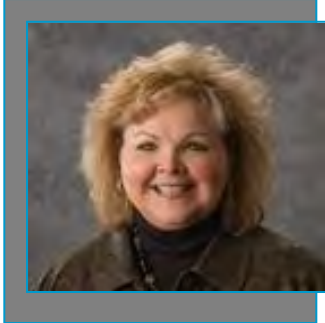


Letter from the President



“Though no one can go back and make a brand new start, anyone can start now and make a brand new ending.” Don’t you just love that quote! I would tell you who said it but I don’t know. I cut it out and posted it around my computer to remind me that everyday is a

new chance to make a brand new ending. Speaking of new, spring has sprung and Easter is here. I love to see the new life of spring and all the green grass, sprouting trees, budding flowers and life popping through. I love Easter time and what it represents to me – Life, Hope, Resurrection and an empty tomb. That is my reason for living and striving to make a brand new ending.

We will be heading to Memphis for the Spring Conference this month. Thank you to all of you that will be attending. If you cannot attend the Spring Conference, please try to join us in September for the Annual Conference (Leadership Conference and Annual Meeting) in Kansas City.

I hope that you enjoyed hearing Vicky Gregg speak at our March 9th meeting. I truly did. We were very honored to have her as our guest speaker. Lots of things are happening in healthcare at this time so getting some inside info was truly enlightening.

I hope you have a great month. See you at the meeting.

**Your Chapter President,
Lynda Childress
CEO, Luken Holdings, Inc.**

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Barbara Tawater, Secretary
Northgate Title Escrow, Inc, Chattanooga

Heather Burrell, Treasurer
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Catherine Cox, Membership Director
Lyndhurst Foundation

Michelle Withorn, Program Director
EMJ Corporation

Kerry Smith, Ways & Means Director
State Farm Chattanooga

Barbara Verhine, Publications Director,
The University of Tennessee at Chattanooga

Nancy Harrison, Director-at-Large
Law Offices of Lloyd Stanley

- Date:** **Tuesday, April 13 , 2010**
5:30 pm—Meet, Greet and Networking
6:00 pm—Dinner
- Where:** **Doubletree Hotel**
Insight Room
407 Chestnut Street
- Parking:** **Free Parking in the open lot beside the hotel or \$5.00 Valet Parking**
- Speaker:** **Rachel Reeves**
- Topic:** **Health and Wellness**



Rachel Reeves, Fitness Together

Rachel Reeves is the owner of Fitness Together on Gunbarrel Rd. She was born and raised in Miami, Florida, and has worked in the fitness industry in South Florida for eight years. Within this culture she experienced the vanity that the majority of the fitness industry encourages. She now understands the importance of motivating clients to focus on their overall health and quality of life, instead of finding their identity in an ideal image.

Rachel's passion for health and fitness was born out of a love for tennis and bodybuilding and grew into a variety of fitness-related opportunities including tennis coach, aerobics coordinator, general manager of L.A. Fitness in South Florida, and nutritional counseling at Physicians Weight Loss Centers.

Rachel is now excited to join the Fitness Together team in Chattanooga, which is equipping her to encourage, educate, and motivate clients for better quality of life. Rachel is continuing her education by currently training for NSCA Certification. She is involved in a local church, and has a passion for coaching and mentoring inner city teens. She currently enjoys a variety of sports, including tennis, running, bodybuilding, and roller blading and is embarking on new local challenges, such as rock climbing and trail running.


Website Trivia Contest Win 3 raffle tickets!

Every month the "Letter from the President" is posted to the website. To see

what Lynda Childress (CEO of Luken Holdings/ EWI Chattanooga President) said this month, please view our website at:



www.ewichattanooga.org and then email hburrell@mcollins.com to let me know you read this month's Letter from the President.



**Who
Am I
?**

I cook for 200 people each Saturday at my church!

I clean house for stress relief.

My future dream business would be to start an Assisted Living Home.

Do you know who this is? Check your May Connect for the reveal.

*For I remember it is Easter morn,
And life and love and peace are all
new born.*

Alice Freeman Palmer



March Who Am I?

I've been kayaking on Class 5 white water and survived!

I'm married to an "old rock'n roller" that has entertained Chattanooga for years.



Were you able to guess?

Barbara Tawater

Barbara, President of Northgate Title Escrow, Inc., has been a member since 2008.

A Benevolent Organization Sponsored and Staffed by Volunteers from Churches in the Hamilton County Baptist Association



"If anyone has material possessions and sees his brother in need but has no pity on him, how can the love of God be in him?"

March 11, 2010

[John 3:17

EWI of Chattanooga
P.O. Box 11522
Chattanooga, TN 37401


Dear Friends:

On behalf of HaCoBaCare Ministries, I want to thank you for your generosity and your community spirit, demonstrated in the very large donation of items to benefit the work here at HaCoBaCare recently. We deeply appreciate these items which will benefit many needy families in Hamilton County.

We understand that you have assisted a number of other worthy organizations in Chattanooga, and we are thankful that you chose us this month. Located in St. Elmo, HaCoBaCare is a benevolent ministry, which gives food, clothing, reading glasses, Christmas toys, and other needed items to indigent persons and families of Hamilton County who have been previously screened by First Help of United Way. Under present economic conditions, we are seeing ever-increasing numbers of persons coming to us for help, so we are especially grateful for this act of kindness on your part.

Again, thank you, and we wish for you the best in all of your endeavors.

Sincerely,


Gerald C. Lawson
Director

Gerald C. Lawson, Director → Center located at 4501 Virginia Avenue behind St. Elmo Baptist Church
Ph/fax (423) 821-4724 → (423) 821-2976 → Email: hucobacare@comcast.net
Contributions and correspondence may be mailed to: 508 North Market Street, Chattanooga, TN 37405

Membership Committee Report

By: Catherine Cox



Open Classifications for EWI

Listed below are some vacant classifications which we can fill for the Chattanooga Chapter. If you know anyone or have any contacts in these categories, please get in touch with a member of the Membership Committee (Lori Slatton, Margaret Browning, Michelle Withorn, Carolyn Stringer, Catherine Cox, or Joyce Harlin).

Agricultural Production
Aluminum Industry
Animal Services
Beverages – Alcoholic
Cement/Concrete Industry
Ceramic Industry
Chemical Industry
Coal Industry
Confectionery
Consumer Merchandising & Service
Dental
Dry Cleaning
Ecology
Electrical Industry
Gas Industry
Glass Industry
Government

Sergeant At-Arms Report

There were 67 attendees at the
March meeting.

15 Guests Present

52 Representatives Present

1 Lifetime Member Present

0 Sustaining Members Present

75% of Firms Were Present

DATES TO NOTE

April 15, 2010

Lucille Johnson Perkins Award
Nominations due. Download [Form 53](#) for more information.

April 20, 2010

Webinar—Speaker Mary Lou
Dobbs, EWI of Albuquerque,
“Repotting Yourself: Financial-
Emotional-Spiritual Flow.” Register
[here](#).

April 22-24, 2010

EWI of Memphis is hosting the 2010
Spring Conference. View registra-
tion details [here](#).

NO DIRTY DISHES FOR A WEEK!

Our EWI of Chattanooga latest fundraiser 'No Dirty Dishes for a Week' is going strong!! Monies are pouring in and sales are going strong!! We are asking each member to sell a minimum of 8 tickets with each sustaining member selling at least 3 tickets. The tickets are \$20 each and the winning ticket takes it all! The winning ticket will receive:

\$100 – 'Buy it Downtown' Gift Certificate

\$100 – J Alexander's Restaurant

\$50 – Red Lobster

\$50 – Olive Garden

\$50 – Hiroshi

\$50 – Big River Grille

\$50 – Outback Steakhouse

\$50 – Cracker Barrel

\$50 – American Café

\$50 – Back Inn Café

AND

\$100 – 'On the Run' gas card (to get there!!)

The winner gets \$700 value!!!!



The saleslady that sold the most tickets through our deadline of Friday, March 26th and winning her Spring Conference sponsorship of \$290 is our own, **Carolyn Stringer**!! Congratulations and GREAT selling, Carolyn! She has sold 36 tickets and collected \$720!! Wow!!! Wonderful!!

Please continue to help us sell ALL of our 1,000 tickets. Please send all your stubs for tickets sold, your ticket log and your monies to **Melba Wolfe**, 6111 Heritage Park Drive, Suite A-400, Chattanooga, TN 37416. You can call her at (423) 309-5545 or e-mail her at melba@uniqueent.net for more tickets or questions.

We will continue to sell tickets through our May meeting date of May 11, 2010. The saleslady that has sold the most tickets (over 8) by then will receive \$500 toward her LCAM registration! Wow!!! What a prize!!!

Thanks for ALL each of you do to help raise money for our EWI of Chattanooga projects, sponsorships and scholarships.

Melissa's Organizing Tips for April



Defeating the Meeting Madness

Tips for a Worthwhile and Well-Run Meeting

Before the meeting

- ♦ Determine who needs to attend – be selective
- ♦ Decide the purpose (Brainstorm? Discuss? Debate? Vote?)
- ♦ Send agenda a few days ahead of time so attendees can be prepared

During the meeting

- ♦ Start and end on-time (high marks for this!)
- ♦ Take accurate minutes emphasizing decisions made, next steps and dates
- ♦ Stay on track by referring back to the agenda
- ♦ Assign a subgroup to iron out details or table discussions, if necessary

After the meeting

- ♦ Distribute minutes as soon as possible
- ♦ Highlight action steps, persons responsible and due dates
- ♦ Create a follow-up for reporting results

Is Flow eluding you? For more tips, please go to www.mbgorganizing.com and sign up for my free monthly newsletter.



***It's not enough to be busy, so are the ants. The question is, what are we busy about?
Henry David Thoreau***



Lori Dodd

The [Chattanooga Convention & Visitors Bureau](#) is a non-profit, Hamilton County funded organization, formed to strengthen the area economy through the marketing and promotion of the Chattanooga area as a year-round destination for meetings, conventions, sporting events and leisure travel.

The CVB can:

- Provide general information on conventions facilities, hotels, attractions, dining, entertainment and transportation.
- Determine hotel and facility availability
- Obtain proposals from available facilities and hotels
- Conduct presentations to your decisions makers

Whether you are working on a local meeting or have an organization that you are a member of and would like to bring their convention to town, contact the Convention & Visitors Bureau to do the leg work for you. The Bureau's experienced convention services staff will provide assistance for conventions booked through the CVB to ensure you event runs smoothly and efficiently.

Lori has been with the Chattanooga Convention & Visitors Bureau since November 2006, however she was in the industry previously with hotels since 1995. She loves the industry because she loves meeting new people and seeing the outcome of a successful meeting with the attendees enjoying our great city!

These days it's hard to find someone who was born and raised still living in their hometown, but Lori was born and raised in Chattanooga. She has a 2-year-old son, Grayson, who keeps her busy. Her only hobby besides playing with her son, is working out. She says she loves to be in the gym and enjoys weight training. She is also excited about being engaged to be married later this year.

When asked why she joined EWI, she explained that when Lynda Childress contacted the CVB, Lori began working with her on the bid for the LCAM meeting. She says Lynda's inviting personality just drew her in! After being a member previously of International Association of Administrative Professionals, she realized that the group is a great organization for not only networking, but friendship and fellowship as well.

CHATTANOOGA
AREA CONVENTION & VISITORS BUREAU

[The Chattanooga Girls Leadership Academy](#) was selected from more than 200 kids' gardening programs nationwide to receive the 2009 Hooked on Hydroponics award from the National Gardening Association. The Grow Store and the Progressive Gardening Trade Association.

:CGLA was selected because of a demonstrated commitment to actively and creatively engaging youth in hydroponics and sharing their experience with the Chattanooga community," said Michael Metallo, National Gardening Association president. "We were able to see from their application that their program is innovative and will be sustained for years to come."

The CGLA youth gardening program will receive a WaterFarm hydroponics kit from the Grow Store and hydroponics curricula from the National Gardening Association.

Representative: Djuana Tomlin

If you are an EWI representative
pursuing an undergraduate,
Graduate, or postgraduate degree,
EWI can help with your expenses!



APPLY TODAY FOR AN
EWI FELLOWS
SCHOLARSHIP



Application Deadline: **May 30, 2010**
Application and details available at ewiconnect.com



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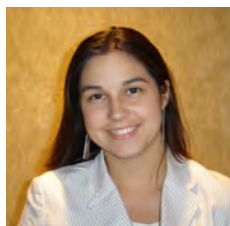
PRESIDENT
Lynda Childress
 Luken Holdings
lchildress@lukenholdings.com
 423-424-2195



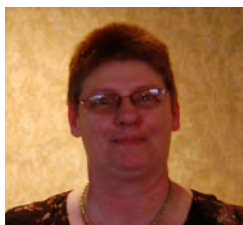
VICE PRESIDENT/PRESIDENT-ELECT
Margaret Browning
 Chattanooga Coca-Cola Bottling Co.
mbrowning@ccbcu.com
 423-494-0553



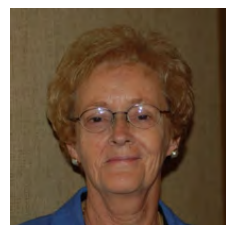
SECRETARY
Barbara Tawater
 Northgate Title Escrow, Inc.
barbara@northgatetitle.com
 423-875-9533



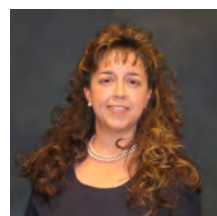
TREASURER
Heather Burrell
 MCA Mike Collins & Associates
hburrell@mcollins.com
 423-892-8899



SERGEANT-AT-ARMS
Charlie Rosenquist
 BlueCross BlueShield of Tennessee
Charlie_rosenquist@bcbst.com



MEMBERSHIP DIRECTOR
Catherine Cox
 Lyndhurst Foundation
ccox@lyndhurstfoundation.org
 423-756-0767



PROGRAM DIRECTOR
Michelle Withorn
 EMJ Corporation
mwithorn@emjcorp.com
 423-855-1550



WAYS AND MEANS DIRECTOR
Kerry Smith
 State Farm, Chattanooga
kerry@kerrysmith.biz
 423-870-1809



PUBLICATIONS DIRECTOR
Barbara Verhine
 The University of TN at Chattanooga
barbara-verhine@utc.edu
 423-425-4141



DIRECTOR-AT-LARGE
Nancy Harrison
 Law Offices of Lloyd Stanley
nharrison@lstanleylaw.com
 423-634-2277

Did you know...The *EWIConnect* is available to you to “toot your horn!” Have you had a promotion? Has your firm done something newsworthy recently? Received an award? Made an acquisition? Share the news with your network of business associates in our newsletter. Simply send your information to Barbara Verhine at: barbara-verhine@utc.edu by the **3rd Monday of each month. We look forward to hearing about your exciting news!**

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