

chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL®

An Individual Chapter Publication

Chartered in 1987

Chattanooga Chapter

July 2008

2007-2008

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Executive Women International
P.O. Box 11522
Chattanooga, TN 37401

VISIT: EWICHATTANOOGA.ORG

EWI® July Chapter Meeting

- Date:** Tuesday, July 8, 2008
5:30 p.m. - Meet, Greet, and Networking
6:00 p.m. - Dinner
- Where:** Walden Club
Republic Centre, 633 Chestnut Street
- Parking:** Free Parking
- Speakers:** Ronnie Dodd, a 24-Year Veteran of Law Enforcement Master Class Shooter in IDPA, a B Class in IPSC and a winner of many state and local matches.



- Topic:** Basic Safety/Don't Be a Victim
- Raffle:** Remember to bring a raffle item for our monthly raffle table



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Our Firms & Reps Making News.....

The Lookout Mountain Mirror

Reported that our own **Shirley Cudabac** & her assistant from **American Lung Association** provided a great deal of excellent leadership and hard work to make the Women of Distinction Luncheon so successful. Kim White, **Luken Holdings** was included in the list.

Also, Reps & Firm Principals Out & About Town

American Lung Association of TN rep. Shirley Cudabac & her husband attended the Epilepsy Chocolate Fest.

First Tennessee President, Frank Schriener & his wife; Lloyd Stanley & his wife from the Law Offices of Lloyd Stanley were at the Four Bridges Arts Festival.

ELD Associates, LLC rep, Zelma Pack & her husband were at the Kaleidoscope Benefit for the AIM Ctr.

Barbara Verhine, UT/Chattanooga attended the Legends & Leaders 2008 Awards Banquet.

At Siskin Styleworks 2008 were Shirley Cudabac, American Lung Assoc. of TN; Mary Ellen Maycann, Walden Club, & Ani Yacoubian, Yacoubian Tailors.

Nancy Harrison & Denise Reed attended the Chambers' Chattanooga Area Manager of the Year awards luncheon on June 4 on behalf of EWI.

Honors Bestowed.....

Pam Morris, Lattimore Black Morgan & Cain, PC has been appointed to Chattanooga Chamber of Commerce Leadership Chattanooga Class.

Member firms with 2007-2008 graduates for Chamber of Commerce Leadership Chattanooga are: First Tennessee Bank, Luken Holdings, Inc.; UT at Chattanooga; Southern Adventist University, Chattanooga State Technical Community College, and Miller & Martin, PLLC

Suzanne Bidek, Northwestern Mutual Financial Network has been selected as a charter member of the new UTC GOLD Alumni Council. The council is responsible for representing over 13,000 UTC alumni who have graduated in the last decade.

WIN! WIN! WIN! WEBSITE TRIVIA CONTEST

A winner (must be present) will be drawn at our July meeting. The winner will receive three door prize tickets.

What is your favorite photo from the June meeting?

Email your answer to nharrison@lstanleylaw.com by 2 pm July 7.

Go to ewichattanooga.org and have fun!



Who are these past presidents enjoying a trip to Lake Louise in Alberta, Canada at LCAM ?

(Find answer hidden in newsletter)

SHARE THE NEWS!

DO YOU HAVE PICTURES FROM PAST MEETINGS, RETREATS, FLEA MARKETS, ETC. THAT WOULD BE FUN TO SHARE?

IF SO, PLEASE SEND THEM TO ME.

ALSO, IF YOU OR YOUR FIRM IS IN THE NEWS, PLEASE LET ME KNOW!

Send submissions for the Chapter Pulse to:

Contact: Zelma Pack

E-mail: zelma@eldassociates.com

Membership Campaign

The corporate membership goal was to recruit 375 new member firms from October 1, 2007, to June 9, 2008. 329 firms were recruited. The calendar year goal is 440, so let's keep recruiting! Please send your prospective member's information to Suzanne Bidek.

Every member who recruited a new firm (between October 1 and June 9) received a \$10 credit at the corporate "EWI Shoppes." Contact the corporate office for more information. Each of these recruiters is also entered into a random drawing for registration, hotel and airfare to Leadership Conference and Annual Meeting (LCAM) in Palm Springs this September. The drawing will be held by corporate on July 1.

The TOP recruiter wins a \$1,500 travel voucher to be used for LCAM. There are a couple dozen more application forms to be processed, but as of June 19, our own Carolyn Stringer is in first place with 7 firms recruited! The winner will be announced by corporate on July 1.

Let's keep our fingers crossed on July 1!

For those unable to attend the last meeting, below is the conclusion of Shelley Rucker's, Miller & Martin PLLC talk. Not exactly what she said, but close.

In conclusion – Your firm's involvement is worth it.

It's worth it to the member firm by raising its profile and expanding its contacts.

It's worth it to the executive by the enhancement of the skills of the assistant.

It's worth it to the individual representative in the opportunity provided for growth and personal satisfaction.

It's worth it to the community for the examples these women set and opportunities their charitable work provides.

To paraphrase Martha Stewart – an executive woman who experienced her own personal growth opportunities in the past few years, "EWI – It's a good thing."

(Next month, read a recap of what Kim White from Luken Holdings said.)



You are invited to the Knoxville

Chapter's Chinese Auction:

EWI Knoxville Chapter

Chinese Auction

Wednesday, August 20

Bearden Banquet Hall

Tickets \$15

5:30 preview; 6:00 auction

How it works: buy tickets (\$1/each or \$30/33 or \$50/55); put your ticket in the bowl. If your paddle number is drawn and you have put a ticket in the bowl, you win the item. Live auction items as well.

Let's go see how Knoxville does it! We might learn something, we might win something, and we're bound to have some fun. (Plus we'll get a warm up for our barnyard auction of October 23!) If you want to join us, let one of us know - we're organizing a car pool.

Contact Tanya English, Nancy Harrison, or Jody Hermann if you can go.

Pictured past presidents at Lake Louise in British Columbia, Canada at LCAM in 2000 are left to right, Karen Hannifin-1999 & 2006, Zelma Pack-2001, and Frances Cannon-1998.

Citadel Broadcasting...

Famous for Getting Results !!!

50/50 Fridays are a way to purchase \$50 in gift certificates to some of Chattanooga's finest restaurants and businesses for only \$25! Log on promptly at 9am each Friday morning to get the deals but get there early cuz they always sell out fast! The link is www.kz106.com and the upcoming deals are:

7/03 Eagle Bluff Golf/Country Club**July 3rd at 9am** special sale date because of 7/4 holiday.

7/11 American Cafe

7/18 Blue Orleans

7/25 Lupi's Pizza

Proposed Slate for 2008-2009 EWI Chattanooga Chapter Board of Directors

It is our pleasure to announce the following proposed slate for the Chattanooga Chapter Executive Women International 2008-2009 Board of Directors.

Board Position Nominee:

Vice President / President Elect- Lynda Childress,
Luken Holdings, Inc.

Secretary- Karen Hannifin, Tennessee Valley Federal
Credit Union

Treasurer- Pam Morris, Lattimore, Black, Morgan &
Cain, P.C.

Sergeant-at-Arms- Debra Gates, Kayser-Roth Corp.

Membership Director-Stacy Wheeler, The Chattanooga

Program Director- Kelly McCoy, Citadel Broadcasting
Corporation

Publications Director- Zelma Pack, ELD Associates, LLC

Ways & Means Director- Jody Hermann, Barge
Waggoner Sumner & Cannon, Inc.

Director-at-Large-Tanya English, Miller & Martin PLLC

Denise Reed of The Concierge Level, LLC, was elected at the August 2007 meeting to serve a two-year term as Vice-President/President Elect. She will be installed as President at the September 2008 meeting.

Please join the Nominating Committee members in extending congratulations on their nomination to these outstanding individuals. We appreciate their dedication to the mission, principles and goals of Executive Women International, their willingness to serve in these leadership positions, and the support and commitment of their firms. The election of nominees will take place at our August meeting with the installation at our September meeting.

Other nominations may be submitted by any five (5) Representatives, in writing, to our president, Tanya English, through and including July 31, at which time the nominations will automatically be closed.

Nominating Committee -
Nancy Harrison, Chair - Law Offices of Lloyd Stanley
Denise Reed - The Concierge Level, LLC Carolyn
Stringer - The Krystal Company



The Starfish Story

Adapted from *The Star Thrower* by Loren Eiseley (1907-1977)

Once there was a wise man who used to go to the ocean to do his writing. He had a habit of walking on the beach before he began his work.

One day, as he was walking along the shore, he looked down the beach and saw a human figure moving like a dancer. He smiled at the thought of someone who would dance to the day, and he walked faster to catch up. As he got closer, he noticed that the figure was that of a young man and he was not dancing at all. The young man was reaching down to the shore, picking up small objects and throwing them into the ocean.

He came closer still and called out, "Good morning! May I ask what it is that you are doing?"

The young man paused, looked up and replied, "Throwing starfish into the ocean."

"I must ask, then, why are you throwing starfish into the ocean?" asked the somewhat startled wise man.

The young man replied, "The sun is up and the tide is going out. If I don't throw them in, they'll die."

Hearing this, the wise man commented, "But, young man, do you not realize that there are miles and miles of beach, and there are starfish all along every mile? You can't possibly make a difference!"

At this, the young man bent down, picked up another starfish, and threw it into the ocean. As it met the water, he said, "It made a difference for that one."

(Does this story remind you of what we do for one person at a time who needs a second chance?)



It's time for a picnic.....

Or it could be time for a birthday or anniversary

Remember your secret pal!

Introducing you to.....



Ani Yacoubian

Yacoubian Tailors was started by Ani's father, John, in November of 1968. Back then it was a straight custom clothing shop with only bolts of fabrics hanging on the walls. Over the years it grew to have men's ready-to-wear clothing and eventually women's clothing. At the end of 2008, Yacoubian's will be celebrating their 40th anniversary! Ani has been at Yacoubian's for four years. During that time she has taken over the women's department and tried to bring in a younger more vibrant feel. She also does the buying with her dad and brother, Hovig, for the men's department. Yacoubian's clothing lines come from all over the world (Italy, Germany, London, Hong Kong) and the US as well. Ani feels very lucky to work with her family and to have customers that turn out to be more like friends than anything else.

Family is the most important thing in Ani's life. She considers that a good thing since she has over 50 aunts, uncles, and cousins. She has a 2 year old niece, Lucine, that she is "over the moon about."

Although she doesn't seem the type, Ani is a sports nut--baseball, football, tennis, you name it. Ani said, "Most people that know me assume I went to college in Boston just so I could go to Fenway Park and watch the Red Sox."

Ani joined EWI after her first visit because she enjoyed the atmosphere and talking with all the incredible women.

Re-Introducing you to.....



Carolyn Stringer

Carolyn Stringer is the Facilities Manager at **The Krystal Company**, her job includes everything from making the morning coffee to event planning for restaurant employees, VP's, the CEO and the Marketing Department and tons of other duties in between. One of the best compliments that Carolyn has gotten came from a co-worker "You're the glue that holds us together".

The Krystal Company is the 2nd oldest fast food restaurant in the U.S. There are 150 franchise restaurants and 233 Company restaurants owned. They are all located in the Southeast and in Texas. They are only expanding Company owned restaurants. The hamburger recipe has not changed since the beginning and will not change. Krystal is always running their "Buy one get one free" special and "for a limited time only" special. One of the best kept secrets in Chattanooga....there is a test kitchen in the plaza level of the Krystal Building! I know you are wondering how you can get into that test kitchen....me too!

Carolyn and Scott just celebrated their 50th wedding anniversary. As a gift to each other they are traveling to Alaska for a land tour and sea cruise. They have a son Myron and a daughter Sharon and 3 grandchildren.

Carolyn has been an EWI member since 1987. She has been president, treasurer, and membership director. She is one of three life members in the Chattanooga Chapter. In 2007 she was recognized by Corporate EWI, as one of the top three membership recruiters from 75 chapters. She was invited to speak at the Presidents' Caucus for 2007 LCAM. Way to go Carolyn!!

Save the Date!



Executive Women International®
presents the

11th Annual Barnyard Auction

Where: Holiday Inn Choo Choo

When: October 23rd, 5:30pm

Palm Springs

JOIN THE CELEBRATION OF EWI'S 70TH ANNIVERSARY
AT THE 61ST LEADERSHIP CONFERENCE & ANNUAL MEETING

- CONNECTIONS
- CAREERS
- COMMUNITIES

September 18–20, 2008
The Westin Mission Hills
Resort & Spa
Palm Springs, California
760.328.5955

Registration: June 2008

EWI[®]

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Start planning now to celebrate EWI's 70th birthday and attend LCAM 2008:

Nancy Harrison started working the numbers on LCAM and came up with this estimate:

\$615 registration
\$446 hotel (4 nights, double room, \$8 resort fee one time (?), estimated taxes)
\$350 airfare (Nashville to Ontario, CA)
\$60 car rental (full size shared with three other people)

for an estimate of \$1646

Teleseminar Series:

Title: The Importance of Teaching Ethics	Title: Communication Etiquette	To register, go to: ewichattanooga.org
Date: Tuesday, August 19, 2008	Date: November 2008	

President's Letter.....

Benefits!!

EWI is a wonderful organization with so many benefits for both the representative and the member firm. The benefits for the representative are both for professional and personal growth. The benefits for the member firm are for the firm itself and for all of its employees. In June at our Executive's Luncheon, we heard from two executives and their perspectives on these benefits. What a great meeting that was and how wonderful was it to hear our executives' be EWI's cheerleaders? Although June's meeting was one to remember, we still have more to come; we have the self-defense program in July and the Organ Donation program in August, then in September we will install the new officers.

Leadership Conference and Annual Meeting ("LCAM"), is another huge benefit to us as representatives. LCAM is a leadership conference that can help you develop your leadership style, give you the complete history of EWI and a place for you to develop professional and personal contacts and friends. So I am hoping we will have many of you joining us in California!

The Barnyard Auction is once again fast approaching and this is a benefit we give to our community. This is our biggest fundraiser of the year and it is time to start preparing for it again. Remember, we are each responsible for two donated items for the auction. So go ahead and get started in getting your items together. Let's make it the best auction ever!

Cordially,
Tanya English, President
Chattanooga Chapter EWI
Representing Miller & Martin PLLC



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EWI® MISSION AND VISION MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for Business Professionals

Thanks GeekLabs for hosting our site!