

Letter from the President



Can you believe it? January has passed and we endured the Snowstorm of 2011! It was a disappointing day when we cancelled our January EWI meeting. We had such great plans for our meeting, but safety was utmost important. Thank you all for your great support in this matter.

Now for the great news that I was going to share with everyone at our January meeting! Our organization has been nominated for the **Non Profit of the Year Award from the Chamber!** This prestigious award is bestowed on one Non Profit Organization that is a member of the Chattanooga Area Chamber of Commerce in good standing, and has shown exemplary success within our classification. We are submitting the application for the nomination and we are looking forward to our organization progressing through the nomination procedure (More information on the award will follow in late February.).

Our next Chapter meeting will be held on February 8, 2011 at the DoubleTree. Please make your plans to attend. We will welcome our new members and we look forward to seeing everyone again. I appreciate those who renewed their membership in this wonderful organization. Each of you contributes so much and that is what makes us so unique!

Our Philanthropy project for February will be **Valentines!** Just like when you attended elementary school! I would like for everyone to bring in a decorated box with your signature on 25 **Valentines** (Please do not seal the envelope, just close the flap inside.). We will be swapping the 25 envelopes and placing them into your created **Valentine** boxes. All the extra **Valentines** will be placed in another box, **unsigned**. We will donate the boxes and the unsigned **Valentines** to TC Thompson Children's Hospital for distribution on the meal trays! They will distribute the decorated boxes to their in hospital patients so that they have a **Special Valentine** while in the hospital. Any left over **Valentines** that they do not use on the trays will be distributed for the children to give out to a friend or to a family member! This should be a really fun project and we'll need many, many **Valentines**.

Let us make 2011 the best year for EWI yet! Thank you for your attendance and for your support!

Sincerely,

Margaret Browning

Your Chapter President

2010-2011 Officers and Directors

Margaret Browning, President
Chattanooga Coca-Cola Bottling Co.

Michelle Withorn,
Vice President/President Elect
EMJ Corporation

Barbara Tawater, Secretary
Northgate Title Escrow, Inc,

Kristina Smith, Treasurer
First Tennessee Bank

Ani Yacoubian, Sgt-At-Arms
Yacoubian Tailors

Carrie Harlin, Membership Director
Southern Adventist University

Kim Pendergrass, Program Director
Diversified Companies

Kathy Sok, Ways & Means Director
Reliable Building Solutions, Inc.

Kate Pinson, Communications Director,
CMC Publications

Lynda Childress, Director-at-Large
Luken Holdings, Inc.,

- Date:** **Tuesday, February 08, 2011**
5:30 pm—Meet, Greet and Networking
6:00 pm—Dinner
- Where:** **Doubletree Hotel**
407 Chestnut Street
- Parking:** **Free Parking in the open lot beside the hotel or \$8.00 Valet Parking**
- Speaker:** **Leslie Neal Segraves, DMiss**

Leslie Neal Segraves is the Co-founder and Executive Director of 10/40 Connections, an interdenominational ministry that seeks to extend the hope of Christ among the least reached by mobilizing the Church to engage in God's Mission, by promoting the reconciliation of males and females through gift-based ministry, and by engaging in ministries of Word and Deed that enable unreached peoples to experience God (some ministries include: TraffickStop – rescue and restoration of human trafficking victims, revitalizing slum areas, extending justice and restoration to women and girls at-risk, and catalyzing and equipping church planters). Leslie received her Doctorate of Missiology from Fuller Seminary in June 2009. She and Chad have been married for 12 years and have 3 children – Joeli, Joy (in heaven), and Eden Samuel. Leslie enjoys swimming and running, competing in triathlons, and hanging out with family.

The Membership Committee will be hosting a **Member Orientation on Tuesday, February 8 at 5pm at the Doubletree**. We will go over the benefits of your membership such as networking, the Reading Rally, LCAM, how to navigate the website and so much more. This is both for new members and those who would like a refresher course We hope you can join us!

TC Thompson Children's Hospital has kids that are asking us to

Be My Valentine 

For everyone who would wish to participate in February's philanthropy project, we are asking you to:



Think back to when you were younger....remember how you used to take an old shoe box and decorate it so you had something to put your valentines in....Yes, we would like for everyone to decorate a valentine box (about the size of a shoe box) for one of the children at TC Thompson.



If you are willing to make a box, please send me an email so I can ensure we have at least 25 boxes to take to the hospital.



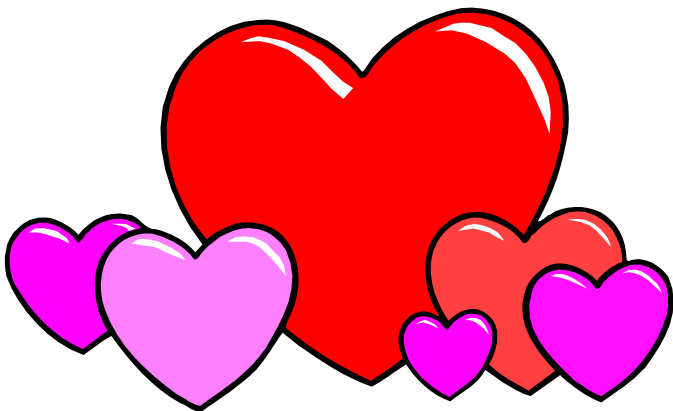
Purchase, sign, and bring at least 25 valentines to the February 8th meeting. The kids ages run from 3 to ___ years. (Please do not place them in the box.)



Bring any extra unsigned valentines with you to the meeting, or if you prefer, buy an extra box of valentines. These unsigned valentines **will be given to the kids** to sign and give to their friends, family or whoever they want.



I am looking forward to receiving your emails informing me about your special box you are creating for one of these special children.



Charlie Rosenquist
Philanthropy Chair



The Ways & Means Committee is hard at work to make EWI's **NO DIRTY DISHES FOR A WEEK** drawing a success.

But we cannot be successful without your help! We need your donations of restaurant gift cards, gas cards or cash donations.

Please contact either Sharon Diegel at sdiegel@millermartin.com (phone: 423-785-8415) or Kay Low at kay.low@comcast.net (phone: 423-698-2541) TODAY with your donations!

Melissa's Organizing Tips for February



Financial Organizing: Tax Preparation

Here are some tips for preparing for a stress-free tax season:

- Close your 2010 books and run a P&L
- Make sure you have 12 months of credit card and bank statements
- Gather W-2's for employees and 1099's to subcontractors, if appropriate
- List donations including date, check number and amount
- Fill out your tax organizer given to you by your CPA (or start the tax forms if you're doing it yourself)
- Sort documents such as: county, state and federal taxes
- Tip: A binder with individual plastic sleeves will keep these papers organized and visible.
- Don't delay! The earlier you start, the better.

For more productivity tips, please go to www.mbgorganizing.com and sign up for my free monthly newsletter.



“To be prepared is half the victory” -Miguel De Cervantes

Who
Am I
?

- I did an internship in Australia during college on Hayman Island, a private resort island in the Great Barrier Reef www.hayman.com.au
- After graduating college and getting married my husband and I moved to Delray Beach, Florida where I worked in Hotel Management for the Delray Beach Marriott.
- After deciding to start a family we moved back to Chattanooga and now have 3 beautiful children.
- I am also proud to say I graduated with my MBA in 2009.



**Do you know who this is? Check your
March Connect for the reveal.**

It's February...Did you know?....

1. The [Anglo-Saxon](#)'s called February — Solmonath, meaning mud month.
2. The [Finnish](#) people, called February *helmikuu*, meaning “month of the pearl”.
3. The whole month of February is a celebration of Black History in the USA and Canada.
4. America celebrates February as Feed the Birds Month.
5. The birth flower for February is the Violet.
6. It is also Avocado and Banana month...so eat one every day! Ha-ha
7. February 20th is “Love Your Pet Day”.
8. February 28th is National Tooth Fairy Day.
9. Native Americans in the Great Lakes region of America (Hurons & 6 Nations) call a full moon on the 28th day of February a “Snow Moon” because heavy snowfalls are seen many years at this time.
10. The flower called a “snowdrop” sometimes is seen in February and is said to be a sign of Hope.
11. Remember Shrove Tuesday is in February and it begins the 40 days before Easter for Christians. It is also known as Fat Tuesday.
12. Oregon became the first US State to place a tax on gasoline for autos: February 25th 1919 (1 cent levy).
13. Lastly, on February 1st, 1949, RCA Records issued the first 45rpm single song vinyl record (the jukebox would soon follow and new music era would start).

Read more: <http://purpleslinky.com/trivia/30-trivia-facts-about-february/#ixzz1Cv9yzWgN>

Website Trivia Contest Win 3 raffle tickets!

Please email me the thing you LOVE most about EWI to hburrell@mcollins.com and you will have a chance to win 3 raffle tickets for the February meeting. If you are not sure of your favorite thing about this organization login to our website at www.ewichattanooga.org to learn more about all there is to love about EWI Chattanooga!





Ways and Means Committee Report By Kathy Sok

2011 Barnyard Auction:

When: Sept 15th, 2011 (Thursday)

Where: Chattanooga Choo Choo

Barnyard Auction Committee visited Chattanooga Choo Choo and confirmed all the details with Lynn Casey. The basic set up will be same as 2008, we will have seating available for 350 people and Raffle and Auction Item tables around the Ball Room. Reception area will be in the Front Lobby as well as our Nose to Toes Fund raising event and Cash Bar with our EWI special drink for the event.

Please mark your calendars for this special event and more info will follow closer to the date!!

No Dirty Dishes:

WE NEED EVERYONE'S HELP!!

Our Goal is \$10,000 this year and we know that this event will be a great hit again this year.

We raised almost \$8000.00 last year and we need your support again this year.

Please bring Restaurant Gift Certificates, Gift Cards, and Cash Donation to our February meeting.

Sharon Diegel (sdiegel@millermartin.com) & **Kay Low** (kay.low@comcast.net) will be Co-Chair for this fund raising event and will be collecting donations on February meeting and until the end of February.

We will sell the tickets in March and April and draw winners at the May monthly meeting.

This year, cost of the tickets will be \$10/ticket and we hope have two packages and two winners.

Member with the most ticket solds will also get a gift certificate. Please contact the two ladies above with your donation items, ASAP!! Thank you in advance for all your support!!

Monthly Raffle Sale :

Since we did not have a January meeting, we hope you will bring all your donations to the February meeting and plan to buy many tickets. We need to have many new items to help the sell and make up for January. If you have any questions, please contact : **Lori Slatton** @ lslatton@chattanoogaachamber.com Thank you Lori for taking care of this fundraising event each month!!

Website Advertising:

Check out our Website for the advertisement of our member firms!! Thank you Nancy for getting these loaded for us. Utilize our website and monthly meeting power point presentation to advertise your firm!!

If you are interested in advertising, please contact : Melissa Gratias @ Melissa@mbgorganizing.com

Bi-Lo Boosters Plus Card Program:

Use your cards each time you shop Bi-lo for free money back from Bi-Lo. Gift Cards purchased will bring 4% back to EWI. If you need a card, please contact Kathy Sok@ Kathy@RBSi-Online.com . I will mail you a card. You must register for EWI each year!

Next Ways & Means Meeting:

February Meeting will be 2/16/11, 11:30AM at Reliable Building Solutions, Inc office-6232 Airpark Drive

(Please RSVP by 2/11/11) Lunch will be provided by RBSI.

THANK YOU...THANK YOU... Catherine Cox and Lyndhurst Foundation for providing a great meeting place and lunch for our committee members this month. Thank you all for attending and your input!!



Membership Committee Report

By: Carrie Harlin

We welcome new firm and representative Leslie Ellis of Xcape Solutions; new firms DiStefano Eye Center, Kathy Lee; Everything Just So, Nancy Harrison; and second representative Debbie Toon for the Krystal Company.

Thank you to all of the firms who have renewed their membership to EWI this year. We understand due to the economy that some were unable to renew and we will truly miss them.

For our new members, and anyone who would like a refresher course of the benefits of EWI, please plan to join us 45 minutes before our February meeting for an orientation to EWI. We will go over your benefits as a member, the roles of the various committees, LCAM, Ready Rallies, and much more. EWI is full of opportunities; you just need to know what's available to you!

How to recruit new members: before speaking to the potential new member, email me first. charlin@southern.edu. We need to make sure the potential firm is not in competition with any of our current member firms. Once the board has approved, then we send it out to our entire membership for their approval. Note- objections must come from the executive of the firm, not just the member. After all approval has been made, the lead who submitted the name will be contacted to invite the potential member to a meeting. Please feel free to contact me if you have any questions or need help. We have a running list of industries or classifications that are still available for recruitment.



January Who Am I?

Although I was born in Chattanooga, I lived in Texas for 8 years.

I used to work in collections and investigations.

My husband and I enjoy traveling.

I have ridden a motorcycle, a go-cart, a train, a camel, a horse, an elephant, a helicopter, a hot air balloon, a plane, and a catamaran.

Were you able to guess?



Lori Slatton is the representative for The Chattanooga Area Chamber of Commerce.



Kathie Fulgham

[City of Chattanooga](#)

Kathie Fulgham works for the City of Chattanooga, which serves 155,000 citizens. As projects manager for Mayor Ron Littlefield and public servant to the citizens of Chattanooga, she leads and organizes special projects by securing sponsor-



ships, funding and publicity for initiatives, projects and special events that help improve the lives of Chattanooga citizens. She serves on numerous boards and committees where particular focus is given to endeavors that improve the many ways Chattanoogaans live, work and play.

Challenger Center for Space Science Education – advisory board member

First Things First – board member

Hamilton County Department of Education Fund for Excellence – board member

Houston Museum of Decorative Arts – board member

Interfaith Homeless Network – board member

Mayor's Council on Disabilities – City of Chattanooga liaison

Public Art Chattanooga – council member

One of Kathie's favorite projects is Go!Fest, an initiative to help make Chattanooga more accessible to everyone, regardless of their ability. While animal attractions and interactions abound during a free day at the Zoo each fall, breaking boundaries and increasing disability awareness are at the heart of Go!Fest. The event showcases activities, entertainment and information from various social service agencies and other civic-minded groups, businesses and institutions.

Kathie married to Chattanooga Police Sgt. Scott Fulgham and they have four children (Jilly – 11, Courtney – 21, Emily – 22, Justin – 26). Oh! And a dog called Mojo.

Last Christmas, EWI co-sponsored the City's Tree of Warmth project to provide mittens, gloves, scarves, hats and coats to those in need. Kathie was so impressed with EWI's level of community involvement. She notes, "It matches perfectly to the City's initiatives. I wanted to be a part of this dynamic organization and grow to be one of the dynamic women who have such a great passion for Chattanooga."



CONNECTIONS | CAREERS | COMMUNITY

Our Mission

EWI brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Our Vision

To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

Our Strategic Goals

- 1. To strengthen, expand and broaden membership.**
 - 2. To provide member firms with meaningful benefits.**
 - 3. To actively promote education for all representatives.**
 - 4. To achieve a high level of community visibility through service.**
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Executive Women International—EWI of Chattanooga
Margaret Browning, 2010-2011 Chapter President
Chattanooga Coca Cola Bottling Company
E-Mail: mbrowning@ccbcu.com
Ph: 423-494-0553
Fax: 423-629-4437

Executive Women International
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DIRECTOR-AT-LARGE

*Lynda Childress*Luken Holdings, Inc.
lchildress@lukenholdings.com

423-424-2195

Did you know...The *EWIConnect* is available to you to “toot your horn!” Have you had a promotion? Has your firm done something newsworthy recently? Received an award? Made an acquisition? Share the news with your network of business associates in our newsletter. Simply send your information to Kate Pinson: kpinson@sceniccitymags.com by the 3rd Monday of each month. We look forward to hearing about your exciting news!

MEMBERS FIRMS

ADS Security	Robin Miles	Luken Holdings	Tammy Babb
Air Filtration	Sabie Holley		Lynda Childress
Artech Design Group	Karan Avant	Lyndhurst Foundation	Carolyn Stringer
Barge Waggoner Sumner & Cannon, Inc.	Jody Hermann	MBG Organizing Solutions	Catherine Cox
Baylor School	Brenda Waddell	MCA, Mike Collins & Assoc., Inc.	Melissa Gratiias
BI-LO, Inc.	Sue Moore	Miller & Martin PLLC	Heather Burrell
BlueCross BlueShield of Tennessee	Charlie Rosenquist	Northgate Title Escrow, Inc.	Tammy Hargis
CBL & Assoc. Management	Denise Postelle	Oehmig Travel Consultancy	Sharon Diegel
Chattanooga Area Chamber of Commerce	Lori Slatton	Office Team	Barbara Tawater
Chattanooga Bakery	Fredia Higdon	Philips Lightolier	Carla Hilling
Chattanooga Coca-Cola Bottling Company United	Margaret Browning	Reliable Building Solutions, Inc.	Sandy Saylor
Chattanooga Convention & Visitors Bureau	Lori Morrison	Republic Parking System	Sheila Thompson
Chattanooga Funeral Home	Kay Low	River City Consulting	Kathy Sok
Chattanooga Head Start	Joey Martel-James	Rone Regency Jewelers	Kelley Eblin
Chattanooga State Technical Community College	Barbara Morgan	Smith, Laura c/o Studio LaVie'	Joyce Harlin
Chattanooga Times Free Press	Amy Fowler	Southern Adventist University	Ashley Spinelli
Citadel Broadcasting Corporation	Kelly McCoy	State Farm	Laura Smith
City of Chattanooga	Kathie Fulgham	TVA	Carrie Harlin
CMC Publications	Kate Pinson	Tennessee Valley Federal Credit Union	Kerry Smith
Courtyard & Residence Inn by Marriott	Cindy Ward	The University of Tennessee at Chattanooga	Sandy Wright
Dimension Designs Inc.	Christine Stephens	U.S. Xpress Enterprises, Inc.	Karen Hannifin
Distefano Eye Center	Kathy Lee	Unique Gifts and Promos	Barbara Verhine
Diversified Companies, LLC	Kim Pendergrass	United Way of Greater Chattanooga	Janice Houser
ELD Associates, LLC	Frances Cannon	Wabash Trailer Sales, LLC	Nancy Landreth
EMJ Corporation	Zelma Pack	Xcape Solutions	Melba Wolfe
Enterprise Rent-A-Car	Michelle Withorn	Yacoubian Tailors	Delores Lewis
EPB Telecom	Summer Blevins		Becky Rudewicz
Erlanger Health System	Valerie Lucas	Sustaining Members	Leslie Ellis
ERMC	Priscilla Williams		Ani Yacoubian
Everything Just So	Kim Terry		Jan McAfee
First Tennessee Bank	Nancy Harrison		Dottie Jones
Fitness Together	Kristina Smith		Penny Walker
Fletcher Bright Company, Realtors	Rachel Reeves		Sandy Wright
Kayser-Roth Corporation	Elaine Peterson		
The Krystal Company	Sandy Wright		
	Debra Gates		
	Beth Martin		
	Debbie Toon		
	Beverlee Bartley		
	Mary Ellen Maycann		
	Nena Powell		
		Life Member	Nancy Templeton