

## 2007-2008

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VISIT: EWICHATTANOOGA.ORG

## EWI® June Chapter Meeting

**Date:** Tuesday, June 10, 2008  
11:30 a.m. - Meet, Greet, and Networking  
1:00 p.m. – **Lunch Honoring our Executives**

**Where:** Walden Club  
Republic Centre, 633 Chestnut Street

**Parking:** 2- hour meters on Pine Street and hourly parking in the Garage, NO Free Parking

**Speakers:**



Shelly Rucker, Member, Miller & Martin



Kim White, President & CEO, Luken Holdings

**Topic:** The Benefits of EWI and How It Affects Our Company and our Representative

**Raffle:** Donated Items

**Announcements:** Firm news, birthdays, anniversaries, etc.

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DATES TO REMEMBER!

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CHATTANOOGA CHAPTER PRESIDENT'S MESSAGE

## Our Firms & Reps Making News.....



**Nancy Templeton** has been a member of the Chattanooga Citizens' Police Academy since it began in 1999. After graduation from the Academy, participants become members of the Alumni Association. When the Department needs volunteers to help with projects, they call on the alumni members. Nancy is the current Treasurer of the Alumni Association and served as President in 2006. Although Debra Gates is not pictured, she is the current President.

Quoted from Harold Diaz at the awards banquet "I would like to take this opportunity to thank all the members of the Citizen's Police Academy Alumni Association for their commitment, support and the time they have sacrificed during the past nine years helping the community outreach office and the Chattanooga Police Department with so many special programs and events such as the followings: Annual Grandparents Luncheon, Citizens' Police Academies, C.P.D. Round ups, Law Enforcement week, the Chattanooga Police Department Award Ceremonies and more . The extra time and effort you all put is certainly worthwhile. It is a joy for me to work with such a dedicated and talented individuals like you. Thank you again for all you do for us." Also stated, "Special thanks to Nancy Templeton and Melinda Hickey".

The First Day of will be Friday, June 20.



**Remember your secret pal!**



**Delores Lewis**, Senior Associate Campaign Director/CFC Director of the United Way of Greater Chattanooga and EWI rep gave a guest lecture to the SouthEast Tennessee Paralegal Association group on May 20.

The Chattanooga Times Free Press has a contest every year for Best of The Best. **Karen Hannifin** reminds us that the official entry ballot was in the newspaper Saturday May 24, 2008 and it is also available online at [www.timesfreepress.com](http://www.timesfreepress.com) <<http://www.timesfreepress.com>> then click on promotions at the top of the home page to submit your choices. She would like to encourage each of you to submit your choices and, of course, be sure to list **Tennessee Valley Federal Credit Union** as "THE BEST CREDIT UNION". The 2007 contest listed Tennessee Valley Federal Credit Union as SECOND place and surely it was because many were not aware of the contest. The ballot just takes a few minutes to complete, please ask your friends and family to enter also. You will need to enter your choices in at least 25 categories to be eligible for the Chattanooga Times Free Press Best of the Best Drawing.

### **Citadel Broadcasting... Famous for Getting Results !!!**

50/50 Fridays is a way to purchase \$50 in gift certificates to some of Chattanooga's finest restaurants and businesses for only \$25! Log on promptly at 9am each Friday morning to get the deals but get there early cuz they always sell out fast! The link is [www.kz106.com](http://www.kz106.com) and the upcoming deals are:

- 6/06 Niko's Southside Grill
- 6/13 Northshore Grille
- 6/20 Valleybrook Golf & Country Club
- 6/27 Mellow Mushroom

## **Tennessee Valley Travel Announces New Affiliation, Bringing the Buying Power of New York City to traveling Chattanoogaans.**

Tennessee Valley Travel is proud to announce our new affiliation with Valerie Wilson Travel Inc., one of the nations most influential and highly respected travel companies. Headquartered in NYC, VWTI has hand-picked travel consulting firms across the U.S. to be their prestigious affiliates, and in selecting these affiliates, has again established itself as the most innovative and powerful network of travel consultants in the industry.

As your newly affiliated VWT travel consultants, Tennessee Valley Travel now, in addition to providing the best in travel consulting and the highest quality of 24/7 customer service, is now equipped with the industry recognition and buying power formerly awarded only to the biggest players in the travel marketplace. Armed with this power, we can now get our clients the most attractive rates and values with major airlines, world-class hotels, the finest cruise lines, and the all the leading tour companies. Needless to say, we are excited and extremely enthusiastic, as this will both benefit you, the traveler, and help us build our company.

Since 1946, Tennessee Valley Travel has served our clients' travel needs, from accommodating the most urgent business travel request to carefully designing an array of intricate and extensive international itineraries. We were established with a mission to provide our clients with high value and service. Though travel trends may change, our mission remains the same:

*“to create long term client relationships, and to achieve our objective by providing each client with our very best, rendering friendly and professional service, backed by knowledge, experience, and expertise.”*

With our new affiliation in full swing, TVTA will continue to provide excellent, personalized services to our clients, now backed by the influence and expertise of one of the strongest players in the travel industry, bringing New York City power and real, tangible value to each and every one of our clients.

For the latest travel news & specials, check out our website at: [www.tntravel.com](http://www.tntravel.com)

## **EWI Chattanooga visits Knoxville Chapter – again!**

On May 21, my husband Mike drove me and Carolyn Stringer to Knoxville to present a program on membership recruitment at their meeting. We arrived at Green Hills Grille just as members were starting to show up. Mike and I (along with Tanya English, Margaret Browning and Zelma Pack) had visited just the month before, so it was fun to see our new friends again. And of course Knoxville's Program Director, Victoria Sloan, had visited our meeting just the week before.

The program began with Carolyn giving her talk on membership recruitment; much like the talk she gave at Presidents' Caucus in Houston at Leadership Conference and Annual Meeting (LCAM) last fall. She had everyone's attention as she made her presentation. Then it segued into a skit with Carolyn acting as the recruiter and while I played the recruit. Carolyn's approach was "we want you!" while I needed to know "what's in it for me?"

Not wanting to leave Mike out of the fun, he played the "boss" in the second part of the skit which highlighted examples of how to approach your executive about joining EWI. He sure kept me on my toes as he objected time and time again until I finally hit on the winning proposition – joining EWI can improve your firm's bottom line.

We finished up with another interaction between me and Carolyn as I happily informed her that my check was "in the mail!" Complete with telephones as props, all the EWI logo merchandise we could get our hands on, and lots of campy 'acting,' we shared many pointers while having a good time.

We'd like to continue to nurture and grow our new friendships with the Knoxville chapter. Their annual auction, somewhat similar to our Barnyard Auction, is taking place in mid-August and more information will be sent your way at a later date. And they're already getting excited about attending our Barnyard Auction in October. Forming bonds with the other Tennessee chapters is especially timely since Memphis' Peggy Quinn will be installed as Corporate President in Palm Springs this fall at LCAM. This is a big event for all Tennessee EWI members!

Nancy Harrison, Director-at-Large  
Chattanooga Chapter  
Corporate Membership Advisor to Knoxville Chapter

## Introducing you to.....



**Shirley Cudabac**, the South East Region Director of the **American Lung Association of Tennessee**, has worked for the American Lung Association for six years. The American Lung Association works to ensure that everyone can breathe easier. Smoking, air pollution, asthma, lung cancer, COPD, emphysema and other lung diseases make breathing difficult for millions of Tennesseans (over 9,600 died in Tennessee from lung disease related to smoking last year) and Americans. That is why ALA raises money to fund medical research, advocacy and education here and nationwide. They have been working for sustainable change for over 100 years. Information about all of the programs is on the web site [www.lungusa.org](http://www.lungusa.org) – as well as information about the Freedom from Smoking Program- that is free and on-line. “If you can’t breathe, nothing else matters.”

The main fundraisers are the Asthma Walk that will be held on October 23rd at the Chattanooga Zoo and the 24th Annual Women of Distinction Awards Luncheon that will be held next May 5th at the Chattanooga Convention Center. The ALA also has a Dinner /Dance/Gala that raises money for Lung Disease Research in Tennessee.

Shirley’s hobbies include reading, gardening and walking with their dog, Duke. She and her husband, George, have been married for almost 36 years, have 2 grown children-Amy (now lives in Nashville and works for the Baptist Hospital Foundation) and Chris (now lives in Charlotte, NC and teaches at the Charlotte Latin School). She has one 8-month old granddaughter, Rosie. Shirley grew up in Nashville and has lived in Chattanooga for over 37 years. She and her husband are members of St. Paul’s Church. They enjoy the Chattanooga Symphony and Opera, and Shirley is a former Guild President. She has traveled extensively- helping her husband with his business in the broadcast television equipment market. They love their condo on the Tennessee River beside Suck Creek and thoroughly enjoy every minute that they get to spend there. Most of the traveling they do now involves going to Charlotte or Nashville!

## Re-Introducing you to.....



**Denise Reed** started at working at **The Concierge Level** in 1999. Located in the heart of Chattanooga’s central business district in Class A office space, The Concierge Level, LLC offers Private Executive Offices, Virtual Offices and Virtual Staff/Concierge Service. Their clients have access to: color copier/scanner/fax machine, convenient postage meter, virtual staff support, utilities, maintenance, daily housekeeping, event planning, professionally furnished conference room seating 6 to 8 guests with wi-fi access, and a private break room with coffee service. They are offering 1 hour of conference or day office rental to all Chamber Members and EWI Members during business hours, call for details. The type of clients that use the services The Concierge Level, LLC offers range from business people who work from home, to court reporters. A few large companies are Cisco, Charles Schwab, New York Life and Renco. Their clients look for flexibility and a full menu of services that they can pick and choose what works for them. Private office leases are month/month with 60 days notice. Denise receives complements from her clients saying “she always meets or exceed project expectations in a timely manner”.

Denise and Michael have been married since 1991; they have a home in Cleveland. She has three step-children and three grandchildren. Something that Denise says not too many people know about her...she played the trombone in the marching band in high school. She also plays the piano. One of her favorite travel adventures was when she went to Paris on a three day weekend and walked the Louve and saw the Mona Lisa. She will always remember that feeling!! The most wonderful business experience...was when she purchased The Concierge Level, LLC. The best compliment Denise can get is a referral. We are proud of you Denise!!

P.S. She will be Madame President next year.

**WIN!WIN! WIN!**

**WEBSITE TRIVIA CONTEST**

A winner (must be present) will be drawn at our June meeting. The winner will receive three door prize tickets.

According to our website calendar, whose birthday(s) and/or anniversary(ies) take place during the week of our June meeting?

Email your answer to [nharrison@lstanleylaw.com](mailto:nharrison@lstanleylaw.com) by 4pm June 4.

Go to [ewichattanooga.org](http://ewichattanooga.org) and have fun!

***EWI Online***

***Climb High with EWI!***

Have you taken a look at EWI's new online learning options? Engage your opportunity to learn from field experts like Peter Drucker, Tom Hopkins and the Juan Institute! Whether you need to fine-tune your productivity, get tips on how to manage your team, or brush up on your writing skills, these classes offer you professional development second to none!

EWI Online classes are offered in distinct suites and are designed for maximum learning, while allowing you to finish at your own pace. For course descriptions and registration, go to [executivewomen.org](http://executivewomen.org), hover your mouse over the Professional Development link, and choose **EWI Online**. If you have any additional questions, contact Misty in the Corporate Office at 801.355.2800.

**Ways & Means News & Reminders...**

On Friday, May 16th EWI hosted a wine tasting event at the Gallery Cafe and The Galleries at Southside. Almost 60 people attended the event. The Galleries at Southside stayed open late for our attendees to shop. The Gallery Cafe prepared a delightful spread of food that paired nicely with the wine selections brought to us by Bacchus Wine and Spirits (EWI Member Firm). A great big thank you goes out to Bacchus Wine and Spirits for donating the wine for the event. We made a profit of \$830 from this event and a large part of that was due to the wine being donated! Thanks to everyone that purchased a ticket to this event!

Jody Hermann



At the Wine Tasting Event, Lori also shared her wonderful news – she's engaged!



**EWI Merchandise Shoppe**

With LCAM 2008 being in Palm Springs, California, now is the perfect time to order one of our scoop-necked tee shirts. The shirts are available in black and white. Made of 95% cotton and 5% spandex, these shirts will keep you cool during the hot days in sunny California. [Get yours](#) before the LCAM rush!

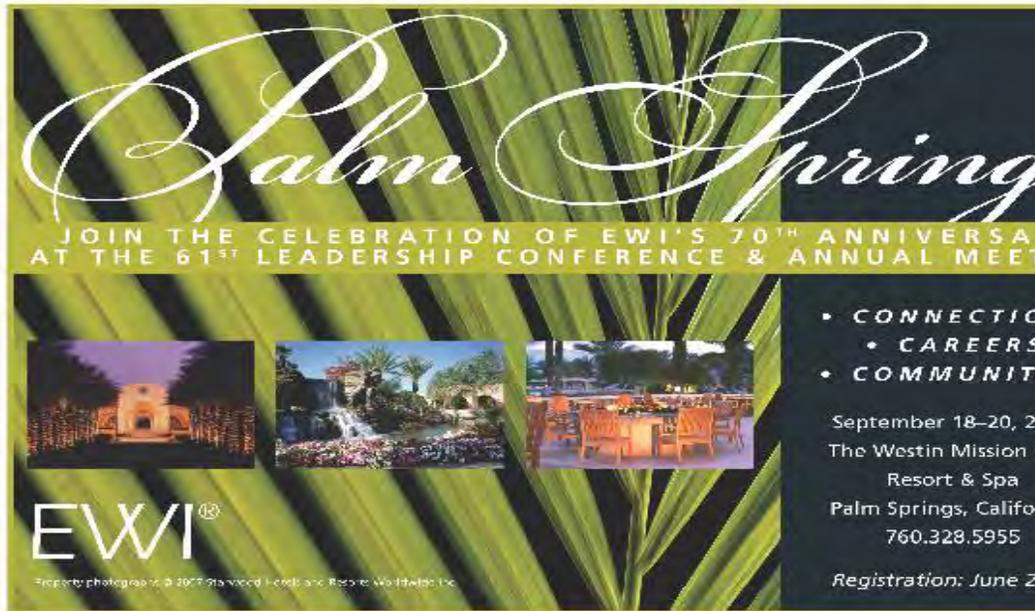
**Start planning now to attend LCAM 2008:**

Nancy Harrison started working the numbers on LCAM and came up with this estimate:

- \$615 registration
- \$446 hotel (4 nights, double room, \$8 resort fee one time (?), estimated taxes)
- \$350 airfare (Nashville to Ontario, CA)
- \$60 car rental (full size shared with three other people)

for an estimate of \$1646

Qualifications and the new sponsorship application for the Leadership Conference and Annual Meeting (LCAM) are located on our website in the members' sign in area under "shared files."



## **EWI's 70th Birthday.**

Get excited about participating. Will be held at The Westin Mission Hills Resort & Spa Hilton in Rancho Mirage, CA, September 18-20, 2008. Registration will be \$615. The room rate for single/double at The Westin will be \$174 plus an \$8 resort fee.

### **Teleseminar Series:**

**Title:** The Importance of Teaching Ethics  
**Date:** Tuesday, August 19, 2008

**Title:** Communication Etiquette  
**Date:** November 2008

**To register, go to:**  
[ewichattanooga.org](http://ewichattanooga.org)

## *President's Letter.....*

### Time for Changes

The days have gotten longer and the crisp cool mornings and nights are fading into the heat of summer. One season glides into another which means it is time to start preparing for upcoming events in our Chapter.

In June, we will have our Executives Luncheon. This a time to let them know what EWI is all about and why their support means so much to us. It is also a good time to talk about Leadership Conference and Annual Meeting ("LCAM"). If our Executives know the benefit of this conference, they are more likely to assist us in getting there. Remember to fill out your application for sponsorship to LCAM, it's due July 1st.

This is also a good time to start thinking about getting donations for our Barnyard Auction. We are each responsible for getting at least two donations.

Now, it is time to be looking to the future, to another season, which is Autumn when it will be time to induct new Officers for our Board. So, be sure to get in any nominations you may have for the Board.

As one season fades and another glides in, let's be prepared for the changes and look forward to all our Chapter will accomplish. As our guest speaker, Nell Mohny said, "we can all be Eagles and Soar" and together, our whole Chapter will SOAR!

Cordially,  
 Tanya English, President  
 Chattanooga Chapter EWI  
 Representing Miller & Martin PLLC



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**SHARE THE NEWS!**

IF YOU OR YOUR FIRM IS IN THE NEWS, PLEASE LET ME KNOW!

Send submissions for the Chapter Pulse to:

Contact: Zelma Pack

E-mail: [zelma@eldassociates.com](mailto:zelma@eldassociates.com)

**Thanks GeekLabs for hosting our site!**

Check out our web site for press releases and all news updates. With the assistance of her pro-tech husband, Nancy keeps our web site **CURRENT!**