolyn Stringer (pictured) representing The Krystal Co.

has been going full force. Each time you recruit someone, you are entered into a drawing for a Leadership Conference and Annual Meeting (LCAM) package - registration, airfare and hotel.



So far from our chapter, Carolyn Stringer has 6 chances, Nancy Harrison for the Law Offices of Lloyd Stanley has 2, Jody Hermann (pictured right) for Barge Waggoner Sumner & Cannon, Inc.



has 2, Tanya Travis for Miller & Martin PLLC has 2 and Janice Houser with U.S. Xpress Enterprises, Inc. has 1, Lynda Childress for Luken Holdings, Inc. 1. This will also put Carolyn in a good lead to win.

Plus One Goal for EWI

THE GOAL

Each Chapter has a goal of plus one. That means one more firm on June 1, 2007, than it did on October 1, 2006.

AWARD

Each Chapter that achieves Plus One by June 1, 2007, will receive one free registration to the Academy of Leadership, a \$199 value, to be used at the Chapter's discretion.

ACHIEVED

So far, the following Chapters have reached their Plus One goals - Chattanooga, Minneapolis and Pomona Valley.

Chattanooga is one of three chapters who has achieved this goal in the whole association!!

Membership Campaign Top Recruiters - The race is on and we are in the home stretch. At this time, we have a tie for first place, with Carolyn Stringer representing The Krystal Co. (EWI of Chattanooga) Let's keep up the momentum and reel in those members!

The top recruiter receives a \$1,500 travel voucher!! WAY TO GO CAROLYN!
You're in a tie for first place!

**American
Heart Association
Go Red
for Women**

To all supporters of the American Heart Association including Pam Womack of Curves, Karen Hannifin of Tennessee Valley Federal Credit Union and more individual EWI members – now is your chance to show support once again!!

If you are interested in purchasing a \$20 raffle ticket then please call the American Heart Association, 423-668-4900.

The Heart Association Annual Go Red For Women Luncheon is being held on

Thursday, May 3rd

at Pier 2 at the Landing. Matisoff's Jewelers at 5953 Brainerd Rd. has kindly agreed to make a donation for our raffle. Matisoff's will be donating:

Beautiful ½ ct. Marquise Shaped Loose Diamond Clarity Grade SI and Color Grade G, retail value of \$1900. Design services for the winner at no cost (\$250.00)



**22nd Annual
Chattanooga Area Manager of the
Year Banquet**

An opportunity to see and be seen supporting other professional women in Chattanooga at Chattanooga's Area Manager of the Year banquet Wednesday, June 6, 2007 at 11:30 a.m. at the Chattanooga Hamilton County Convention Center. Executive Women International Chattanooga Chapter is a sponsor of this award. Our tickets are \$35 each unless we have 8 tickets for a table which is \$300. RSVP's must be made by May 30, 2007. EWI reps can RSVP to Karen Hannifin, at Tennessee Valley Federal Credit Union.

This award is presented in conjunction with the national observance of Management Week in America, which recognizes the contribution and dedication of millions of managers offered in support of the American Enterprise System. Ruth Brinkley, President and Chief Executive Officer, Memorial Health Care Systems is the 2007 recipient of the prestigious award.

Kudos to Fed Ex/Kinko's

Nancy Templeton's daughter recently had a problem with a copying job. When Nancy explained the problem to Lori Pruett of Fed Ex/Kinko's, Lori immediately said to send it to her and she would see what they could do. Two days later, Nancy was able to pick up the material – at a very reasonable cost.

One week later, Nancy went back to the store on Highway 153 to get some copies of another document, and imagine her surprise when the lady looked at her and said, "Hello Nancy." Now, that's what she calls customer service.

Nancy wanted to thank Lori for her willingness to help, and she highly recommends Fed Ex/Kinko's.

Nancy Templeton
EWI Life Member

Go Nuts for Pecan Pieces?

This is your bargain hunter's dream. Our pecans are now reduced. They are now \$6.00 a pound. Remember our pecans are this year's crop, a 16 oz. bag, pieces only are left!

Tips from The Concierge Level, LLC

Cell phone companies are charging us \$1.00 to \$1.75 or more for 411 information calls when they don't have to. Most of us do not carry a telephone directory in our vehicle, which makes this situation even more of a problem. When you need to use the 411 information option, simply dial: (800) FREE 411, or (800) 373-3411 without incurring any charge at all. Program this into your cell phone now. This is the kind of information people don't mind receiving, so pass it on to your family and friends.

This is a great tip! Denise Reed has tested this, too.

Woo Who! EWI College Graduate

Congrats! Marvis McKeldin of the Chattanooga African American Chamber of Commerce graduating May 5, 2007, from Chattanooga State with an Associate Degree in Science. We are so proud of her for accomplishing this goal.



Marvis, we're so proud!

Secret Pal

Since we have several new reps, we invite them to participate in the Secret Pal program. Fill out a copy of the Secret Pal Form sent out with this month's Chapter Pulse announcement. Fill out the form and either mail it, fax it, or email it back to Zelma Pack of ELD Associates, LLC (pictured here) if they are interested.



We Want Your Old Cell Phones and Used Ink Jet Cartridges!

Remember your old cell phones and ink cartridges for the next meeting. Ways and Means will ship them to the recycling center for our members. Our chapter is then presented with a check for recycling these items. See

http://www.ewichattanooga.org/PDFS/ecophones_flier.pdf

Share Your Company With Us

The Chapter Board would like to announce an opportunity for your company to share the latest news about your product or service. Member firms will have the opportunity to present a two-minute infomercial during our monthly meetings. Please contact Kelly Puckett with Kennedy, Coulter, Rushing & Watson, LLC, via email. She will schedule your infomercial presentation.

Share Your Cards

Ladies, it's that time again. Break out that stack of business cards and bring about 50 to the next EWI chapter meeting you attend. We have several new members and they want to know you. Carolyn Stringer with The Krystal Company and the Membership Committee want to help promote your business by filling up our EWI business card holders...Remember your business cards!

Chapter Web Site

Check out all the EWI press releases! See if your firm is listed. Help us watch area media for publications of our scoop.

Call or email (nharrison@lstanleylaw.com) Nancy Harrison of Law Offices of Lloyd Stanley with your ideas or for assistance, user name and password access to member's only access to site.

Thanks GeekLabs for hosting our site!

Chattanooga Chapter President's Message

We work hard. Our annual fundraiser, the Barnyard Auction, takes a great deal of effort and the cooperation of the entire Chapter. But the rewards are large and gratifying.

Thanks to our efforts, this year we donated \$8,000 to The University of Tennessee at Chattanooga and Chattanooga State Technical Community College (both member firms) for scholarships for women. At our December meeting we have the privilege of hearing directly from the scholarship recipients themselves. Some of you may remember Amanda Ray from last December. Her story is on our website press page, as well as here: [<http://www.utc.edu/news06/ray.php>]. Amanda became pregnant at 14 and had a son when she was 15. Her son had health problems for a couple of years following his birth, but Amanda is an extraordinarily determined young woman. She worked a full time job and two part time jobs while being "Mom" to her son and attending school. She graduated with her bachelor's degree in Criminal Justice at the age of 20.

Amanda was recently accepted into the Cecil C. Humphreys School of Law at the University of Memphis. She "credits a lot of her success...to being [a] recipient of the Jean Bradford, Executive Women International Scholarship."

Success stories like this one make all our work worthwhile.

Amanda, you have our deepest and most sincere congratulations. We hope to have the opportunity to express our good wishes in person at our 20th anniversary celebration the eighth of May.

Bruce Plante, editorial cartoonist for the Chattanooga Times Free Press will be giving a presentation at this event, where we will honor our chartering firms (AT&T SouthEast, Chattanooga Bakery, Chattanooga Coca-Cola Bottling Company, Chattanooga Head Start, Erlanger Health System, Lyndhurst Foundation and United Way of Greater Chattanooga) and chartering representatives (Catherine Cox, Fredia Higdon, Geneva Smith, Carolyn Stringer, Nancy Templeton, Priscilla Williams and Sandy Wright). These firms and reps have faithfully stayed with our Chapter for 20 years, providing a backbone of strength and wisdom. We would not be where we are today – nearly 50 firms strong! – without them.

We have so much to celebrate. I hope to see all of you on May 8th.

With my thanks,

Nancy Harrison

President, Chattanooga Chapter (2006-2007)
Representing Law Offices of Lloyd Stanley



EWI[®] MISSION AND VISION MISSION

Executive Women International[®] is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

SHARE THE NEWS!

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: info@theconciiergelevel.com

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