



Letter from the President



Amazing! You ladies have given and served the 230th Brigade well! We received items that filled 101 boxes! It is an honor to be among the great of Chattanooga!

Many, many thanks Charlie Rosenquist for the tremendous effort given to EWI as Philanthropy Chair to get this all together! Thank you First

Tennessee Bank for you collection sites to make it easy for Chattanooga to participate! Thank you Chattanooga Market for your participation in the donated items to add to the bounty! Also, thank you Ginger (fellow co-worker of Charlie Rosenquist) and Troy Moss for donating your time to help us to get the items separated and boxed! You performed an invaluable service to EWI of Chattanooga. Please continue to hold our troops up in prayer for their safety and success in all of their missions!

Leadership conference 2011 is September 22 and we look forward to a wonderful time in Minneapolis, MN! I look forward to seeing the fellow EWI's and having a great time!

I hope everyone is making plans to help with the EWI 2011 Reading Rally. Joey Martel-James will be getting information to us soon so that we can bring needed supplies to her and the children. The t-shirts are on order and the sign-up sheets will be presented at our next meeting!

I am excited about our 2011 Barnyard Auction! We have many donations being delivered but we do need more! Please, contact your friends and help to make this year a great success!

Sincerely,

Margaret Browning

Your Chapter President

2010-2011 Officers and Directors

Margaret Browning, President
Chattanooga Coca-Cola Bottling Co.

Michelle Withorn,
Vice President/President Elect
EMJ Corporation

Barbara Tawater, Secretary
Northgate Title Escrow, Inc.

Kristina Smith, Treasurer
First Tennessee Bank

Ani Yacoubian, Sgt-At-Arms
Yacoubian Tailors

Ani Yacoubian, Membership Director
Yacoubian Tailors

Kim Pendergrass, Program Director
Diversified Companies

Kathy Sok, Ways & Means Director
Reliable Building Solutions, Inc.

Kate Pinson, Communications Director,
CMC Publications

Lynda Childress, Director-at-Large
Luken Holdings, Inc.

- Date:** **Tuesday, August 09, 2011**
5:30 pm—Meet, Greet and Networking
6:00 pm—Dinner
- Where:** **Doubletree Hotel**
407 Chestnut Street
- Parking:** **Free Parking in the open lot beside the hotel or \$8.00 Valet Parking**
- Speaker:** **Deborah DiStefano from**
DiStefano Eye Center

Deborah DiStefano is a Board Certified Ophthalmologist. She received her ophthalmology specialty training at The Medical College of Wisconsin in Milwaukee. She completed a corneal fellowship at Massachusetts Eye and Ear Infirmary at Harvard University in Boston. She was awarded "Who's Who In The South and Southeast 1983-1984 and in 1996 through 2008 and 2011-2012 "Best Doctor in America" as seen on "60 Minutes."

Dr. DiStefano was recruited from her Harvard fellowship to Chattanooga to become the Chairperson of the Department of Ophthalmology at the University of Tennessee at Chattanooga. She remained in that position for 10 years. She then resigned to focus on her refractive practice and family. She maintains her educational involvement as an Assistant Clinical Instructor at the University of Tennessee, College of Medicine.

DiStefano's laser experience began 1996. She has performed well over 15,000 laser procedures. Dr. DiStefano offers the newest procedures with the latest technologies on site including Intralase - Bladeless Lasik.



Dr. DiStefano volunteers and works closely with several local organizations including the Y-Cap Youth Program and serving as a Board Member for St. Nicholas School. But her main focus is the Helene DiStefano Fund, which she established in 2001 to honor the memory of her mother, Helene DiStefano who dedicated her life to creating a loving and nurturing environment for her children and grandchildren. She believed children should be surrounded by love and laughter and that particular care should be given to children who are forced to endure especially difficult circumstances growing up. HDF is an organization founded to assist mothers with cancer by providing financial assistance to help pay mortgages, utilities, co-pays, etc. in Chattanooga and North Georgia.

Dr. DiStefano is Co-Owner of DiStefano Skin Solutions. Patients may receive a number of medically approved cosmetic procedures, including Latisse, eye lifts, Botox and other injectibles along with a full complement of additional spa treatments.

Thanks to the generosity of our great community, we were able to collect, box, and ship enough items to fill

101 boxes to the
**Men and women that proudly serve in the
Army National Guard
230th Sustainment Brigade
Chattanooga, TN
Currently deployed in Afghanistan!**

Thank you again for continuing to support all our Philanthropy projects! Without each of you, we could not touch the lives that we do!





Melissa's Organizing Tips for August

An Organized Approach to Project Management

A project is, by definition, an initiative with goals, conditions, budgets, and stakeholders. Below are some tips for project management so that you will better understand how to organize your projects before, during, and after implementation.

Before starting a project:

Appoint a project manager – this is the person who will organize all aspects of the project

Identify the stakeholders – the people who have a vested interest in the outcome

Specify a project sponsor - someone who oversees the major deliverables and supports the project

Gather a project team and schedule regular meetings for status updates

Effective Project Management tools:

Project Scope Document – a document that identifies what the project will address, goals, and resources

Work Breakdown Structure (WBS) – a spreadsheet that lists project tasks

Status update template – a report that can be delivered to the project sponsor at regular intervals

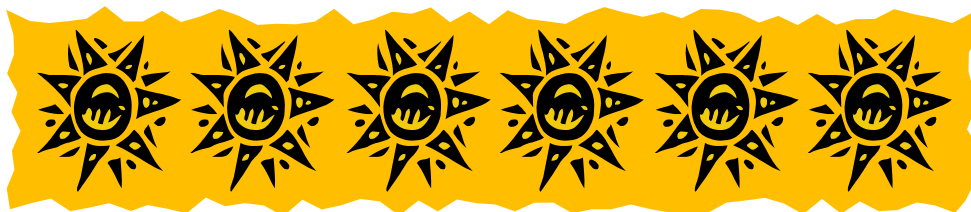
Electronic collaboration tool – a centralized place to collect electronic documents and provide platforms on which project team members can collaborate. I recommend [5pm](#) and can train you and your project team how to use it.

After the project:

Have a project debriefing meeting. Discuss what went well and what could be done better the next time there is a similar project to manage.

Celebrate your success. Take some time to get the team together and celebrate the end of the project.

Project management requires great organizational skills along with the ability to motivate others toward a common goal. Please let me know if you need my assistance with organizing your project management efforts. I have templates, and I know how to use them! For more productivity tips, please go to www.mbgorganizing.com and sign up for my free monthly newsletter.



Tell me and I'll forget, show me and I may remember, involve me and I'll understand

Chinese Proverb



Ways and Means Committee Report

By Kathy Sok

2011 Barnyard Auction: 14th Annual Barnyard Auction is almost here!!

We need each of the firms to donate 3 items for the auction.

For Donations – Contact : Sharon Diegel @ sdiegel@millermartin.com

All Donations are due by August 31st! She will send you a donation form to fill out and you can bring the donations to the monthly meeting or we can arrange to pick up from your location: Contact: Sandy Saylor @ Sandy.Saylor@rhi.com Cash donations are appreciated for purchase popular electronics which are the biggest bid items.

For Table Sponsorship / or Ticket Sales –

Only 6 tables left!! Contact: Catherine Cox @ CCox@lyndhurstfoundation.org

Please reserve asap!!

Volunteers(Gongers/Watchers/Runners)-Please sign up at the monthly meeting for volunteering for these position or Contact: Kay Low @ kay.low@comcast.net

Door Prizes:

We are very low on Door Prize items. Please bring your donation items with you to our next meeting on August 9th. We raised \$175.00 in July.

Thank you for all you do!!

Sergeant At-Arms Report

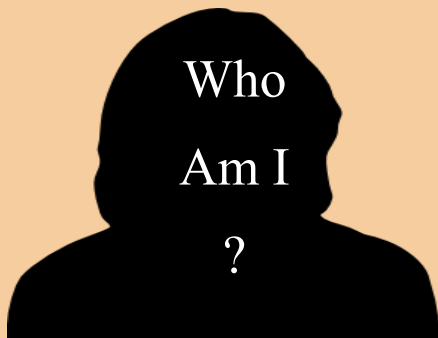
By: Ani Yacoubian

There were **48** attendees at the
August meeting.

3 Guests Present

45 Representatives Present





- I moved here from the Chicago area in 1999 with my husband and kids (and absolutely love living here, by the way!). When I was in college, I spent a couple of summers spinning cotton candy and serving soft-serve ice cream at a suburban amusement park. My husband and I and our dog, Tucker, are empty nesters. We have a daughter and a son, both in college. I like to read and tinker with jewelry-making and scrapbooking. I love traveling and taking cruises to Mexico and the Caribbean. This spring I spent a week in Paris with my daughter and we had a blast.

Do you know who this is? Check your September Connect to find out!

Website Trivia Contest

Get online at www.ewichattanooga.org and find the link for LCAM 2011 <http://ewiconnect.com/ScriptContent/conferences/>

conn_lcam2011.cfm. Email

me at

hburrell@mcollins.com

the name of the conference this year September 22-24 in

Minneapolis, Minnesota and your name will be entered into a drawing to win 3 raffle tickets at our August meeting.



LCAM 2011

What does this say? Get online to find out and email hburrell@mcollins.com

July Who Am I?

I refer to my friends as my “chosen family”

I know the lyrics to most popular song regardless of genre or decade.

I almost always have a camera with me and enjoy taking scenic pictures.

I enjoy watching hockey and baseball.

Were you able to guess? **Nicole Allen** is the representative for ADS Security.

Member Spotlight



Delores Lewis

United way of Greater Chattanooga

United Way of Greater Chattanooga was organized in 1922 as “Community Chest”. This year, we will be kicking off our 89th Campaign. Over the years, United Way of Greater Chattanooga has been recognized as one of the major and most effective fundraising organizations in the Chattanooga area. We serve 16 counties in Tennessee, Georgia and Alabama. United Way’s mission is uniting people and resources in building a stronger and healthier community. We are currently supporting 41 agencies and 74 programs. Our focus areas are: **Education**—supporting programs that help all children and youth reach their full potential; **Stability** – supporting programs that help families become more financially stable and not dependent on social services and; **Support** – helping those who are most vulnerable live as independently as possible and maintain a good quality of life. Because of United Way’s Endowment Fund, 100% of every dollar pledged goes right back into the community to fund these programs.

Delores is currently the Campaign Director for the United Way Campaign Department and CFC Director for the Combined Federal Campaign (CFC). Last month, July she celebrated her 27th year. Of those years, 16 have been directly working in the campaign. She thoroughly enjoys her job, working with the agencies and seeing firsthand just how they make a difference in the lives of so many in this community. She enjoys meeting people and networking with the various companies and other organizations in this community. Delores noted, “We live in a very caring community who really believe in giving back and helping those in need.” Her hobbies are cooking, exercising and encouraging others. This month, Delores will celebrate being married for 32 years. She has two wonderful children, Kevin and Latrecia and 3 adorable grandchildren.

When asked why she joined EWI, Delores wrote, “I joined EWI because the previous member was leaving the organization and she approached me and asked if I would like to represent United Way. She thought that it would be a good fit for me and that I would truly enjoy EWI and its members. She was absolutely right.”



**United Way of
Greater Chattanooga**

Birthdays and Anniversaries



08/05

Teresa Headrick



08/21

Becky Rudewicz



08/27

Dottie Jones



08/10 Delores Lewis



08/11 Kate Pinson



CONNECTIONS | CAREERS | COMMUNITY

Our Mission

EWI brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Our Vision

To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

Our Strategic Goals

- 1. To strengthen, expand and broaden membership.**
- 2. To provide member firms with meaningful benefits.**
- 3. To actively promote education for all representatives.**
- 4. To achieve a high level of community visibility through service.**

Executive Women International—EWI of Chattanooga
Margaret Browning, 2010-2011 Chapter President
Chattanooga Coca Cola Bottling Company
E-Mail: mbrowning@ccbcu.com
Ph: 423-494-0553
Fax: 423-629-4437

Executive Women International
EWI of Chattanooga
P.O. Box 11522
Chattanooga, TN 37401

OFFICERS AND DIRECTORS



PRESIDENT
Margaret Browning
Chattanooga Coca Cola Bottling
Company
mbrowning@ccbcu.com
423-494-0553



VICE PRESIDENT/PRESIDENT-ELECT
Michelle Withorn
EMJ Corporation
mwithorn@emjcorp.com
423-855-1550



SECRETARY
Barbara Tawater
Northgate Title Escrow, Inc.
barbara@northgatetitle.com
423-875-9533



TREASURER
Kristina Smith
First Tennessee Bank
khsmith@firsttennessee.com
423-413-6392



SERGEANT-AT-ARMS
Ani Yacoubian
Yacoubian Tailors
aniy@comcast.net
423-265-0187



MEMBERSHIP DIRECTOR
Ani Yacoubian
Yacoubian Tailors
aniy@comcast.net
423-265-0187



PROGRAM DIRECTOR
Kim Pendergrass
Diversified Companies
kpendergrass@divcompanies.com
423-499-0510



WAYS AND MEANS DIRECTOR
Kathy Sok
Reliable Building Solutions
Kathy@rbsi-online.com
423-954-9834



PUBLICATIONS DIRECTOR
Kate Pinson
CMC Publications
kpinson@sceniccitymags.com
423-266-3440



DIRECTOR-AT-LARGE
Lynda Childress
Luken Holdings, Inc.
lchildress@lukenholdings.com
423-424-2195

Did you know...The EWIconnect is available to you to “toot your horn!” Have you had a promotion? Has your firm done something newsworthy recently? Received an award? Made an acquisition? Share the news with your network of business associates in our newsletter. Simply send your information to Kate Pinson: kpinson@sceniccitymags.com by the 3rd Monday of each month. We look forward to hearing about your exciting news!

MEMBERS FIRMS

[ADS Security](#)
[Air Filtration](#)
[Artech Design Group](#)
[Barge Waggoner Sumner & Cannon, Inc.](#)
[Baylor School](#)
[BI-LO, Inc.](#)
[BlueCross BlueShield of Tennessee](#)
[Chattanooga Area Chamber of Commerce](#)
[Chattanooga Bakery](#)
[Chattanooga Coca-Cola Bottling Company United](#)
[Chattanooga Convention & Visitors Bureau](#)
[Chattanooga Funeral Home](#)
[Chattanooga Girls Leadership Academy](#)
[Chattanooga Head Start](#)
[Chattanooga Office Supplies](#)
[Chattanooga State Technical Community College](#)
[Chattanooga Times Free Press](#)
[Citadel Broadcasting Corporation](#)
[City of Chattanooga](#)
[CMC Publications](#)
[Courtyard & Residence Inn by Marriott](#)
[Covista, Inc.](#)

[Creative Minds Graphic Design](#)
[Dimension Designs Inc.](#)
[Distefano Eye Center](#)
[Diversified Companies, LLC](#)
[ELD Associates, LLC](#)

[EMJ Corporation](#)
[EPB Telecom](#)
[Erlanger Health System](#)
[ERMC](#)
[Everything Just So](#)
[First Tennessee Bank](#)
[Fitness Together](#)
[Fletcher Bright Company, Realtors](#)

[Kayser-Roth Corporation](#)
[The Krystal Company](#)

Robin Miles
 Sabie Holley
 Karan Avant
 Jody Hermann
 Brenda Waddell
 Sue Moore
 Charlie Rosenquist
 Lori Slatton

 Fredia Higdon
 Margaret Browning

 Lori Morrison

 Kay Low
 Anita Bordeaux
 Joey Martel-James
 Rachel Bartlett
 Barbara Morgan

 Amy Fowler
 Kelly McCoy
 Kathie Fulgham
 Kate Pinson
 Cindy Ward
 Jackie Barry
 Betty Jo Wells
 Rebecca Renner
 Christine Stephens
 Kathy Lee
 Kim Pendergrass
 Frances Cannon
 Zelma Pack
 Michelle Withorn
 Valerie Lucas
 Priscilla Williams
 Kim Terry
 Nancy Harrison
 Kristina Smith
 Rachel Reeves
 Elaine Peterson
 Sandy Wright
 Debra Gates
 Beth Martin
 Debbie Toon

[Lattimore Black Morgan & Cain, PC](#)

[Luken Holdings](#)

[Lyndhurst Foundation](#)
[MBG Organizing Solutions](#)
[MCA, Mike Collins & Assoc., Inc.](#)

[Miller & Martin PLLC](#)
[Northgate Title Escrow, Inc.](#)
[Office Team](#)
[Philips Lightolier](#)
[Reliable Building Solutions, Inc.](#)
[Rone Regency Jewelers](#)
[Southern Adventist University](#)
[State Farm](#)
[TVA](#)
[Tennessee Valley Federal Credit Union](#)
[The University of Tennessee at Chattanooga](#)
[U.S. Xpress Enterprises, Inc.](#)
[Unique Gifts and Promos](#)

[United Way of Greater Chattanooga](#)
[Unum](#)
[Wabash Trailer Sales, LLC](#)
[WSMC Classical 90.5](#)
[Xcape Solutions](#)
[Yacoubian Tailors](#)

Beverlee Bartley
 Mary Ellen Maycann
 Nena Powell
 Tammy Babb
 Lynda Childress
 Carolyn Stringer
 Catherine Cox
 Melissa Gratias
 Heather Burrell
 Tammy Hargis
 Sharon Diegel
 Barbara Tawater
 Sandy Saylor
 Sheila Thompson
 Kathy Sok
 Ashley Spinelli
 Stephanie Sheehan
 Kerry Smith
 Penny Walker
 Karen Hannifin
 Barbara Verhine

 Janice Houser
 Nancy Landreth
 Melba Wolfe
 Delores Lewis
 Teresa Headrick
 Becky Rudewicz
 Emily Kurlinski
 Leslie Ellis
 Ani Yacoubian

 Sustaining Members

 Jan McAfee
 Dottie Jones
 Penny Walker
 Sandy Wright

 Life Member

 Nancy Templeton
 Frances Cannon