



President's Message

Lynda Childress
CEO, Luken Holdings

Has another Barnyard Auction come and gone?! Some of you worked so tirelessly and you probably thought that it would never be over—but doesn't time fly these days! Can I tell you all once again what a great job that Ways and Means, Wabash Trailer and all the volunteers did in making this year's Barnyard Auction such a huge success. And didn't you just love the video! Thank you never seems to be quite enough to say. So, let me say it this way: you are the best; you far exceed any group that I have ever known; your professionalism and dedication blow me away; you have more potential than you will ever know; you shine - thank you, thank you, thank you.....

As we gear up for the Thanksgiving season, I am reminded of how blessed we are in this organization to have each other. I have heard recently of ladies taking care of family members with Alzheimer's, of members having surgery and taking care of spouses that have been ill or are having surgery, of problems with children, of loss of a loved one, divorce and even job loss. The holidays are hard to get through so I am thankful that we have each other. If you know of someone that needs a call, card or hug during the holiday season, please give it to them. A gesture of love goes a long way.

I am excited that we have had such positive response to our giving to the Room in the Inn. Please look for upcoming ways to give back to others as we pursue other avenues. Thank you for being such a wonderful, giving group of professional women. You are the best!

Your Chapter President,
Lynda Childress

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*“Growing our chapter,
growing our community,
growing ourselves.”*

SHARE YOUR NEWS: If you have items you would like to have published in the newsletter, please forward to Barbara Verhine by the third Monday of each month.

November Meeting

Date: **Tuesday, November 10, 2009**
5:30 pm—Meet, Greet and Networking
6:00 pm—Dinner

Where: **The Chattanooga Hotel & Conference Center**
The Rose Room
1201 Broad Street

Parking: **Parking Garage—\$3.00; Free Street Parking**

Speaker: **Ms. Maxine Bailey**
Co-Founder and Co-Director, Chattanooga Girls
Leadership Academy

Don't forget your secret pal!

Please email Jan McAfee at
janlmcafee@comcast.net
for secret pal information.

Also, don't forget the "Reveal" at
the December meeting.



Menu for November Meeting:

House Salad
Three Cheese Ravioli
Julienne Chicken Breast
Smoked Tomato Alfredo
Vegetables
Spinach, Toasted Pine Nuts,
Parmesan Cheese
Rolls
Vanilla cheesecake with fresh fruit
topping and sweet cream
Tea, Coffee

If you prefer a vegetarian meal,
please notify Charlie Rosenquist,
(Charlie_Rosenquist@bcbst.com)

Website Trivia

Win Win Win

Choose your favorite pic-
ture from the EWI Web-
site of the
2009 Barn-
yard Auc-
tion, e-mail
it to
Heather, and
your name
will be entered into the
drawing for November to
win 3 raffle tickets.



Heather Burrell
hburrell@mcollins.com



Maxine Bailey brings over thirty years of experience in nonprofit management and community development to her position as Executive Director of the Young Women's Leadership Academy Foundation. She has a background in program and policy development on educational issues affecting women and girls. Bailey is co-founder of the Chattanooga Girls Leadership Academy (CGLA), the first all girls public charter school in the state of Tennessee, and currently serves as the school's Interim Co-Director.

Bailey holds an undergraduate degree in American Literature from Sarah Lawrence College in Bronxville, New York and has pursued graduate studies in women's history at Sarah Lawrence and the University of Pennsylvania. During her studies at the University of Pennsylvania, she held the Philip

Fontaine Graduate Fellowship. She has taught Women's History courses within the State University of New York system as well as in community-based settings.

During her five years as Vice-President of Operations for the New York-based Manpower Demonstration Research Corporation (MDRC), Bailey provided leadership and oversight for several national social policy research demonstration projects in the areas of welfare to work, secondary education and community development. She is the co-author of the MDRC report, [Section 3: Lessons from the Field](#).

As Vice-President of Youth Employment for the New York City Partnership (NYCP), Bailey managed the nation's largest public/private summer youth employment program which served over 25,000 youth annually. While serving as Executive Director of the New York City's Jobs for Youth (JFY) program, Bailey delivered technical assistance and program development training to youth-serving programs across the country. She developed JFY's employment and training program for female high school dropouts designed to prepare them for entry into apprenticeships in the construction trades. While at JFY, Bailey was selected as a member of the US delegation to the International Community Education Conference in Dublin, Ireland.

Bailey served for two years as the Director of Admissions for Wor-Wic Tech Community College in her home town of Salisbury, Maryland. During her tenure, the enrollment of women and students of color increased annually by nearly 30 percent. Under her leadership, the college developed and implemented the Step Up program designed to support the entry of single parents and displaced homemakers into college.

As the Executive Director of the Delaware County Domestic Abuse Project (PA), Bailey managed a women's shelter and oversaw the organization's legal advocacy, crisis hotline, and empowerment counseling services.

While serving as Co-Executive Director of the Delaware County, PA Community Human Relations Board, Bailey delivered diversity training to corporations, schools and social service organizations in the Delaware Valley. Along with Co-Director, Zara Joffe, Bailey founded the Women and Diversity Summer Institute held at Bryn Mawr and Swarthmore Colleges. Bailey and Joffe co-authored several articles on the development of multicultural schools and women's organizations.

Bailey's work in Chattanooga, Tennessee includes 2 years as the Director of Community Resources for the Community Impact Fund, an inner city neighborhood revitalization project. She also served as the Co-Coordinator for the City of Chattanooga, District 9 community economic development planning project. Bailey was the founder of the Westside Progressive Academy, a women's adult literacy program in the College Hill public housing community. Immediately prior to her appointment as the TYWLAF Executive Director, Bailey served for five years as the President and CEO of Girls Incorporated of Chattanooga. She is a recipient of the 2005 Girls Inc. *Unbought and Unbossed* Award, the SE Tennessee Council on Children and Families 2005 Outstanding Service to Children and Families Award and the 2009 Chattanooga Woman of Distinction Award.

Maxine Bailey recently served as the Co-Chair of the Chattanooga-Hamilton County Health Department's Partners in Prevention Council. Bailey has spoken to numerous educational and community groups about issues facing girls and women and on building multicultural organizations.

Philanthropy Donation for November—Chattanooga Room in the Inn

“In this world it is not what we take up, but what we give up, that makes us rich.”
Henry Ward Beecher



Please bring a donation to the November meeting. You will find a list of suggested items below.

Personal Hygiene Items

Ladies Anti-Perspirant/Deodorant
Feminine Hygiene Products
Disposable Razors
Shampoo/conditioner

Baby Items:

Crib Sheets
Diapers/Pull-ups -size newborn, 1, 2, 3, 4, 5, 6
Training Pants
Formula
Sippy Cups, baby spoons, bottle cleaner/scrubber
Baby lotion, baby powder, baby aspirin, infant diarrhea medicine, thermometers

Facility Supplies:

Adult & Child OTC meds-allergy, cold, pain, stomach, fever: ibuprofen, Tylenol, aspirin, Tums, Robitussin, Dayquil, Nyquil, gas x, antibiotic ointment/cream, Vicks vapor rub
Small waste cans, Bedside lamps w/lamp shade
Ziploc Bags (Lunch & Gallon size)
Saran Wrap/Aluminum Foil
Toilet Paper, Paper Towels, Napkins
Large trash bags (yard size)
Lysol, Kleenex
Alarm Clocks (new or gently used)
Twin Size Mattresses (new or gently used)
Twin Size mattress covers (plastic and/or quilted)
Umbrella stand for table on CRITI deck
Food Storage Containers w/lids
Clothes hampers/dirty laundry storage in bedrooms

Admission Kits (for new admissions)

Shower Carrying Caddy
Flip-Flops/Shower Shoes/ House shoes/Footies
Twin Bed in a Bag Sets (Adult & Child)
Athletic Socks

Cleaning Supplies:

Mop Bucket/Mops/Brooms
Powder Laundry Detergent
Dreft, Ivory Snow Detergent
Laundry Bleach
Fabric Softener Sheets
Dishwashing Detergent (dishwasher & hand washed)
Furniture Polish
Carpet Cleaner

Kitchen, Bath, Window Cleaners
Multipurpose Cleaners, Comet, Ajax
Sponges, Scrubbing pads, & Cleaning Cloths

Food Items:

Hamburger meat/Chicken for Hamburger/Chicken Helper
Frozen food items to keep on hand in case we need to thaw in an emergency, i.e.-hamburger patties/buns, hot dogs/buns, pizzas, chicken nuggets, french fries and family size frozen meals, canned soup.
Capri Suns or Juice Boxes for after school program
Coffee/filters

Children Activity Supplies:

Paint Cans, glass jars, small flower pots, potting soil, seeds, baby food jars
Balloons, Cookie cutters, Ping pong balls, Sponges (any shape or size), Stamps, Magnets (strips or sheets), Embroidery thread, Photo paper, Google Eyes, stock paper, Multi colored tissue paper, Multi colored pipe cleaners
Baskets that could comfortably fit into 1.5 X 1.5 cubbies
Bolster cushions in light green or blue colors for the playroom/ literacy area

Self-Sufficiency Packs (for program graduates)

All kinds of kitchen items for graduate's new homes/apartments, including dishes, glassware, eating utensils
Used vehicles in running condition (donations to CRITI can result in Fair Market Value deduction for tax purposes because we give them directly to clients)
Cleaning Supply Kits (with brooms, mops, dust pans, etc.)
Food Storage Containers with lids
Countertop Canisters
Pots and Pans (new or gently used)
Gasoline gift cards
Wal-mart, K-Mart, Target Gift Cards
Laundry Baskets

The mission of Chattanooga Room in the Inn is to empower homeless women and children to become self-sufficient by offering a temporary home while providing programs and services necessary to meet their goals.

Room in the Inn is a United Way organization and adhere to their restrictions and guidelines in raising funds.

<http://www.chattanoogaroomintheinn.com/>

Leadership Moment



“Never doubt that a small group of thoughtful, concerned citizens can change the world. Indeed, it is the only thing that ever has.”

Margaret Mead

By: Pam Grant

EWI of Chattanooga members are indeed citizens who are changing the world. When EWI raises money to support the funding of scholarships for those who could not otherwise attain an education, that changes the world. You have changed the world by improving yourselves, helping others gain an education, and continuing your education. Your accomplishments will change your life, your family, your community, and YES, even the world. *Let me encourage you to continue changing your world.*

You might think that you cannot make a difference in this world, but just as the quote says, indeed, people like you are the only thing that ever has. Never underestimate the impact of your life, of your influence. No individual can measure his or her own impact. SO, what is one to do? Keep growing, keep learning, and do something every day to make you better able to give. Whatever talents, skills, and resources you have, improve them to the point that people benefit from the overflow of your life. Then keep giving. Give back—to your family, your firm, your community. Even if the only thing you can make better every day is your own attitude, that would a great place to start!

There is a difference in success and significance. No doubt that most of our EWI members are indeed a success! But remember to also live a life of significance. Make a difference.

**Continue to change your world,
Continue to grow,
Continue your education.
Never stop learning.
Begin now with
Executive Women International
of Chattanooga!**



Melissa's Organizing Tips for November

Whoooo? Whoooo?

Tips for maintaining a frightfully good contact list

Remember the adage, “It’s not *what* you know, it’s *who* you know?” If you have found this to be true, then managing your contacts can make all the difference in the world to your productivity.

For those working in a company – try using the contact management system that your company already has as a part of its email program. If you leave the company, the list can be exported into another format.

For salespeople/entrepreneurs – look for a contact management system that allows you to track people, data, interactions, and follow-ups. If you need a robust system, Act! by Sage Solutions may be the answer.

Want to know how to manage business cards? Please go to www.mbgorganizing.com and sign up for my free monthly newsletter.

Member Spotlight

By: Zelma Pack

Janice Houser

Janice has been with U.S. Xpress Enterprises, Inc. since 1988. She is the Executive Assistant to the two Co-Chairmen, CFO, COO and General Legal Counsel. She says she “truly enjoys her job and has a great deal of respect for all of her bosses. It is a challenging position, but also a rewarding one.”

U.S. Xpress Enterprises, Inc. is the nation’s third-largest privately-owned truckload carrier, with a fleet of 10,200 tractors and 26,000 trailers. With annual revenues approaching \$2 billion, U.S. Xpress Enterprises, Inc. provides dedicated, regional, and expedited team truckload services throughout North America, with regional capabilities in the West, Midwest, and Southeastern United States. The company is one of the largest providers of expedited and time-definite services in the truckload industry and is a leader in providing expedited intermodal rail services. U.S. Xpress has been awarded the 2009 SmartWay Environmental Excellence Award. Janice says it is an achievement the company is proud to claim since there are 2100 member carriers, customers and organizations related to the trucking industry and only 37 received Smart Environmental Excellence Awards.

Janice has one daughter, Wendy, who is an attorney with Baker Donelson in Memphis, TN. She and her husband, Jeff, who is an attorney with Federal Express, live in Germantown, TN. She also has 2 beautiful grand-daughters, Laney and Lindsay. Of course, she has become quite familiar with the roads between Chattanooga and Germantown.

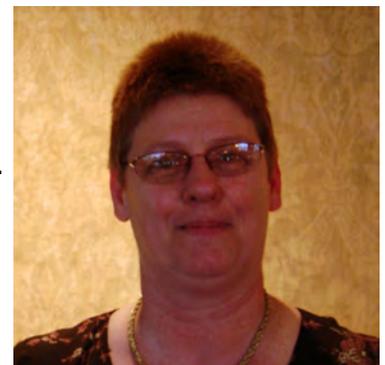
Janice’s favorite things to do is gardening in her small yard and spending time with friends. She says she has met some wonderful ladies through EWI and thoroughly enjoys spending time with “the girls”.

It’s always a pleasure to see Janice’s lovely smile at our meetings.

Congratulations to:

Charlie Rosenquist received two awards from Toastmasters International Headquarters for Excellence in Education and Training and the other was from District 63 Toastmasters for earning the most educational and leadership awards for last year. We are proud of you!

Charlie works at Blue Cross Blue Shield of Tennessee at Chattanooga as a Senior Provider Tech. She has been a member of EWI since 2008 and serves as the Sergeant-at-Arms.



Editorial – Hamilton County Herald

[Front Page - Friday, October 30, 2009](#)

Local EWI member elected to national board of directors

David Laprad

Chalk up another first for Chattanooga: a local member representative of Executive Women International has been elected to the organization's national board of directors. Nancy Harrison, paralegal at the Law Offices of Lloyd Stanley, will serve as secretary-treasurer for EWI's national organization through September 2010. Harrison was elected in September during an annual meeting in Louisville, Ky., attended by more than 400 businesswomen representing 63 chapters from across the U.S. and Canada. The event combines professional and leadership development for EWI's membership with philanthropic efforts in which the organization is involved.

As secretary-treasurer, Harrison will oversee communications within EWI and handle the organization's treasury. She says her most enjoyable task to date has been communicating EWI's congratulations to the presidents of chapters celebrating milestones, such as Denver, which recently observed its 55th anniversary.

"It's my privilege to write those letters and then call the presidents to find out what they're doing to celebrate," Harrison says. "And for me, my position is all about establishing those personal connections and making communications from the corporate level accessible."

To be placed on the ballot for a corporate position, a member representative must have served as president of her local chapter. Harrison was president of EWI of Chattanooga during the 2006-2007 year. She faced over a dozen candidates in her bid to become secretary-treasurer.

Harrison will serve with directors from Michigan, California, Missouri, Ohio, Pennsylvania and Canada, including incoming president Lousie Anderson of Jackson, Mo., who represents Maurice H. Joseph, Inc. In a press release, Anderson says her vision for the coming year involves placing EWI at the forefront of professional organizations dedicated to fostering the core values of EWI, which are "connections, careers and community."

"As our membership is facing economic challenges, company restructuring and personal priority shifts, EWI will help them meet these challenges," says Anderson. "We are at a crossroads like many organizations; however, our commitment to our mission to embrace new ways of connecting our membership, to enhance our members' careers and to encourage their community project goals will lead us toward the path of growth in the coming year."

Harrison can personally testify to the benefits of her affiliation with EWI, as she met Stanley through an EWI connection after she'd been laid off and was looking for work. "We have a reputation for being well-trained professional women," Harrison says, "so when companies are looking for someone to hire, they come to us."

A paralegal currently earning a degree in organizational management from Covenant Quest, Harrison says she's grateful for the support Stanley has given EWI. "I can't thank him enough for his belief in me and in EWI. None of us would be here without our employers, so we try to do everything we can to bring value back to our firms."

Other highlights of the conference included the distribution of \$84,500 in scholarships to high school juniors, non-traditional students in scholastic transition and EWI representatives continuing their education. (Harrison is a two-time winner of the latter endowment.) In addition, EWI presented The Allstate Corporation with the Lucille Johnson Perkins Award, the highest honor EWI gives to its member firms, and named EWI of Chattanooga the winner of the Tillie Award, which recognizes a chapter for its membership growth.

"A lot of people are talking about the economy and how there's a fear that organizations like EWI might falter or fail to grow at the same rate as when the economy was better," says Harrison. "But it's during a weak economy that membership in EWI achieves its greatest value because you need a large network and strong connections to continue growing your business." EWI of Chattanooga, which has over 60 member firms, grew 53 percent in 2007 and 44 percent in 2008. "We just keep growing," Harrison says. "When people come to our meetings, they pick up on our energy. They quickly recognize the value of being a member."

Harrison is just as enthusiastic about the potential for personal professional development through EWI. "I've gone on record as saying one of the biggest benefits of EWI to me is the mentors I have, connecting with women who have more experience in business and developing relationships than I do," says Harrison. "I like being able to pick up my phone and ask someone how an e-mail sounds, and I like knowing I'm going to get an honest, professional response."

Established in 1938, EWI is a non-profit organization with more than 2,500 member firms and 2,800 representatives in major cities through the U.S. and Canada. EWI brings members together to promote member firms, enhance personal and professional development, and encourage community involvement.

As an organization for networking and leadership development for business professionals, EWI offers professional development through its Academy of Leadership, scholarships, online learning and philanthropic initiatives, with a focus on literacy.



Editorial – Hamilton County Herald

[Front Page - Friday, October 16, 2009](#)

Childress credits her faith with Luken Holdings, EWI success

Samara Litvack

What does it take to become president and CEO of a company? Some would say hard work and determination. Others would say countless hours in the office for years on end. Still others would say the right amount of luck mixed with opportunity.

But Lynda Childress, president and CEO of Luken Holdings, has a different answer – faith. One of six children born to a minister and his wife, Childress's religious convictions run deep. "My maiden name is Angel. My mother's maiden name was Christian," she says. "When you have a basis like that..." Growing up in a large, religious family, Childress was taught the value of hard work at an early age. Her family worked together in the garden, around the house and anywhere else the opportunity arose. With eight people under one roof, each family member did what needed to be done.

After graduating high school at age 16, Childress had no plans to go to college. Instead, she went straight into the workforce. At a young age, she fell in love, got married and began having children. Then, 10 years later, the 28-year-old mother of two found herself going through a divorce. And while she didn't and still doesn't harbor ill feelings toward her ex-husband, Childress suddenly found herself in a scary situation.

"I felt like a child," she says. "I had children that I was responsible for, so what do you do? You do what you have to do as a mom. So I started working two jobs."

While working full-time, Childress began accounting classes at McKenzie College and, before she knew it, her broken heart began to heal.

"I know that may sound funny but it helped me get through my divorce," she says. "It helped me build confidence when my life was shattered."

After graduation, Childress interviewed for her first accounting job at The Leader. And although she had no experience, she made a convincing first impression. When asked why she thought she was the right person for the job, she answered, "Because I can do anything you show me how to do."

"Herb Goldstein saw great potential in me and I appreciate him for that," Childress says.

She started at The Leader soon after, and worked there until one month before the company closed its doors. In 1990, she went to work for the Osborne Building Corporation and, while she loved her job, she eventually realized she never had enough work to keep her busy.

"I multitasked," she says, "and I really kind of worked myself out of it. There really was nowhere for me to grow or go there, so I was approached and asked to go work for another company." She'd only been gone a few years when Bob Corker bought the Osborne Building Corporation. In April of 1999, she returned to the company as a bookkeeper.

"My children, bless their hearts, they've been wonderful," Childress says. "I've always had to work two jobs to provide for them and they love me to this day. I am blessed."

After a few years back at Osborne, Childress began doing

Corker's personal accounting. Soon after, she was asked to sit in on the company's monthly financial meetings, which she says was "quite intimidating."

When Corker sold his properties to Henry Luken in 2006, Childress was promoted from controller to officer. In 2007, she was again promoted – this time to CFO. As she settled in to her new position, she was presented with an opportunity to join an organization that she says changed her life. "Carolyn Stringer, who is now my executive assistant, had approached (then-Luken president) Kim White about Executive Women International," Childress says. "Kim walked into my office and said, 'I think you need to join this organization.'

"Kim said, 'You have a lot to offer those women and those women have a lot to offer you. And you need to get out from behind this desk and let people know you.'"

Within minutes of her first EWI meeting, Childress felt right at home. She became secretary/treasurer of the Chattanooga chapter three years ago, and today she serves as president. "We have a great time," she says. "I'm very excited to be their president this year. I enjoy being with the ladies. We do have a sisterhood. They're smart. They're intelligent. They make me look good, just as my group here at Luken Holdings does."

And this, she says, brings her story full circle. In June of this year, she learned White was leaving the company. Childress was then offered the vacant position.

"I thank Henry Luken for seeing something in me that I didn't see," she says. "He said that he saw me as a president and CEO. He asked me if I would take the position and I said, 'I don't know. I don't see myself as a president and CEO.'

"And he said to me, 'It's not really how you see you, is it? Isn't it how I see you?' And that meant something to me, and I work diligently and give it a hundred percent every day because he's put his trust in me."

And quite frankly, that's what has motivated Childress all her life – trust and responsibility. If anyone puts trust in her, she works painstakingly to keep it. She attributes this trait to her faith, which has been an important part of her entire life.

"I'm passionate for Jesus Christ," she says. "I'm very passionate for Him. I'm going to say that the confidence that I have today comes from Him. I'm never alone and I think that He led me to Executive Women International. He led me back to Osborne Building Corporation."

Add to Childress's faith her desire to make a difference in the world, and you've got an amazing example of strength, integrity and dedication, who (luckily for those around her) never settles for less than her best.

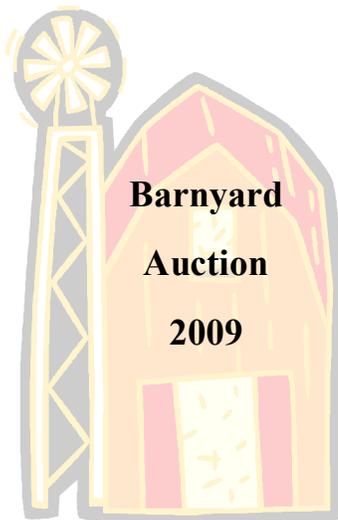
"I never saw the potential in me," she says.

"I really do thank Bob Corker for what he saw in me and, on top of that, I thank Mr. Luken for what he sees in me."

But as much as she appreciates the people who have opened doors for her, Childress is very clear that she lives her life based on only one opinion.

"I live my life trying to please one person," she says. "If He's pleased with me when I finish this life, then it's been good."





Your Ways and Means Committee is the fund raising arm of our EWI of Chattanooga chapter who works hard to raise monies for scholarships and monies for our organization. During the year, we will have hold many fundraising activities including raising money through our monthly raffle table, selling whole pecans and pieces, encouraging scanning of Bi-Lo cards to earn our chapter 1% of the purchase, and a several other additional fund raising ideas.

Our biggest fund raiser each year, though, is our annual Barnyard Auction and raffle. Borrowing a tradition from our sister Nashville chapter, twelve years ago, our chapter began raising money through donation of auction and raffle items for bid in a lively and fun way. With an auctioneer calling out raised numbers from shouting, excited bidders, a gongers to signal the last number called as the winner of the auction bid. Raffle tables are set up also with \$1 tickets sold for a chance at some wonderful raffle items. Tickets are drawn, numbers are called and the winning ticket wins the item.

Thanks to the hard work of volunteers who secured auction donation items—golf outings, overnight stays in hotels countrywide, get-a-way weekends with vehicles included and electronic items like a flat screen, a Rock Band Xbox 360 game, a Wii System, and an

IPOD Touch—this year's auction held on Thursday, October 22nd at the Chattanooga raised \$14,501.98 and had nearly 330 attendees! In attendance were some of our sisters from EWI chapters in Atlanta and Knoxville as well as many representatives from our member firms and employees from those same firms.

Although we truly missed our own Kelly McCoy and her fellow radio partner, Scott Chase, who are our usual auctioneers who couldn't be with us, Kelly provided some great substitutes in the Citadel radio's morning married couple, Duane and Abby. Duane did a terrific job calling off numbers while Abby described auction items for bidders. Our president, Lynda Childress, auctioned some additional items including some delicious Moon Pie baskets. Ticket holders were surprised to win some additional door prizes, too.

Nancy Templeton and Frances Cannon headed up our raffle table. They did a fantastic job selling raffle tickets and, in fact, they sold out of their tickets! They raised a record \$1,930 through the raffling of a variety of items including gift baskets, jewelry, framed pictures, and gift cards.

This annual event could not have been successful without the help of all of our member firms through your purchase of table sponsorships and ticket sales, your help in gathering items for our raffle and auction and the donations of your time and money.

A special "thanks" to Pulse Productions, a subsidiary of Brewer Media, for filming and producing our scholarship recipient video, Diversified Printing for printing our beautiful programs and tickets, Wabash Trailer Sales for storing and transporting our raffle and auction items to The Chattanooga and The Chattanooga for the lovely venue, the food and creating a perfect setting for the event.

Our current fundraiser is pecan sales from Atwell Pecans. Jody Hermann is heading up this fundraising effort through her coordination of the sale of whole and pieces of pecans for the holidays. We are asking each member to sell at least 10 bags of pecans. Each bag sells for \$7.50. Please e-mail Jody at Jody.Hermann@bwsc.net with the number and kind of bags or cases you want to order so she can order them for you. Jody will e-mail details of the pick-up/delivery of the pecans with individual members that place orders.

Kerry Smith,
Director, Ways and Means

Barnyard Auction 2009



To see more pictures, check out our Facebook page, Ewi of Chattanooga.

FORM 18	
Minutes of the Board of Director Meeting Chattanooga Chapter EXECUTIVE WOMEN INTERNATIONAL®	
October 17, 2009	
Call to Order:	This was the 22 nd Annual Board Retreat at the Wild Moon Ranch & Resort in Rising Fawn, GA. 9:00 AM Opening Prayer was by Margaret Browning.
Roll Call:	Present: Lynda Childress, President; Margaret Browning, Vice President; Denise Reed, Director at Large; Michelle Withorn, Program Director; Kerry Smith, Ways & Means; Barbara Tawater, Secretary; Heather Burrell, Treasurer Absent Stacy Wheeler, Membership Director, Charlie Rosenquist, Sgt-at-Arms; Barbara Verhine, Publication (&PR) Director Invited Guest: Past Presidents: Catherine Cox, Nancy Harrison, Carolyn Stringer, Frances Cannon, Zelma Pack
Minutes:	
There was no October Meeting because of Barnyard Auction on October 22, 2009	
Treasurer's Report:	
Heather Burrell, Treasurer, Posting reports to website, will complete reports due to Corporate by 10/31/09, Calling Budget Committee meeting for November, and will get new signature cards from TVCU	
Communications:	
Lynda Childress, President Welcomed the Board Members and addressed Goals for the year (Membership) Media coverage (Public Relations) Nov. canned goods – talk to Delores EWI brochure (Brochure committee) Christmas Reading Rally – talk to Joey Vacant classifications (Membership)	
Committee Reports:	
<p>Program Director, Michelle Withorn Program Ideas and Review of some possible speakers for upcoming meetings Nov. – Maxine Bailey – Leadership Academy Mentoring Lynda wants to target Hispanic Jan. – Julie Baumgarden of First Things First Feb. – Dr. Bill Stacy – “The Leader Within You” March – Vicki Gregg, BlueCross-BlueShield April – Bill Wilder, BB&T May June – Executive Luncheon – speaker Senator Bob Corker</p> <p>Vice President, President-Elect, Margaret Browning Committee Follow-ups</p> <p>Ways & Means Director, Kerry Smith Pecans are \$7.50/lb. To arrive before Thanksgiving, goal raise \$1,000.00 profit Kerry to check with Judy Smith at Serendipity Restaurant about chocolate and wine tasting – use most convenient month for Judy/restaurant BILO Booster Cards - \$200-300 per year Door prizes \$200 per month, Reps can show-case firms on video at monthly meetings for \$25/month Banners can be done for \$100/firm/year</p>	

Committee Reports (continued):	
<p>Sergeant-at-Arms, Charlie Rosenquist (Absent) Membership Director, Stacy Wheeler: (Absent), Catherine Cox (filling in) New Member Orientation scheduled for 11/10/09 at 5:00 pm prior to regular meeting Catherine passed our roster plus vacant classifications (will be printed in newsletter). Goals set for current year.</p> <p>Publications Director, Barbara Verhine (Absent)</p> <p>Director-at-Large, Denise Reed Keeping us Legal</p>	
Unfinished Business:	
<p>.</p>	
New Business:	
<p>Denise Reed made a motion and Barbara Tawater seconded the motion to move the money from the CD at First TN to a regular savings.</p> <p>A new committee was formed – Philanthropy Committee –to seek out non-profits for monthly donations from Chapter. Suggestions for chair: Shirley Cudabac or Delores Lewis.</p> <p>Newsletter to include Treasury Report monthly and Monthly list number of members attending, number absent</p>	
Announcements:	
<p>November 10th meeting we will be bringing Wish List Items to the Chattanooga Room In The Inn. The meeting will be at The Chattanooga 5:30 P.M. – Meet, Greet, and Networking with 6:00 PM Dinner and the Speaker will be Maxine Bailey.</p> <p>Next Board Meeting will be Wednesday, November 18th at 11:30 in Luken Holdings” Board Room.</p>	
Adjournment:	
<p>The meeting was adjourned at 12:30 p.m.</p>	
Approved:	Submitted:
	<p>By: Barbara Tawater, Secretary</p>



EWI 2009-2010 Committees

Budget Committee

Heather Burrell, Chair

Shirley Cudabac
Karen Hannifin
Delores Lewis
Kerry Smith
Kristen Smith
Kristina Smith
Michelle Withorn

Chaplain Committee

Margaret Browning, Chair

Kelley Eblin
Joyce Harlin
Delores Lewis
Zelma Pack
Michele Stepney
Michelle Withorn

Hospitality Committee

Priscilla Williams, Chair

Kelley Eblin
Joyce Harlin
Delores Lewis
Isabel Ober
Zelma Pack
Kim Pendergrass

Membership Committee

Catherine Cox, Chair

Joyce Harlin
Lori Slatton
Carolyn Stringer
Stacy Wheeler
Michelle Withorn

Parliamentarian

Denise Reed

Philanthropy Committee

Shirley Cudabac, Co-chair

Delores Lewis, Co-chair

Christy Barker
Sharon Braden
Kelly Brexler
Heather Burrell
Frances Cannon
Catherine Cox
Joanne Denise
Kelley Eblin

Philanthropy Committee (continued)

Colleen Fieser
Debra Gates
Jody Hermann
Valerie Lucas
Zelma Pack
Charlie Rosenquist
Kristina Smith
Kathy Sok
Chris Stephens
Nancy Templeton
Penny Walker

Programs Committee

Michelle Withorn, Chair

Janice Houser
Valerie Lucas
Kelly McCoy

Public Relations Committee

Kathy Bolton, Chair

Amy Fowler
Kelly McCoy
Cynthia Olive
Kristen Smith
Sandy Wietzel

Publications Committee

Barbara Verhine, Chair

Kimberly Carlton
Pam Grant
Carrie Harlin
Zelma Pack
Michele Stepney

Reading Rally Committee

Joey Martel-James, Chair

Frances Cannon
Kimberly Carlton
Kelley Eblin
Tanya English
Valerie Lucas
Barbara Tawater

Scholarship Committee

Tanya English, Chair

Debra Gates
Carrie Harlin
Barbara Morgan
Kathy Sok

Scholarship Committee (continued)

Barbara Verhine
Brenda Waddell

Sergeant-At-Arms

Charlie Rosenquist, Chair

Kelley Eblin
Kay Low
Linda Pervis
Lori Slatton
Kathy Sok
Brenda Waddell

Ways/Means Committee

Kerry Smith, Chair

Frances Cannon
Catherine Cox
Melissa Gratiias
Karen Hannifin
Jody Hermann
Dottie Jones
Tina McSharry
Sue Moore
Becky Rudewicz
Lori Slatton
Kathy Sok
Nancy Templeton
Penny Walker
Michelle Withorn
Ani Yacoubian

Website/History Committee

Nancy Harrison, Chair

Denise Reed
Charlie Rosenquist
Nancy Templeton
Barbara Verhine
Ani Yacoubian

**As Vice President/President-Elect,
Margaret Browning serves on all
committees.*



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