

# chapter PULSE

An Individual Chapter Publication  
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Chattanooga Chapter

March 2006

2005-2006

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VISIT: [EWICHATTANOOGA.ORG](http://EWICHATTANOOGA.ORG)

## EWI® March Chapter Meeting

**Date:** 5:30 p.m. on Tuesday, March 14, 2006

**Where:** The Walden Club

**Parking:** FREE parking in garage adjoining the Republic Centre after 5:00 p.m. The entrance is on Chestnut St. or park in the uncovered lot in the 700 block of Chestnut St.

**Emcee:** Karen Hannifin  
President, Chattanooga Chapter

### Business at Hand:

The Chapter Board wishes to honor our past presidents at this meeting. A little Chapter history, current Chapter business, a presentation of our new and improved Chapter web site, all this will be presented and more. Nancy Templeton, Life Member and First Chapter President, will present the history of our chapter. Karen Hannifin of Tennessee Valley Federal Credit Union will go over our chapter standing rules and operational issues. Nancy Collins of Law Offices of Lloyd Stanley will present our new and improved website.

Bring something for the raffle table, theme: **St Patrick's Day**

EWI members can come early. Items other than dinner must be paid by credit card, no cash accepted.

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## The EWI Membership Campaign Gift Card Offer is Ending

A special Recruiter's Kit that is available at no charge to each member. This kit is something we can all use in our individual recruitment efforts.

We also have a DVExtra – or EWI on a CD that is another great recruiting tool. There are also wonderful incentives. If you recruit a new member firm between October 1, 2005, and May 31, 2006, you will receive a \$10 gift card from Amazon.com (or Amazon.ca for Canadian Chapters). There's no limit to the number of gift cards you can receive. Just be sure your name appears on the application form that is submitted to the EWI Corporate Office. Also, for each new member firm you recruit, your name will be entered into a drawing for a grand prize (trip for two to Walt Disney World including hotel, airfare). There's no limit on how many chances you can earn. The representative who recruits the most new member firms will win a free LCAM 2006 registration, hotel, and airfare. (In the event of a tie, a drawing for this prize will be held.) Visit our website at [executivewomen.org](http://executivewomen.org) and click on the EWI Perfect Fit logo!

## Possible Life Changing Chapter Meeting News Or How Répondez S'il Vous Plait Will Change Your Life

What does R.S.V.P. mean? *It is an abbreviation of the French phrase, "repondez, s'il vous plait," which translates into English as, "please reply."* Yet, an astonishing average of 35% to 50% of guests do not reply to an invitation by the date that the caterer needs when a traditional wedding R.S.V.P postcard is sent! Quoted from <http://www.absolutersvp.com/>.

Ladies, there is a change in when we reserve our meeting attendance accommodations. If you desire to have a meal at our monthly meetings you will need to do the following:

- Everyone must RSVP for our monthly meetings by Friday at noon, before the Tuesday meeting.
- An RSVP requires a yes or no be given to Jan McAfee of RiverCity Co., Sgt-At-Arms. This may be done by phone 423-265-3700 or email [janlmcafee@comcast.net](mailto:janlmcafee@comcast.net).
- Let Jan know if you will have a guest.

If you do not RSVP by noon Friday preceding the meeting, the expense involved has been incurred and will be billed to the representative. There is a standing reservation for the monthly Chapter meeting for each representative. We would hate for a guest not to have a meal or wasted dollars for a meal not eaten. Thank you for working with us to provide a lovely meal and gracious accommodations.

## Calling all EWI Scrapbooks, Pictures

We are missing several EWI Chapter scrapbooks with photos of past events. We want to not only have this information for our historical salute at our March meeting, but we are considering adding this history to our Chapter web site. If you don't have these items, but know members that do let a member of the board know. If you have photos or scrapbooks, please bring them to the March meeting. If you are unable to bring them to the meeting, please deliver them to any Tennessee Valley Federal Credit Union branch and ask that they be delivered to Karen Hannifin.

## Special Member Requests

Please keep Catherine Cox and her family in your prayers during the illness of her son, Steve Cox.

## April Chapter Meeting

Our speaker will be Laura Shipley with Allied Arts.

We will meet at The Walden Club located in the Republic Centre on the 21<sup>st</sup> floor. EWI members can come early. Items other than dinner must be paid by credit card, no cash accepted.

## **EWI Supports Members Through Education Dollars**

2006 will welcome the first class of EWI Fellows. This new scholarship program is for EWI members only who are looking for financial assistance to return to a higher education program. Nine EWI members will be awarded \$20,000 in scholarships for the 2006-2007 academic year. The application and information are now online. Did you know that Fellows applications are due on April 30? That's just a few weeks from now!

We want to be sure all of our EWI reps know about this program and hope that many will apply. Please spread the word about this great opportunity. Call Suzette Smith (801.355.2800) in the Corporate Office with any questions.

## **Speaker Re-cap February Chapter Meeting**

Ms. Beverly Cosley of Blue Cross Blue Shield spoke about the "Heart of Leadership." Her presentation was motivating and inspirational. She outlined the four leadership styles.

She explained the essence of leadership should be to lift others up to accomplish a task. She encouraged us to ask questions about where we were headed. Was our direction positive? Did we allow co-workers to excel?

She asked us to move closer to our goals as a team. Keep dreaming, set a goal both personal and professional so you are always growing. Ask others for help and include them in the task. She really got to the heart of what makes a good leader.

### **Member Congrats!**

Sandy Wright was recently named the Top Producer for 2005 for the North River Office of the Fletcher Bright Co., Realtors.

Modis is moving their office to 1350 Republic Centre. Glad to see you're moving up in the world Margaret Newton.

The Bi-Lo in Harrison was ranked number one in their company's Customer Tracking Study. Sue Moore says this ranking compared against the other 300+ Bi-Lo stores.

### **The Chattanooga Chapter of Executive Women International (EWI)<sup>®</sup>**

Requests your presence at an

### **Executives' Luncheon**

Our speaker will be Mr. Trey Stanley,  
President of Trafalgar Development Corp.  
He will share updates on Mayfair on Market the 700  
block of Market Street.

Tuesday, May 9, 2005

11:30 a.m. to 1:00 p.m.

Walden Club, Buffet \$20

RSVP to your EWI Representative by May 5<sup>th</sup>

## **Chattanooga Chapter Web Site Construction Update**

The Board has posted Ways and Mean's new fund raising flier on our web site. Members can just print it and tape it on their boxes to collect ink cartridges, and cell phones.

Call or email ([ncollins@lstanleylaw.com](mailto:ncollins@lstanleylaw.com)) Nancy Collins of Law Offices of Lloyd Stanley for assistance with updates, user name and password access to member's only access to site.

Many thanks to Nancy Collins for her dedication to our chapter's new website and GeekLabs!

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## President's Message

I hope everyone will make a special effort to attend our March meeting at the Walden Club on Tuesday March 14, 2006 at 6 pm. Nancy Templeton, Life Member and our first President will be presenting the history of the Chattanooga Chapter of EWI. Nancy was responsible for chartering our chapter in 1987. We will honor those who have served as a chapter President and our charter members.

Our business meeting will include reports from your board of directors and committee chairs to keep you informed of chapter business. It is such an honor to represent my firm, Tennessee Valley Federal Credit Union, and you, as an EWI representative, as your president this year. I appreciate the enthusiasm each of you exhibits for our organization.

The EWI website is up and running well, many thanks to Nancy Collins and Geeklabs for all their hard work. Nancy will be presenting our website, [www.ewichattanooga.org](http://www.ewichattanooga.org), to our chapter at our March meeting. Please take a few moments to check out our website before the meeting.

Our Ways & Means Committee has implemented a new fund-raiser for our scholarship funds. We are collecting used cell phones and ink jet cartridges. We actually get paid for them, that's easy money for our chapter so I hope each of you will put a box in your break room, church, etc. We will have signs printed for your box to distribute at the meeting. I have already collected a few phones so join in on the fund and bring them to the meeting monthly as you collect them and let's get the funds rolling in for our scholarship recipients.

Our Secret Pal program is so much fun! If you did not sign up for the program and want to please contact Zelma Pack at ELD Associates at 756-5213 or [zelma@eldassociates.com](mailto:zelma@eldassociates.com). Don't forget to bring a gift for your Secret Pal to the meeting St. Patrick's Day is coming soon.

The Chattanooga Chapter of Executive Women International is a sponsor for The Chattanooga Area Manager of The Year (CAMOY) program. The recipient will be announced at the luncheon on June 7, 2006. We will receive recognition as a sponsor, our name will be printed in all of the literature, and I am reserving a table for EWI. The cost of the luncheon is \$20, please let me know if you can attend to represent our chapter and your firm.

Many Thanks,  
Karen Hannifin  
President, Chattanooga Chapter  
Representing Tennessee Valley Federal Credit Union

### **EWI® MISSION AND VISION**

#### **MISSION**

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

#### **VISION**

To be the Leading Connection for Business Professionals

### **SHARE THE NEWS!**

Send submissions for the Chapter Pulse to:

Contact: Denise Reed

Phone: 423-266-6388

E-mail: [info@theconciiergelevel.com](mailto:info@theconciiergelevel.com)

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Chapter Website:

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