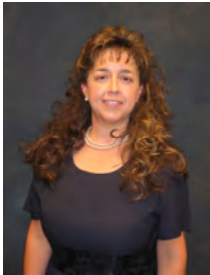


Message from the President



I want you to step back a moment and evaluate where we are in our Strategic Plan for this year. Do you remember what it was and what our theme is? Here's a recap:

Focus everything around the 3 C's of EWI:
Connections, Careers and Community!

The Strategic Plan:

- Develop each of us as a Leader through in-depth monthly programs focused on the 3 C's
- Highlight every Firm, Executive and Firm Representative in a year
- Network and engage Members/Firms more through Mentoring and Networking
- Celebrate our 25th Anniversary: Our History and Our Future
- Engage Member Reps/Chairs/Board together more
- Educate our Firms and Members about the value of EWI to your Firm, You and our Community
- Community involvement through Philanthropy and Fundraising

Our theme for the year is growing as Servant Leaders. A Servant Leader serves the people they lead and are selfless which involves listening, empathy, awareness, foresight, inspiring, empowering, personally investing in and committing to the growth of others, and building a healthy community.

Reflection time: How are we doing? Where can we continue to improve in our strategic plan? Are you growing personally and professionally? How are you getting involved to really gain value from the strategic plan for you, your firm and EWI?

You are amazing, remarkable Leaders and Professional Women. I am here to serve you however possible and honored to be a member of EWI.

~Michelle Withorn, Chapter President

2011-2012 Officers and Directors

Michelle Withorn, President
EMJ Corporation

Ani Yacoubian,
Vice President/President Elect
Yacoubian Tailors

Lori Slatton, Secretary
Chattanooga Chamber of Commerce

Nena Powell, Treasurer
Lattimore, Black, Morgan & Cain, PC

Barbara Tawater, Sgt-At-Arms
Northgate Title Escrow, Inc.

Sandy Saylor,
Retention and Recruitment Director
Robert Half International

Kate Pinson, Professional
Development Director
CMC Publications

Sharon Diegel, Fundraising Director
Miller & Martin PLLC

Melissa Gratias,
Communications Director
MBG Organizing Solutions

Margaret Browning, Director-at-Large
Coca Cola Bottling Co.

May Chapter Meeting

Date: Tuesday, May 8

Time: 5:30 pm

Location: Sheraton Read House
827 Broad Street

*25th
Anniversary
& Party*

Please join us for an evening of laughter and memories to celebrate the 25th anniversary of EWI of Chattanooga.

Guest of Honor: Lisa Stokes, EWI
Corporate President

Fashion show courtesy of
Yacoubian Tailors and
Rone Regency

EWI To-Do List:

- Email your reservations for the May meeting to Barbara Tawater
- Upload your photo to ewichattanooga.org if it is not already there
- Complete the midyear chapter survey Michelle sent you
- Are you applying for an EWI Fellows Scholarship? The deadline is 5/30
- Start thinking about Barnyard Auction donation items
- Return your straw ballot to Ani



Philanthropy:

There is no philanthropy project for May.

In June, we are again collecting scrubs for the Partnership for Family & Children's Services.

Coca-Cola Bottling Company

In 1999, Chattanooga Coca-Cola celebrated its 100th Anniversary as the World's First Coca-Cola bottler by placing a historical marker at the site of the original plant. What makes this company so special? "It's not mortar and steel," says Chattanooga Division Vice-President Gary Davis, "but it is infrastructure - not something you put on a bronze plaque. That infrastructure is the employees, the relationship they build in the community, and the way in which they value the reputation of their company."

Although it began more than 100 years ago, the goal of Chattanooga Coca-Cola is best described in the company's mission statement: "To carry on the historic tradition of Coca-Cola in Chattanooga by providing quality products and service at a fair price. We should strive to always be leaders in the community with competent, determined people who love their job."

As Executive Women International celebrates their 25th Anniversary, allow Coca-Cola to congratulate your success and continued efforts in our community. It is through your connections and faithfulness to your careers that we celebrate this meaningful occasion!

Thank you for allowing Coca-Cola Bottling Company to have played an important part in your success.





Fundraising: Sharon Diegel, Miller & Martin, PLLC

Fundraising Committee. Our April Door Prize Table brought in \$183! Thank you for donating such wonderful prizes to our Door Prize Table and purchasing your Door Prize tickets every month! There will be no Door Prize Table in May due to our Silver Anniversary celebration.

No Dirty Dishes for a Week. We raised \$4,470 with No Dirty Dishes for a Week! You all did a great job selling tickets. Thank you, everyone! The Downtown dining package was won by our own Kathy Lee. Nancy Templeton's daughter won the Hamilton Place dining package and a friend of Penny Walker won the Out and About dining package. Congratulations to all three winners and bon appétit! Woo hoo, Penny Walker! Penny was our top ticket seller with 60 tickets sold and won a \$25 gift card to Restaurants.com. Thank you, Penny, for your outstanding effort!



Sergeant-at-Arms: Barbara Tawater, Northgate Title Escrow, Inc

April's Meeting Attendance:
 Members Present: 52
 Guests Present: 9



Website Committee: Kristina Smith, First Tennessee Bank

Log in and upload your picture to My.EWIconnect.com! And our local chapter site if you have not already done that!

Please use the email address of connections@ewichattanooga.org to send out chapter emails. We believe this should address all of our previous problems.



Retention and Recruitment: Sandy Saylor, Robert Half International

Help us grow our membership! It is our goal to reach 74 member firms in the next two years. Do you know any outstanding women in any of these industries?

- Automobile Industry**—Auto Dealership/Retail, Automobile Parts MFG/Dist/Retail
- Associations**—Athletic Club, Athletic Association
- Hair & Beauty**—Hair Salon, Cosmetology, Skin Care Services, Tanning Salon

Invite them to our next meeting! Or, send their contact info to sandy.saylor@rhi.com and I'll extend the invitation. Thanks for your help making EWI of Chattanooga even stronger!

EWI Care Corner

Please keep the following requests in your thoughts and prayers:

Bertha Lloyd & Betty Doss (Delores Lewis' sisters)
Karen Collins (Co-owner of MCA – battling Ovarian Cancer)
Barbara Verhine (Recovering from minor surgery)

Thanks for your support of EWI members and families. If you have a request to add this list, please send it to Heather Burrell (hburrell@mcollins.com) by the Friday following our monthly meeting.



Website Trivia: Win 3 Door Prize Tickets!

What an incredible year so far for EWI Chattanooga! Our most fun night, the Barnyard Auction, will be here before you know it and this year, one of our own will be celebrating her birthday the same day. Check the calendar and email kelly.mccoy@cumulus.com with her name for a chance to win 3 raffle tickets.

EWI Corporate: Development Opportunities

Professional Development Webinar:
Juggling is a Circus Act...Not a Success Strategy

Thursday May 10th - 3:00 pm ET

Register at www.ewiconnect.com.



Note: All announcements need to be sent to Melissa Gratias of MBG Organizing Solutions (melissa@mbgorganizing.com) by close of business on the Friday following our monthly chapter meeting.



CONNECTIONS | CAREERS | COMMUNITY

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- **Connections** - Promoting member firms
- **Careers** - Enhancing personal and professional development
- **Community** - Encouraging community involvement



“Like” our Facebook page to view meeting photos and receive updates about our chapter.



Follow us on Twitter @EWIChattanooga

Quick Links:

- Member Firm Listing
<http://www.ewichattanooga.org/index.php?mode=directorybrowse&sortby=alpha&toshow=999>
- EWI Corporate
<http://www.ewiconnect.com/>